- Has the company quoted you an all-inclusive rate and guaranteed delivery time? (Avoid companies that will not commit themselves to a rate or that will let you know how much the cost is after the fact.)
- What extra costs (if any) will you have to incur beyond the cost quoted?
- Are you satisfied that the transportation company rather than your company will be fully liable for the safe delivery of the goods?
- Have you checked with more than one carrier before making a decision to ship?

## Questions to ask after the initial movement:

- Did the customer receive the shipment on time and in good order?
- If you used an intermediary for your first few shipments, are you now familiar enough with the territory, or are your sales volumes growing enough for you to deal with carriers directly?
- After a few shipments, are you still comparing rates between carriers or current rates to past rates to make sure you are getting a good deal?
- If you have regular movements, and are knowledgeable of your commodity characteristics and service requirements, have you considered negotiating specific commodity rates (as opposed to class rates) with common carriers?
- Are you reading trade and transportation publications, and generally keeping your eyes open for new, innovative and perhaps cheaper transportation alternatives?