

30/05/89

DEPARTMENT OF EXTERNAL AFFAIRS

234

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: LIMA

Market: PERU

For the next fiscal year, the mission will carry out the following approved fairs and missions:

Activity: INCOMING TRADE MISSION, SUDBURY, SEPT. 1989
Expected Results: ATTENDANCE BY 15 INCOMING BUYERS

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: MAILING CAMP TO DISTRIB NEW EDITION OF CDN MINING EQPT/SERV.
Expected Results: DISTRIBUTION TO 400 KEY MGMT, PLANNERS; BUYERS

Activity: MINI-SEM FOR SMALL IND GROUPS IN CONJ W/CDN BUSINESS TRAVEL
Expected Results: IMPROVED PRODUCT KNOWLEDGE BY PERUVIAN INDUSTRY

Activity: PREPARE REPORT/ANALYSIS OF BOLIVIAN MINING SECT & POSSIBIL.
Expected Results: INFORM CDN SUPPLIERS OF MARKET POTENTIAL

Activity: COLL WITH CDN PRIV SECT ON INVEST SEM FOR CDN FIN/MEDIA REPS
Expected Results: INCREASE CDN AWARENESS OF DEVELOPMENTS IN BOLIVIA MINING SECTOR