Table 3 -- Strength of considerations in ethical decision-making (Average response on 1-to-10 scale to "When deciding how to deal with controversial matters, I think about...," where 10 represents strong agreement)

	Anglophones	Francophones
•		
My own personal ethical standards	8.27	7.99
Whether my decision could lead to a lawsuit against me or my employer	6.87	6.96
What competing news organizations might do with the story	5.41	4.41
What others at my news organization would do in the same situation	5.10	5.03
Whether my decision could lead to a complaint to the press council	3.20	4.63