



ESTABLISHED 1869

LONDON GUARANTEE AND ACCIDENT COY.

Limited

Head Office for Canada:
TORONTO

Employer's Liability Personal Accident Sickness
Elevator Fidelity Guarantee Court Bonds
Contract Internal Revenue Teams and Automobile

AND FIRE INSURANCE

SUCCESS AND PROGRESS

These are two outstanding features of the history of the North American Life over the past 30 years.

Year	Income	Payments to Policyholders	Assets	Insurance in Force
1885	153,401	38,016	343,746	4,849,287
1895	581,478	105,712	2,300,518	15,779,385
1905	1,660,064	538,827	6,968,014	37,580,047
1915	2,749,951	1,386,025	15,716,889	56,245,318

This is a rapidly growing institution and offers an attractive opportunity for a live agent.

North American Life Assurance Co.

"Solid as the Continent"

HEAD OFFICE - TORONTO, ONT.

THE MUTUAL'S GOLDEN YEAR—1916

"WITH AGGRESSIVE BUSINESS METHODS THERE HAS BEEN COMBINED SUCH A DUE REGARD FOR ECONOMY THAT OUR RATIO OF EXPENSE TO INCOME, ALREADY LOW, HAS BEEN STILL FURTHER REDUCED—WITH A FALLING MARKET FOR THE INVESTMENT OF FUNDS WE ARE STILL ABLE TO REPORT AN INCREASE IN THE RATE OF INTEREST EARNED—WITH TIMES SOMEWHAT HARD AND MONEY SOMEWHAT TIGHT, WE HAVE TO REPORT A LOWER LAPSE RATIO THAN LAST YEAR, AND WITH GOOD INVESTMENTS INCREASINGLY DIFFICULT TO GET, WE STILL SHOW A MAGNIFICENT SURPLUS."

President Clement, at the Annual Meeting.

The MUTUAL LIFE ASSURANCE CO. Waterloo OF CANADA Ontario

Assurances, \$109,645,581. Assets, \$29,361,963. Surplus, \$4,595,151.

"1917 DIVIDEND."

These booklets are at your disposal.

They are issued by The Great-West Life Assurance Company—as official statements of the Results on Annual Dividend and Deferred Dividend Policies respectively.

They prove the claim—endorsed by thousands of satisfied policyholders—that The Great-West Life is the best dividend-payer of all the Companies.

For ten successive years The Great-West Life has written the largest Canadian Business of any Canadian Company—quite a reason why you should make yourself acquainted with Policies so popular.

Write to-day for full information—stating age.

The Great-West Life Assurance Co.

DEPT. "F"

HEAD OFFICE

WINNIPEG

The Imperial Guarantee and Accident Insurance Company of Canada

Head Office: 46 KING ST. W., TORONTO, ONT.

IMPERIAL PROTECTION

Guarantee Insurance, Accident Insurance, Sickness Insurance, Automobile Insurance, Plate Glass Insurance.

A STRONG CANADIAN COMPANY

Paid up Capital - - - \$200,000.00.
Authorized Capital - - - \$1,000,000.00.
Subscribed Capital - - - \$1,000,000.00.
Government Deposits - - - \$111,000.

Guardian Assurance Company Limited

Established 1821.

Assets exceed Thirty-Five Million Dollars

Head Office for Canada, Guardian Bldg.,
Montreal

H. M. LAMBERT, Manager. B. E. HARDS, Assistant Manager.

ARMSTRONG & DeWITT, General Agents,
6 Wellington Street East - Toronto

ACCOUNT BOOKS LOOSE LEAF LEDGERS BINDERS, SHEETS AND SPECIALTIES

Full Stock or Special Patterns made to order
PAPER, STATIONERY, OFFICE
SUPPLIES

All Kinds, Size and Quality, Real Value

BROWN BROS., LTD.
Simcoe and Pearl Streets - TORONTO

Merchants Casualty Co.

Head Office: Winnipeg, Man.

The most progressive company in Canada. Operating under the supervision of the Dominion and Provincial Insurance Departments. Embracing the entire Dominion of Canada.

SALESMEN NOTE

Our accident and health policy is the most liberal protection ever offered for a premium of \$1.00 per month.

Covers over 2,500 different diseases. Pays for six months for sickness and two years for accident. Liberal indemnities for accidental death, total disability, quarantine, operations, death of beneficiary and children of the insured.

Good Openings for Live Agents

Eastern Head Office...1 Adelaide St. E., Toronto
Home Office ... Electric Railway Chambers,
Winnipeg, Man.

