

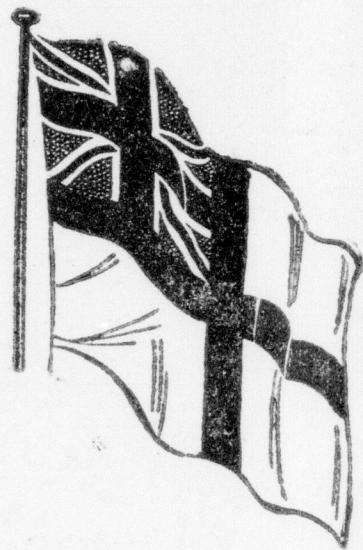
TO-NIGHT!

at 8 o'Clock a Great Mass Meeting will be held at the Princess Winter Garden. Those who go will never forget the meeting. It will express the feeling in London's heart. It will be lofty in loyalty, deep in sentiment, stirring, triumphant.

SPEAKERS:

SIR ADAM BECK
SIR HERBERT C. AMES
SIR GEORGE C. GIBBONS
SERGEANT KNIGHT

A chorus from the London Musical Art Club will render patriotic numbers.



**GOD
SAVE
THE
KING**



MONDAY!

at 7 a. m. an army of workers will go over the parapet on the great Three-Day Drive to win three hundred thousand dollars for soldiers' families, for wounded soldiers.

"Will you be with us? Dare you be against us?"

Everybody in London will be given a chance to do their duty.

Names of all subscribers will be printed in pamphlet form and distributed to every house.



"SERVE BY GIVING" CAMPAIGN

Patriotic Fund and Canadian Red Cross Appeal

Chairman of the Campaign Committee
Sir George C. Gibbons

President London Patriotic Association
W. M. Gartshore

