



## How to Dress Your Hair

With one of "Maison"

## JULES & CHARLES'

### PARISIAN TRANSFORMATIONS

Semi-Transformations, Pompadours, Fronts,  
Wavy Switches or Toupees.

You obtain the best in quality and fashionable artistic finish.

Large purchases of Human Hair in the world's market of the Old Country puts the **Hair Trade** in our hands. No other store in America handles such qualities. The artistic finish is our reputation and secret. Be one of our customers and save from 25 to 35 per cent

OUR FAMOUS **HAIRLENE** GIVES NEW LIFE TO THE HAIR

Grey Hair Restorer. Our Capillarine Superfluous Hair Remover, etc., only at

**JULES & CHARLES**

Catalogue Free.  
Write.

**431 Yonge Street, TORONTO, Can.**



W. H. STEWART  
President

R. E. LYONS  
Vice-Pres.

THE ❀ ❀

## "SIGNAL" FRUIT PACKERS

## Carload Shippers of Deciduous and Citrus FRUITS

We make a specialty of filling f.o.b. orders for citrus fruits from best districts in California, packed under the following brands:

"Signal," extra fancy; "Niagara," strictly fancy;  
"Warrior," extra choice;  
"Rescue" and "S. S.," extra choice.

Sole Agents for Crafton Orange Growers' Association brands.  
"Crafton," extra fancy; "Mill Creek," extra choice.

## STEWART FRUIT COMPANY CALIFORNIA

LOS ANGELES AND ANTIOCH.

BRANCHES—New York, Chicago, Boston, Philadelphia, Baltimore, Montreal, Omaha, and Minneapolis.

J. F. McLEAN

Of Montreal Fruit Exchange, 195 McGill Street, Montreal,  
CANADIAN REPRESENTATIVE.

## Xmas and New Years

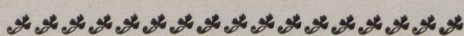
are not far off. In thinking  
what presents you will send to  
your friends, don't overlook a  
year's subscription to . . . .

## The Canadian Pictorial

It only costs one dollar a year

A club of four subscribers \$2.00

No reduction from the dollar rate to addresses in Montreal or foreign countries.



## The Pictorial Publishing Co.

"Witness Block," Montreal.

## TRURO MILK BRANDS

"REINDEER"  
Condensed Milk

"JERSEY"  
Sterilized Cream



Sweetened



Unsweetened

## Pure Milk—Is invaluable but unfortunately rare

The public have a positive guarantee that the Truro Brands Milks are full cream and absolutely pure.

Our milk supply is gathered from the richest milk sections in Canada, and is strictly watched and guarded.

Our manufacturing conditions are conducted with scrupulous care and cleanliness.

Our factories are as clean as a model kitchen.

## TRURO CONDENSED MILK COMPANY, LIMITED

TRURO, N.S., and HUNTINGDON, Que.