

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.—Moderate W. and N. W. winds; partly fair and cool, but some showers.

SIMPSON

Clearance of Odd Size Rugs at Half Price

Wednesday we will put on sale a number of odd-size Room Rugs, made from the broken lines of some of our very best quality Wilton, Axminster and Velvet Carpet. These Rugs are made so as to lie perfectly flat on your floor, in patterns and colorings suitable for any room, sizes varying from 3 ft. 9 in. x 3 ft. 9 in. up to 11 ft. 3 in. x 13 ft. 6 in., at Half Price.

Also Reversible Door Rugs, in neat designs, assorted colors, fringed ends; size 18 in. x 36 in. Regular \$1.25. Wednesday, special **.89**

\$7.50 Room Lot Wallpaper Wednesday \$3.75

We are having a day's sale of Wall Papers, in room lots, at Half Price. A room 12 x 12 will take 12 rolls wall and 6 rolls ceiling; at 50c per roll for wall and 25c for ceiling, the cost will be \$7.50. Wednesday we will sell this for **3.75**

We will give papers for any size room at Half Price for Wednesday only.

15c Paper, Wednesday, **.75**; 20c Paper, Wednesday, **.12**; 35c Paper, Wednesday, **.17**; 50c Paper, Wednesday, **.25**; 75c Paper, Wednesday, **.37**

Be on time to make choice out of first selections. Imported and Domestic Papers.

Suggestions For June

From the Furniture Dept.

Music Cabinets, in mahogany, highly polished and dull finishes. Prices from **6.00** to **28.00**

Trays, in mahogany, finished dull, shaped round and oval; some inlaid and others plain. Prices from **3.75 to 19.50**

Muffin Stands, in mahogany; some inlaid; others plain, with three shelves. Prices from **9.00 to 22.00**

Fine Linens For Wednesday

Hemstitched Damask Table Cloths, new bordered designs, all linen bleached damask, spoke hemstitched all around, 64 x 86 inches, **2.19** each. Spoke Hemstitched Table Napkins to match, 18½ x 18½ inches. Per dozen **2.63**

Beautiful Embroidered Pillow Cases, spoke hemstitched hem or scalloped edge, done on pure Irish linen, 45 x 36 inches. Wednesday, per pair **1.98**

White Quilts, cut corners for brass beds, for large double beds, crocheted weave, in Marcellis designs; scroll and centre effects; cut in the corners and scalloped or fringed all around. Each, Wednesday **2.44**

Fine Damask Dresser Scarfs, spoke hemstitched all around, all linen, fully bleached; nothing launders or wears as well or looks better than fine satin damask, assorted designs, 18x50 inches. Wednesday **.49**

Huckback Bedroom Towels, every towel pure linen, bleached, fringed, hemmed or spoke hemstitched ends; good large sizes. Wednesday **.50**

Large Size Ready-Made Sheets, 78x99 inches, for full double beds, standard hems, torn sizes, heavy bleached English sheeting. Only 80 pairs. Wednesday **1.48**

Sale of Women's Low Shoes

One thousand pairs Low Oxford Shoes, Two-Eyelet Ties and Patent Ankle Strap Pumps, mostly American makes. Regularly priced at \$2.50, \$3.00, \$3.50 and \$4.00, for \$1.95. Wednesday, 8 o'clock. Read the descriptions:

1000 pairs Women's Oxfords, Pumps and Two-Eyelet Ties, in patent colt-tan, Russia calf, vicci kid and gunmetal leathers, Blucher, button and lace styles, Goodyear welt, flexible McKay and hand-turn soles; low, medium and high heels; narrow, medium and wide toes; sizes 2½ to 7. Worth \$2.50 to \$4.00. Wednesday, 8 o'clock **1.95**

Popular Sunshades

Natural Color Sunshades, in various pretty designs, including the plain, useful kind, at **1.25 and 1.75**

Plain Centres, with Oriental borders, **1.25**

Natural Shantung Silk, with plain taffeta, also rich Dresden borders. Very stylish, **2.75**

Summer Sunshades, only about 150 in the lot, in fancy cambrics, also satens, a large selection of patterns to choose from, including pure white. Wednesday **.89**



Please Distinguish Us From "The Chestnuts"

"It's the same old story," a man was heard to exclaim the other day, as he glanced over the various advertisements addressed to men in the matter of clothes, "always giving something away that nobody wants!"

We beg leave to direct the author of this sweeping statement to the back page of "The Toronto World." Now we confess to the soft impeachment of giving things away *sometimes*, but that nobody wants these things is certainly a rash statement in view of the avalanche of "advertised specials" that move out of our men's store after each announcement.

No sir, we know the kind of store you mean, but this isn't one of them. To men who know, a Simpson advertisement for men means honest material, conservative style, unequalled value. We'll guarantee you'll change your whole idea about this matter if you'll come and inspect the clothing mentioned daily on this page.

Men's Trousers For \$1.98

They're not specially suitable for weddings, but they are the kind that the average man would be glad to have for less formal occasions. At this price the saving is obvious.

Clearing line of Men's English Worsted Trousers, in assorted neat dark stripe patterns, well tailored and perfect fitting; sizes 31 to 42-inch waist. Regular \$2.75, \$3.00 and \$3.50. To clear Wednesday at **1.98**

Boys' Wash Suits, broken lines and odd sizes of our regular stock; some slightly soiled; made up in English prints, galateas, drills and chambrays, in plain blue and light fancy stripe patterns; Russian and sailor blouse style, with plain and bloomer pants; sizes 2½ to 7 years. Regular \$1.00, \$1.25, \$1.50 and \$1.75. To clear Wednesday at **.89**

Mid-Week Opportunities

For Men and Boys to Buy Desirable Furnishings

200 dozen of Men's Penangle Brand Merino Shirts or Drawers, in the natural shade; a garment that stands good, hard wear; sizes 34 to 44. At the very low price, per garment, Wednesday **.49**

Hundreds of Men's Silk Neckties, in a great variety of shades and designs that have always been sold here at 50 cents, and are now broken lines, go on sale to-morrow at half price, and, in some cases, less. An 8 o'clock visit to this section will save you money. Regular 50c and 75c. Wednesday **.25**

1700 Boys' Balbriggan Summer Jerseys, with short sleeves, pure white with red, sky, navy or green trimmings, and navy with cardinal and plain navy; sizes 20 to 32. Extra special for Wednesday **.22**

1000 Boys' Swimming Suits, plain navy blue, bound edges and around neck, fasten on shoulders; sizes 18 to 32. Regular 35c. Wednesday **.25**

Men's Ten Dollar Panamas \$5.95

Men's Panama Hats, in fedora, tourist, telescope or negligé crowns; very fine braids and best finish; \$10.00 hats. Wednesday **5.95**

Men's Caps, new American shape, large full peak, made from fine quality silk, in shepherd's plaid checks, splendid vacation wear cap. Wednesday **1.00**

Men's Straw Hats, in fedora shape, fine white Canton braids, and well finished; light, cool and easy on the head. Wednesday **1.50**

China and Glassware Suitable For Wedding Gifts

What could be more artistic than a really good piece of China or Cut Glass for a wedding present? Our Art Section places work of the highest quality on view. The donor of a piece by Bernard Moore, for instance, would be stamped as a person of excellent taste. The following item from the Cut Glass Department at \$5.00 is an example of our Basement values, and, backed up as it is by necessities and ornaments at such prices, Wednesday should prove an excellent day for you and the China Department.

8-inch Fruit or Salad Bowls, gem design, rich, deep, flaring cut; bright, sparkling color. Wednesday, special **5.00**

100 Pedestals, 20 inches high, in the new Ravissant art potteryware. Wednesday **1.25**

70 Jardinières, beautiful embossed designs; rich color tones. Wednesday **1.00**

100 97-piece Dinner Sets, in the popular gold clover leaf and three gold line decoration; rich glazed ivory body, in English semi-porcelainware. Regular \$7.50. Wednesday **4.75**

Oddments in Toiletware—Large size ewers and wash basins, half price. Wednesday **.39**

Tea Set, complete for six people, white fluted porcelainware, 70 sets only. Wednesday **1.00**

Oddments in Brassware, greatly underpriced for a quick clearance—Jardinières, Fern Pots, Cuspidores, etc. Wednesday. **.98**

A Picture Sale On the Top Floor

The first five hundred customers that come to our top floor Wednesday morning will have a chance to buy

Regular \$3.95 Pictures For 75c

500 of our most popular subjects, and in the largest variety we have ever offered at such a low price. This assortment includes engravings, etchings, carbons, artotypes, colored prints and reproductions of famous pictures, all suitably framed in the newest styles of frames. Regular selling prices up to \$3.95. Special, Wednesday **.75**

Rich Choosing in the Jewelry Dept.

Dessert Sets, Cream and Sugar, **1.98, 2.98** and **5.00**

Egg Cruets **5.00, 6.00** and **8.00**

Cake Baskets **1.98, 2.50, 3.50, 5.00**

Bake Dishes **2.98, 5.00, 6.00, 9.00** and **10.00**

Pie Plates **2.98, 3.50, 4.25**

Fern Pots **1.00, 1.49, 1.98, 2.50, 5.00**

Salad Bowls **3.98, 5.00, 6.00, 9.00**

Butter Dishes **1.98, 2.98, 3.50, 5.00**

Pearl Handle Pie and Cake Knives, each **2.00**

Pearl Handle Fruit Knives, per set. **4.00**

Pearl Handle Dessert Sets, **7.95, 10.00** and **20.00**

Carving Sets **2.00, 3.50, 4.25, 6.50,** and **11.00**

Clocks

Ormolu Clocks, **2.00, 2.50, 3.00, 3.50, 4.00, 4.50** and **8.00**

400-day Clock **8.95**

Mantel Clocks **4.95, 6.00, 6.50, 7.50**

Hardy Ferns

Hardy Ferns, in 2½-inch pots. Each, **.10,** or 3 for **.25**

Hardy Ferns, in 3½-inch pots. Each, **.15,** or 2 for **.25**

Hardy Ferns, in 4½-inch pans. Each. **.25**

PLANTS FOR THE GARDEN.

Silver Geraniums, Begonias, Heliotropes, Coleus and Acanthus. Per dozen **.50**

Nicotina, Salvia and Castor Oil Plants, 3 for **.25**

Bridal Rose (Pyrethrum), 4 for **.25**

Lawn Grass Seed. Per lb. **.20**

New Ribbons

Pure Silk Taffeta Ribbons, in newest black and white stripes; also white with polka dots; the much-wanted kind for hair bows and hat drapes; 5 inches wide. Yard **.25**

Pure Silk Taffeta Ribbon, white ground, with floral effects, in beautiful color combinations; in all this season's designs; 4, 4½ and 5 inches wide. Yard **.25**

The **SIMPSON** Company Limited