

Embroidered Lawn Bedspreads

A choice collection of Real Hand-embroidered Lawn Bedspreads in twin bed sizes. They are shown in great variety of exceptionally handsome designs. We were fortunate in securing this lot at a very special price and they are being sold much below their regular values. Prices range from \$7.50, \$10.00, \$12.50, \$15.00 to \$35.00 each.

Linen Table Cloths

Great table display of "Oddments" in pure Linen Damask Table Cloths in wide choice of patterns. The sizes range from 2 x 2 to 2 1/2 x 4 yards. On account of the ranges being in sizes and patterns they are now placed on sale at special attractive prices to clear.

Linen Damask Table Napkins

Sizes 20 and 22-inch pure Linen Damask Table Napkins. These are broken ranges from our regular stock and the quantity is limited. Clearing price \$5.50 per dozen.

Huckaback Towelling

Twenty-five and twenty-seven inch wide, plain and fancy pure Linen Huckaback Towelling. Exceptional values at \$1.00 per yard.

Bath Towels

Special values are offered in Bath Towels in all-white or colored borders, ranging in price from 60c, 75c, 90c, \$1.00 and \$1.25 each.

Mail orders carefully filled.

JOHN CATTO & SON

TORONTO

Ladies and Gentlemen's HATS

of all kinds cleaned, dyed and remodeled. Work excellent. Prices reasonable. NEW YORK HAT WORKS. Phone N. 5165. 566 Yonge St.

TRADE PAPERS HAVE FIELD OF THEIR OWN

Teach Country Merchants How to Sell Articles Nationally Advertised in the Daily Newspapers.

Weston Wrigley, business manager of "Construction," was the speaker at last night's session of the Toronto Ad. Club's series of advertising lectures in Central Y.M.C.A. Mr. Wrigley outlined the change in the methods of merchandising and marketing from the time when the country merchant came to town once or twice a year and bought a six months' supply of merchandise until today, when instead of the merchant coming to the market, the market goes to the merchant. This is accomplished through the medium of the commercial traveler, supplemented by the trade journals.

"As a result of these changing conditions and of the increasing competition between country merchants and the mail order houses, business firms have come more and more to realize the need of specialized publications, such as the trade and technical journals," said Mr. Wrigley. No other form of advertising, he said, came into direct conflict with the trade papers, as they supplemented the national advertising that only could be obtained by persistent advertising in the daily newspapers.

RECORD PARTY LANDS

Largest Contingent of Returned Soldiers Arrives at Halifax and Many Toronto Men Are Included.

Announcement was made by the Ontario Soldiers' Aid Commission last night that a ship bearing the largest party of returned hospital cases ever reaching Canada from overseas had just arrived at Halifax. On board for Toronto military district were 19 tubercular cases, 20 amputation cases, 183 further hospital treatment cases, three mental cases and seven cot cases. In addition there were 72 other amputation cases which may be brought to Toronto for treatment.

When the contingent will arrive in Toronto is not yet known. Further information in regard to this may be obtained today by telephoning the Soldiers' Aid Commission, North 2800.

KING GIVES DECORATION.

Toronto Man Honored Personally By Belgium's Monarch.

Word that the King of Belgium had personally presented the croix de guerre of that country to A. G. Randall of Toronto was received in Toronto yesterday by Mr. A. G. Randall, his wife. A. G. Randall left Toronto more than two years ago with the Mechanical Transport as a private. He has just been appointed staff-sergeant for the Canadian Supply Column. He is 55 years of age. He was one of 25 Canadians just decorated with the Belgian croix de guerre. A special letter congratulating Staff-Sergeant Randall upon his award was received by him from Major Lindsay, his commanding officer, who is a Toronto man.

DAYLIGHT SAVING OPPOSED.

Would Be Detriment to Farmer, Thinks County Council.

York County Council passed a resolution yesterday opposing the introduction of a daylight saving measure. The preamble of the resolution pointed out that under daylight saving grain, hay and fruit crops would not be harvested until 8 or 9 o'clock in the morning owing to moisture. The loss of one hour in the afternoon, the most valuable part of the day to the farmer, would be a decided detriment, said the resolution.

King Edward Hotel TEA DANCE

Open From 4 to 8 p.m.

DAILY

WEDNESDAYS AND SATURDAYS From 10 to 12 p.m.

THE WEATHER

Meteorological Office, Toronto, March 22.—(8 p.m.)—Pressure is low over eastern and western Canada, while a moderate cold wave covers Lake Superior Provinces; elsewhere the weather has been fine.

Minimum and maximum temperatures: Dawson, 18 below-4 below; Prince Rupert, 30-38; Victoria, 40-46; Calgary, 10-40; Battleford, 30-50; Saskatoon, 24-55; Moose Jaw, 34-64; Regina, 19-59; Winnipeg, 24-56; Port Arthur, 30-49; Pelly, 38-48; Kingston, 40-52; Toronto, 38-52; Montreal, 32-42; Quebec, 30-46; St. John, 32-38; Halifax, 28-34.

Probabilities.—Lower Lakes and Georgian Bay—Fine and comparatively cool. Ottawa Valley and Upper St. Lawrence—Fine and cool. Lower St. Lawrence, Gulf and North Shore—Fresh to strong northwesterly to northerly winds; fair and a little colder. Maritime—Strong breezes to moderate local gales; northerly to northerly; clearing and a little colder.

THE BAROMETER.

Time.	Ther.	Bar.	Wind.
8 a.m.	44	29.47	S.W.
Noon	47	29.54	S.W.
2 p.m.	47	29.54	S.W.
4 p.m.	44	29.54	S.W.
8 p.m.	42	29.54	S.W.

Mean of day, 42; difference from average, 12 above; highest, 48; lowest, 35.

STREET CAR DELAYS

Friday, March 22, 1918.

King cars, westbound, delayed 18 minutes at 1.40 p.m. at King and Sherbourne, by wagon broken down on track.

King and Belt-Line cars, eastbound, delayed 12 minutes at 2.42 p.m. at King and John, by auto stuck on track.

RATES FOR NOTICES

Notices of Births, Marriages and Deaths, not over 50 words, \$1.00 each. Additional words, 25c each. Lodge Notices to be included in In Memoriam Notices, 50c. Poetry and quotations up to 4 lines, additional 4 lines or fraction of 4 lines, 50c. Cards of Thanks (Bereavements), 1.00.

DEATHS.

CLARKE—Accidentally killed on active service in France, March 7, 1918, Acting Captain Waring Kennedy Clarke of the Canadian Expeditionary Force, beloved son of Charlotte E. and the late E. F. Clarke, M.P. Interment took place March 8 in Ecoire Cemetery.

FOOT—At Parry Sound, Ont., March 18, 1918, William Edward Foot, son of the late Simon Foot, Dublin, Ireland, aged 87 years.

Masonic funeral at Parry Sound, March 20, 1918.

HILL—On Friday, March 22, 1918, at his home, 206 Shaw street, James Hill, in his 40th year.

Funeral Monday at 8.30 a.m. to St. Francis Church, Interment Mt. Hope Cemetery.

LYONS—At Toronto, March 22, 1918, Thomas A. Lyons, age 70 years.

Funeral from H. R. Ranks' undertaking parlors, 455 West Queen street, on Saturday, March 23, at 4 p.m., to St. John's Cemetery.

THOMSON—Suddenly, at 31 Avenue road, Jean Thomson, beloved wife of W. R. M. Thomson. Deeply regretted.

Funeral private.

MILLER—Toronto, March 21, 1918, Andrew Miller, in his 23rd year, of the Canadian Kodak Co.

Funeral from H. R. Ranks' undertaking parlors, 455 West Queen street, Saturday, March 23, at 3 p.m., to St. John's Cemetery. Motors.

NEWS OF LABOR

WILL NOT AFFILIATE.

Industrial Workers of the World Not in Favor of Toronto.

The I.W.W. have no friends among the representative labor men in Toronto. This organization recently wrote to the trades and labor council with a view to some sort of affiliation. T. A. Stevenson, secretary of the council, stated that the council executive recommended the letter's swift passage into the waste paper basket. Yesterday James Simpson expressed himself as opposed to any sort of truck with the I.W.W. He said their methods were destructive and breathed sabotage. This at least was true of a large number of their members, and the innocent among them must perforce suffer with the guilty.

The president of Local 112, of the international Union of Street Railwaymen, was of the same opinion, and the vice-president of Ward 1, of the Greater Toronto Labor Party was equally emphatic. All of the labor men interviewed expressed their opinion that the I.W.W. were radicals of the most extreme type, and, therefore, dangerous to the best interests of the entire.

GET NEWSPAPER HELP.

The United States Government, thru Secretary of Labor W. Wilson, has announced the government's intention of making the offices of 736 daily newspapers in that country branch offices of the United States employment service, with a view to the closer coordination of employer and employee.

FORTY ARE INITIATED.

The Toronto local of the Union of Ship's Carpenters and Caulkers, at last evening's meeting at the Labor Temple, initiated 40 new members.

PLAYS, PICTURES AND MUSIC

"Mary's Ankle."

One of the big laughing successes of the present New York theatrical season will be shown at the Royal Alexandra Theatre on Monday evening, April 1, when Mary Tully's farce comedy, "Mary's Ankle," comes here for an engagement of one week. It is said to be a clean and sparkling farce comedy about young people who managed to get all mixed up in both their financial and love affairs. The principal characters are: Walter Jones, Alma Belwin, Zeida Sears, James Spotswood, Leo Donnelly, Miss Melville, T. W. Gibson, Adelaide Kline, Edward Martin, J. F. Morrissey and others.

"Come Out of the Kitchen." The remarkably popular comedy in which Henry Miller presents Ruth Chatterton, originally produced or, more correctly speaking, "tried out," at the Columbia Theatre in San Francisco during Mr. Miller's stock season there a couple of summers ago, it made an immediate hit and instead of playing it for one week as had been planned, the run lasted eight weeks, making a record for the San Francisco. The following September it was presented by Mr. Miller at the Cohan Theatre in New York and stayed there for 32 weeks. This year, Miss Chatterton's tour comprises only a few of the larger cities. She is surrounded by the same company that appeared with her during the New York engagement, including Bruce McRae. In the hands of Miss Chatterton the dual character of Olivia and Jane Ellen is one of the most successful characterizations of fiction heroines that the stage has known in many long days. There will be the usual Wednesday and Saturday matinee, and a special matinee on Good Friday.

"The White Feather." "The White Feather," most successful of all spy plays, having to do with the present world struggle, brings Albert Brown back to us in the role of "Kit" Brent, of the English secret service, a character which he created in the original production. Of the score or more of plays which have been adapted to the stage since its first production, it has been the most successful. The play is a story of a man who has been exploited in the past three years, the sole survivor of the "White Feather" Supporting him is an exceptionally strong company of English players, most prominent in which is Miss Lenora Phelps, whose portrayal of the Queen of the "White Feather" will be recalled with pleasure. "The White Feather" will be presented at the Cohan Theatre for the first time on Monday, with matinees on Wednesday, Good Friday and Saturday. This is the first engagement by the company for more than a dollar-fifty scale of prices.

Next Week at Shea's. Musical comedy lost one of its brightest stars when Frances Kennedy, who headlines the bill at Shea's Theatre next week, decided to enter vaudeville. Miss Kennedy has been a member of the most successful company of English players, most prominent in which is Miss Lenora Phelps, whose portrayal of the Queen of the "White Feather" will be recalled with pleasure. "The White Feather" will be presented at the Cohan Theatre for the first time on Monday, with matinees on Wednesday, Good Friday and Saturday. This is the first engagement by the company for more than a dollar-fifty scale of prices.

At the Hippodrome. Peggy Hyland, the "movie" star, who has acquired a continental reputation, will headline the bill at the Hippodrome next week in "The Other Woman," a five-act Pathe feature, telling the story of a woman who lost her husband's love and then regained it. "The Bungalow Girl" is a somewhat different musical comedy which features Eugene Emmett and his cast of supporting artists in songs, dances and chatter. Deodato, the illusionist, presents a new series of "acts of magic and mystery," and the "Unusual Accordionist," has a repertoire of both classical and popular selections, besides a few of the old-time melodies. Bender and Heer, in gymnastic feats, and the Pathe News, are also features of the bill.

"The Sporting Widows." No more magnetic attraction will be seen at the Gayety Theatre during the current season than "The Sporting Widows" who are announced to play their only engagement here during the coming week. The engagement is among the notable events, inasmuch as the performance is guaranteed to be entirely new from beginning to end, and represented by an company of large numbers, with a cast of brilliant entertainers, notable among whom are Harry Cooper, the favorite comedian, Drena Mack, dainty prima donna, Savo, Frank R. Cook, Jack Strouse, Irene Meara and Ruth Denice, flanked by a chorus of charming young women. 28 in number.

"Parisian Flirts." Charles Robinson, America's foremost character comedian, and his Big Parisian Flirts Co., will be the attraction at the Star next week in the burlesque, Robinson will appear as "Cohen, the Butcher," with Beattie

and Ike, the two live chickens, who will quack off corned jokes. The cast is a large one and includes May Bernhart, the witty comedienne; Grace Lewis, the singing bird; Freda Lehr, the Venus of perfection; Jerry Flemming, the little mascot; Al Raymo, Italy's funny comedian; Billy Kelly, the quaint Irishman; Johnny Cook, the "Nut," with a black the dancing demons, Tobacco and Peppé. The scenery and costumes are gorgeous and a chorus of 25 dancing dolls.

Mary Garden Next Week. No picture within recent years has created such unqualified approval as "The Splendid Sinner," in which the renowned Mary Garden will be seen at the Regent next week. This is Miss Garden's second motion picture drama and like its predecessor, is a Goldwyn. The success which attended the production of "Thais" was so phenomenal that it is said to be the next week is the natural sequence. With its magnificent story, its realistic heroism, its pathos, humor and emotion it is said to be among the finest pictures ever produced. The musical portion of the program will be greatly added to by "cello solos, the artful and all the paraphernalia for a typical charity bazaar were shown.

"The Cheat." "The Cheat," the Jesse L. Lasky production in which Fanny Ward plays the part of a woman who is star and which will be shown at the Allen Theatre for the last time today, a large garden fete is given to raise funds for the Belgian war sufferers. The famous Busch gardens in Pasadena, Cal., were selected for the location of the scene. Booths were erected and all the paraphernalia for a typical charity bazaar were shown.

Max Marsh at Strand. For the first half of next week, the feature at the Strand Theatre will be the extremely delightful Goldwyn production, "Folly of the Circus," from the world-famous play by Margaret Mayo. "Folly of the Circus" has been aptly called the greatest heart drama of the circus ever written. It is literally a tour de force of all talent and in thrills for people of all ages. There is a remarkably exciting horse race, the reproduction of an entire circus performance, including a coronation and riding acts, the burning of the main tent of the circus and the stampede of the audience. And there is a love story that is surely the most charming and beautiful that has ever been portrayed on the screen. The magnificent settings and artistic details are the last word in Goldwyn perfection.

Patrons of the Madison Theatre will enjoy a rare treat on Monday, Tuesday and Wednesday next, when Max Marsh will be seen in his fifth Goldwyn production, "The Beloved Traitor." This is a strong photograph telling the story of how a good girl, outwitted a heartless vampire.

"Nothing But the Truth." The old saying, "The truth is the thing," is just as true today as it was when the immortal William Shakespeare coined the phrase, and it is borne out in the interest that is being displayed in the return engagement of William Collier in his screamingly funny farce, "Nothing But the Truth," which will be the attraction at the Royal Alexandra Theatre next week starting Tuesday night. Three matinees will be given during the engagement, Wednesday, Saturday and Sunday.

"Nothing But the Truth." The play in which he will appear is a three-act farce by James Montgomery and it has been one of the conspicuous successes of the last theatrical season. It was not built to Mr. Collier's measure, but it might just as well have been, for it fits him like a glove. He has never appeared to better advantage than he does in this play, judging solely from the success he has made in it.

"Ziegfeld Follies." The Fairbanks Sisters who are now appearing in the "Ziegfeld Follies," which is the new Princess Theatre Monday, April 8, are to announce next season as dramatic stars. They are to be presented by Florenz Ziegfeld in a five-act comedy, "The Gold Dust Twins." The piece is being written by Lou Houseman, a noted Chicago journalist. The professional rise of the Fairbanks Sisters has been rather remarkable, they have been appearing before the public less than four years, most of the time in screen plays. Last season they scored in Dillingham and Ziegfeld's production at the Century Theatre, New York. Orders for seats are now being received by mail or on personal application at the box office.

Charlotte Walker. "Nancy Lee" is the title of the play in which Charlotte Walker will appear in the Princess Theatre week of April 1, under the management of H. B. Harris Estate, who have engaged a most capable supporting cast. Charlotte Walker is a beautiful and brilliant emotional actress who made big success here in the "Warrens of Virginia" and "The Trail of the Lonesome Pine." Eugene Walter and E. Crowder Wilson are the authors of "Nancy Lee."

Gus Hill's Minstrels Coming. Gus Hill's Big Minstrels will be seen at the Grand Easter week, opening with a matinee Easter Monday. The company is headed by George Wilson, "Waltz Me Again," with an entire new budget of songs; "When the Boys Come Marching Home," "I'm Going to Take the Germ Out of Germany," his famous laughing song, and a new monologue with a number of local hits. Eddie Mazler, the king's best jester, also has a brand new budget of surprises which are reported to be a scream. The great Musical Cates are an added feature of the show.

"A Fantasy of the Seasons." Rehearsals are progressing favorably for the big production in Massey Hall on April 11, 12, 13, Miss Lillian Steinberg will have charge of a number of ballets, Mrs. Arthur Temple is also preparing dances, Mrs. Varty Roberts and Alfred Bruce will take care of the chorus numbers, and the orchestra will be under the direction of Alfred Bruce, Stanley Adams will act as stage manager.

Harper, customs broker, 39 West Wellington street, corner Bay, Adelaide 4682.

VITAL CHARACTER AIMS

Dr. James L. Hughes

will deliver a fine address on educational ideals for The Theosophical Society, on Sunday evening, 7.15, in Canada. For more Concert Hall, 22 College Street.

Miss Veta Crooks will sing. EVERYONE CORDIALLY INVITED.

Amusements.

GRAND OPERA HOUSE

TWICE TODAY THURSTON

NEXT WEEK Mat. Wed., Good Friday and Sat.

A TALENTED ACTOR IN A TIMELY PLAY

ALBERT BROWN

IN A SPLENDID REVIVAL OF THE BRITISH SECRET SERVICE DRAMA

THE WHITE FEATHER

WITH THE GREAT CAST

Evgs. and Holiday Mat. 25c to \$1. 25c-50c Matinees

WEEK APRIL 1. SEATS MON.

Opening with Mat. Easter Mon.

GUS HILL'S MINSTRELS

Evgs., 25c-\$1—Mats., 25c-50c

Fannie Ward

in a revival of "The Cheat"

SMASHINGLY DRAMATIC!

NEW SENNETT COMIC

AT THE ALLEN TO DAY

STRAND TO DAY

Wallace Reid and Kathlyn Williams

"THE THINGS WE LOVE"

First Half of Next Week: Mae Marsh, in "Folly of the Circus."

Regent

VIOLA DANA

In The Great Melodrama "BLUE JEANS"

NEXT WEEK MARY GARDEN in "THE SPLENDID SINNER"

MADISON BLOOR AT

ALICE JOYCE

"The Woman Between Friends"

FREE ORGAN RECITAL

By H. A. Fricker, M.A., Mus. Bac., F.R.C.O.

METROPOLITAN CHURCH

WILL YOU COME TO A BAZAAR

in aid of the BOYS OVERSEAS

and local wounded to be held by Parkdale Helpers' Club

Saturday, March 23, Parkdale School, Lansdowne avenue and Marion street, 2 to 8 p.m. Admission, 5 cents.

ARENA HOCKEY

TONIGHT, 8.30 WORLD'S CHAMPIONSHIP VANCOUVER VS. TORONTO

FIRING HEARD IN HOLLAND.

London, March 22.—During the last 24 hours the cannonading on the western front has been distinctly heard in Holland, the Exchange Telegraph correspondent at Amsterdam reports.

Amusements.

THE NEW PRINCESS MAT. TO-DAY

NEXT WEEK—

HENRY MILLER presents

RUTH CHATTERTON

with BRUCE McRAE

and the original company in the delightful comedy by A. E. Thomas

"Come Out of the Kitchen"

EVENINGS—50c to \$2.00. MATINEES—50c to \$1.50.

WEEK MONDAY APRIL 1

WALKER in "NANCY LEE"

WEEK commencing MONDAY, APRIL 8

ZIEGFELD FOLLIES

MAIL ORDERS NOW—No Phone Orders

Orders accompanied by remittance will be filled in the order in which they are received. Purchasers wishing tickets mailed to them should enclose stamped envelope.

SCALE OF PRICES: Evenings, Sat. Evg. Matinees.

BOXES: LOWER FLOOR, FIRST 10 ROWS, \$5.00; LAST 5 ROWS, \$2.50; BALCONY, FIRST 3 ROWS, \$2.00; NEXT 3 ROWS, \$1.50; LAST 5 ROWS, \$1.00.

ALEXANDRA TWICE TODAY

John BARRYMORE

Constance COLLIER

PETER IBBETSON

NEXT WEEK—COMMENCING TUESDAY NIGHT

3 MATINEES Popular Wednesday—Best Seats \$1.00. Special Good Friday, 50c to \$1.50.

TRIUMPHANT RETURN TO TORONTO OF AMERICA'S PREMIER COMEDIAN

WILLIAM COLLIER

IN THE GREATEST OF ALL FARCES

"NOTHING BUT THE TRUTH"

One Solid Successful Year, Longacre Theatre, N.Y.C.

PRICES: EVGS., 50c to \$2.00. SAT. MAT., 50c to \$1.50.

WEEK APRIL 1ST SEATS THURSDAY

The Funniest Farce Display, Gloom Dispenser and Laugh Hit of the Season

MARY'S ANKLE

By May Tully.

Walter Jones and Original New York Cast and Production.

SHEA'S

Ev'g Prices 25--50--75 Cents

FRANCES KENNEDY MASON & KEELER

The Flying Russells Santly and Norton

WALTER BROWER KIRKSMITH SISTERS

Sansone and Delilah The British Gazette

MR.—JIMMY BARRY—MRS.

Matinee Daily, 15c. Sat. Mat., 25c.

HIPPODROME

NEXT WEEK HEADLINE ATTRACTION