

PROGRAM RESULTS: AFRICA MIDDLE-EAST

BUSINESS ACTIVITY

During the October - December 1990 period ten posts reported the following business activity:

27 EXPORT SALES WORTH \$106 MILLION

24 NEW BUYING CONNECTIONS/31 AGENCY AGREEMENTS

1 NEW JOINT VENTURE/7 LICENSING AGREEMENTS @ \$0.6 M

1 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENT IN CANADA

1 CANADIAN INVESTMENT IN TERRITORY

6 TECHNOLOGY TRANSFERS @ \$0.3 M

HIGHLIGHTS:

\$ 1 million sale of lumber (Cairo)

\$ 2 million sale of road graders (Nairobi)

\$ 3 million sale of newsprint (Cairo)

\$ 12 million sale of radio communications equipment (Riyadh)

\$ 16 million sale of Challenger aircraft (Riyadh)

\$ 55 million sale of procurement and engineering services (Amman)

KEY STATISTICS: for the ten posts reporting workload information

Missions Reporting To

		GAT	GMT
No. Trade Enquiries	Cdn	1071	1154
	Local	818	1590
No. Investment Enquiries	Cdn	14	20
	Local	10	91
No. Business Visitors	Cdn	222	247
	Local	396	758