

iii) Government policies which impact significantly.

There are no direct subsidies/incentives provided by the government to the Australian beef industry. The Meat Research Corporation is one of three agencies established to help develop the Australian red meat industry (cattle, sheep, buffalo and goats). The other two are: the AMLC (Australian Meat and Live-Stock Corporation) which is responsible for marketing and promotion and the Australian Meat and Livestock Industry Policy Council (AMLIPC) which deals with broad policy issues. The corporation is funded by levies on livestock producers and meat processors, matched with contributions from Federal Government. On June 30, 1993, the MRC was providing funding support to more than 200 red meat industry projects (total expenditures 92/93: \$Aud 55 million.)

B. Domestic Consumption:

i) Annual total, MT; annual per capita consumption, kgs.

Total Australian consumption of bovine meat was 645 thousand MT (dressed carcass weight) in 1993. Per capita consumption in 1992 was 37 kgs and 37 kgs in 1993.

ii) Self-sufficiency ratio.

The self sufficiency ratio was approximately 180% in 1991/92.

iii) Brief description of consumer attitudes toward domestic and imported products.

There is a strong "buy Australian" attitude that is fostered by main retail outlets.

C. Country Beef Imports:

i) Total quantity and value of beef imports.

Total quantity and value of imports of bovine meat into Australia for 1991/92: 2,632,054 kgs; AUD \$11,357,934.

ii) Imports from Canada, quantity and value; Canadian % share of market.

Imports from Canada: (boneless meat of bovine animals, frozen): 47,273 kgs; Aud \$169,343 in 1991/92.