

3.2 Data on Financial Characteristics of the Four Sectors

Financial data on the film and video, sound recording and book publishing sectors are collected by the Cultural Statistics Program (CSP) of Statistics Canada (STC). These data are collected directly from the companies themselves as opposed to secondary sources such as Revenue Canada. Similar data are not collected by Statistics Canada on private galleries and dealers.

The financial data which are collected and reported by the CSP have come under criticism in the past from certain industry sectors because they are not considered to reflect accurately the strengths of their sectors. In particular, it is argued by industry officials that the assets data do not provide a proper valuation of the companies.

Financial characteristics on companies from all of the four sectors are also available from the Program of Export Market Development (PEMD) and for book publishers, from the Book Publishing Development Program. These data are limited to program recipients and therefore only companies which meet the program criteria.

Data available from the BPDP are as follows:

- export sales;
- net profit;
- net worth; and,
- working capital.

Data available from the PEMD inventory are as follows:

- annual domestic sales;
- annual export sales;
- working capital;
- net worth; and,
- net profit (after taxes).