REPORT 4 88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 88 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 658-BRIDGETOWN

001-AGRI & FOOD PRODUCTS & SERVICE BARBADOS

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

PROMOTE FURTHER SALES OF BREEDING STOCK TO CO-OPERATIVES, INDIVI-DUAL FARMERS AND GOVT AGENCIES; PART OF AGRICULTURAL DIVERSIFICA-TION PROGRAM AWAY FROM SUGAR.

PROMOTION WITH MIN. OF AGRICULTURE AND MAJOR INDUSTRIAL GROUPS OF AT LEAST TWO NEW JOINT VENTURES IN PROCESSING OF AGRICULTURAL PRODUCTS. (COTTON AND FOODS).

PROMOTE CANADIAN PRODUCTS FOR FOODSERVICE INDUSTRY NAMELY HOTELIERS AND WHOLESALERS IN TERRITORY.

ADDITIONAL CANADIAN INVESTMENT AND TECHNOLOGY TRANSFER IN TERRITORY PLUS MATERIALS AND

EQUIPMENT FROM CANADA.

NEW BUYING CONNECTIONS AND INCREASED MARKET SHARE.

FURTHER SALES OF BREEDING STOCK AND CONSUL-

ANTICIPATED RESULTS:

TING SERVICES, MACHINERY AND EQUIPMENT.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

GUARTER: 1 PROPOSED ONTARIO FOOD SERVICES MISSION TO

TERRITORY OCTOBER 88. NEW INVESTMENT IN ST. VINCENT - MAPLE LEAF MILLS

PROPOSED RENDERING PLANT, BARBADOS.

GUARTER: 2 ----

GUARTER: 3 ----

GUARTER: 4 ----

WORKING WITH CDN. COMPANY AT GOVERNMENT LEVEL.

QUARTERLY RESULTS REPORTED:

ONGOING DISCUSSION AND LIAISON WITH OMAF RICE MILL BUILT AND OPERATIONAL, VALUE EC \$15.0 MILLION.