

WIN Exports Computerized Trade Information Network

The WIN Exports system, being established between EAITC headquarters and the ITCs, will enable the ITCs to provide Canadian exporters with key, up-to-date information on market opportunities, trade-promotion events (both domestic and international) and federal government export promotion plans.

Firms can also register themselves in the WIN Exports data bank, which can be computer accessed by Canadian trade offices worldwide. These data are updated regularly and keep Trade Commissioners abroad aware of company capabilities and interests, thus increasing their chances of gaining access to valuable trade leads.

Business Services Centres

Business Services Centres (BSCs) are operated by the ISTC Regional Office and offer, on behalf of the ITC, a wide selection of trade-related publications, including country market profiles, "how to" guides, trade statistics and international trade fair catalogues.

Other Services

ITCs also provide access to the services offered by EDC (export financing and insurance), CIDA (development-assistance contracts in developing countries) and other government agencies such as the Canadian Commercial Corporation (government-to-government contracts including U.S. defence procurement).

