

NEW CANADIAN CONSULATE IN CLEVELAND

The Consulate at Cleveland will be the eleventh Canadian post in the United States and it will be the 66th post of the Trade Commissioner Service. These offices are located throughout some 47 countries.

The office address will be: Canadian Consulate, Illuminating Building, 55 Public Square, Cleveland, Ohio. The consular and trade territory of the new post will embrace the entire state of Ohio.

The State of Ohio, lying immediately south of Lake Erie, has a population of approximately eleven million. The annual income of the State exceeds \$25 billion and the total value of its annual retail sales is approximately \$11 billion.

"There is a vast export potential in the industrial cities and major marketing centres of Ohio," Mr. Martin said in making the announcement. "One of the primary purposes of the new Consulate will be to introduce Canadian exports to this lucrative but relatively untapped market for Canadian goods."

The Consul and Trade Commissioner, Mr. Arthur Evans, will be assisted by Neil Lawrence Currie, who has been appointed Vice-Consul and Assistant Trade Commissioner, and Miss Kathleen Harriet Griner, who has been named Vice-Consul.

Mr. Currie joined the Trade Commissioner Service in 1957, and has served in Bogota and Chicago. Miss Griner entered the Service in 1946, and has served in administrative capacities in Bogota, Mexico City, Madrid, Singapore, Rangoon, Lagos and Canberra.