Discussions on the contents of such agreements gave general support for all but the last element or article in the following list of prospective articles. Here it was emphasized that an article on cargo reservation should be regarded as a measure of last resort by Canadian negotiators, working in close concert with industry in the pattern of the air agreement negotiating process:

- provisions for most favoured nation (MFN) treatment;
- clauses ensuring non-discriminatory treatment;
- reciprocal terms of treatment for commercial interests under national law;
- agreed terms for the accreditation or designation of national carriers, if necessary;
- provisions for regular consultations between national shipper groups;
- provisions to govern bilateral shipper carrier relations;
- agreed terms on the process for the resolution of freight rate issues;
- provisions on cargo access/cargo reservation — only where absolutely necessary to ensure to the maximum extent feasible, competition in shipping services essential to Canadian trade interests.