



IN A TIGHT PLACE

ALMOST A FAILURE.

SAVED BY



A few days ago a report was freely circulated among the Canadian clothing trade that one of the largest wholesale ready-made clothing concerns in Canada was on its last legs. Owing to the extraordinarily mild winter—their unpreparedly heavy stock—the very small demand for goods—and to the panic in the financial world—they would be forced like many another good house to throw up the sponge unless something turned up.

SOMETHING DID TURN UP.

Knowing that there was only one retail house in Canada that was not already overloaded with goods an urgent despatch was sent to THE BELL to come at once and look at the stock. WE WENT. WE SAW. WE BOUGHT. We bought for spot cash at about 50c. on the dollar all the stock that was fresh and desirable—Men's Suits, Men's Overcoats, Boys' Suits, Boys' Overcoats, Men's, Youths' and Boys' Ready-made Clothing of all kinds. Stocks and stacks of 'em at about one-half the usual wholesale price.

THE BELL doesn't think it was good policy for Messrs. _____ & Co. to sell their stock at such ruinous prices, but then they've got temporary relief and if they and their creditors are satisfied it's not our business to complain.

BUT NOW WE'RE GOING TO SELL

And now we will sell at such prices as were never before heard of. For the past few days and nights we were busy getting this gigantic purchase into shape, and on

SATURDAY MORNING --- TO-DAY --- AT 9.30 O'CLOCK

We Commence what we believe will be the biggest clothing sale ever held in Canada.

ROYAL BARGAINS IN SUITS.

Lot B 41	811 All-wool Sack Suits, elegant dark colors and handsome patterns.	& Co.'s whole-sale price: \$8.50.	Usual retail price: \$12.00.	THE BELL'S SALE PRICE: \$6.50
Lot B 42	429 All-Wool Fancy Scotch Tweed Suits, Twelve Different Patterns, Twenty-two Colorings.	& Co.'s whole-sale price: \$10.50.	Usual retail price: \$14.00.	THE BELL'S SALE PRICE: \$7
Lot B 71	333 Fine Worsted Suits, beautifully made.	& Co.'s whole-sale price: \$20.00.	Usual retail price: \$28.00.	THE BELL'S SALE PRICE: \$10.50

AND FIFTY OTHER LOTS OF SUITS ALL EQUALLY CHEAP.

PRINCIPAL BARGAINS IN OVERCOATS.

Lot M 21	317 Dark Blue and Fancy Overcoats.	& Co.'s Whole-sale price: \$8.25.	Usual Retail Price: \$12.00.	THE BELL'S SALE PRICE: \$3.50
Lot M 36	429 various Material Overcoats—Fancy Patterns, well made and perfectly finished.	& Co.'s Whole-sale price: \$9.00.	Usual Retail Price: \$12.00.	THE BELL'S SALE PRICE: \$6.95
Lot M 60	314 Melton, Kersey and Chinchilla Overcoats, Sacks and Ulsters.	& Co.'s whole-sale price: \$14.00.	Usual Retail price: \$17.00.	THE BELL'S SALE PRICE: \$10

AND A BIG LOT OF OTHER PRICES EQUALLY CHEAP.

To add to the interest of this sale we will offer

400---Persian Lamb Caps---400

First Choice, Beautiful Fine Curl, at \$6 each. For this quality of cap the furriers charge \$10, and as for the ordinary clothing store they never saw such goods. Also a big selection of Seal, Beaver and other caps.



82, 84 & 86 Yonge-street



82, 84 & 86 Yonge-street

READY-MADE CLOTHING M'KEOWN & COMPANY'S

REDUCED 30 PER CENT.

OVERCOATS

Worth \$5, \$7, \$12, now selling \$3, \$4, \$9.

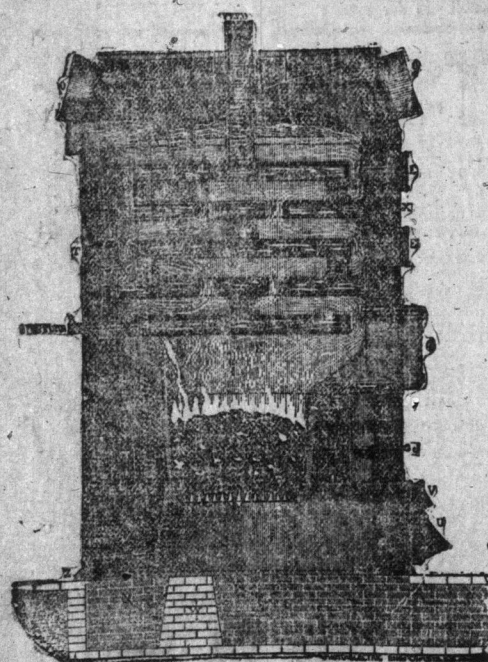
Tweed Suits, Worsted Suits

BOYS' CLOTHING.

THREE-PIECE SUITS, TWO-PIECE SUITS, OVERCOATS.

R. WALKER & SONS

33, 35 & 37 KING-STREET EAST; 18, 20 & 22 COLBORNE-STREET.



THE CELEBRATED ECONOMY HEATERS

EASY TO MANAGE.

EASY ON COAL.

ABUNDANCE OF HEAT.

Those wanting a heater should communicate with

J. F. PEASE FURNACE CO.

189, 191, 193 Queen-st. east
TORONTO

GREAT EXTENSION SALE

SLAUGHTERING OUR ENTIRE STOCK BLANKETS, BLANKETS

TO-DAY AND ALL NEXT WEEK

We will sell our large stock of Blankets at Enormous Reductions off regular values, as we must clear them out at once.

COMFORTERS, LACE CURTAINS, WHITE QUILTS, LINEN TABLE DAMASKS, DAMASK TABLE CLOTHS, SHEETINGS, TOWELS, NAPKINS, FLANNELS, GREY COTTONS, WHITE COTTONS, GENTS' UNDERWEAR, MANTLE CLOTHS, SEALLETES, MANTLES, JACKETS, &C., &C.

All reduced to prices which must effect a speedy clearance, as we are determined to clear out the entire stock before we commence alterations.

McKEOWN & COMPANY, 182 YONGE-STREET

CURLING STONES



Large Importation just arrived
BEST STONES IN THE MARKET.
CHEAPER THAN EVER.
Send for Price List.

KEITH & FITZSIMONS
111 King-street West

OFFICES TO RENT

at low rates in the new

CANADA LIFE BUILDING.

Now rapidly filling up. Two large suites, one smaller suite, and a few large single offices capable of being subdivided still available. The company provides heating, janitors, water, blinds, and combination gas and electric light fixtures. Plans and particulars given on application to

A. E. AMES, 28 King-street east.

DR. WASHINGTON

Throat and Lung Surgeon of

78 McCaul-street, Toronto

Will in the future be in his office and can be consulted personally on Sunday, Monday and Tuesday of each week. Dr. Washington has an extensive practice all over the Dominion, and it is owing to that fact that he can be in his office only three days in the week.

N. D. INSTETT

Nervous Debility, Syphilis, Primary, Secondary, Tertiary, Gonorrhoea, Gleet, Stricture and all private diseases successfully treated and cured guaranteed. Physicians in attendance from 10 to 4 P.M. when they can be consulted in all cases of a private nature on paying only and reasonable charges. Office: 78 Victoria-street, Toronto. A perfect restoration guaranteed.

NOTICE.

Notice is hereby given by the Toronto, Hamilton & Buffalo Railway Company that an application will be made to the Parliament of Canada at its next session for an Act declaring the said railway to be a work for the general advantage of Canada and ratifying and confirming the provisions of the Acts relating to the said company passed by the Legislature of the Province of Ontario and the proceedings thereunder, with such amendments and alterations as to the Parliament of Canada may seem proper, and granting to the said company power to amalgamate with, or lease or make traffic arrangements with, the Grand Trunk, Watertown & Lake Erie Railway Company, and for such other amendments or extensions of power and the privileges relating to the Toronto, Hamilton & Buffalo Railway Company as to the Parliament of Canada may seem proper.

HAMILTON, Nov. 25, 1890.

FRAME & CO.,

Manufacturers of
ELECTRIC AND
TELEGRAPH INSTRUMENTS
AND DEALERS IN
ELECTRICAL SUPPLIES
29 Colborne-street, Toronto.

GIGANTIC SALE STILL GOES ON.

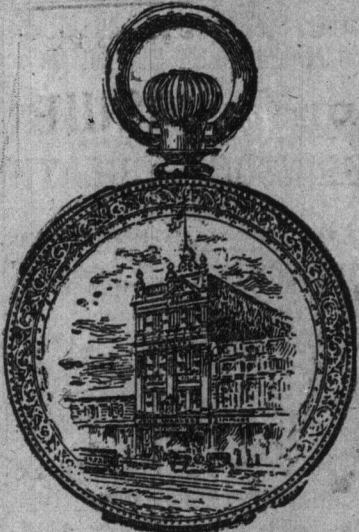
Sales Each Day Enormous

GREATER BARGAINS FOR TO-DAY AND ALL NEXT WEEK

Than ever. OVERCOATS and PEA JACKETS are the garments which are receiving our special and particular attention. Our stock is very heavy and we are determined to clear out a large quantity during this month.

Come and see for yourselves what we mean.

OAK HALL THE GREAT ONE-PRICE CLOTHING HOUSE.
118, 119, 121 KING-STREET EAST, TORONTO.
WM. RUTHERFORD, MANAGER.
N.B.—Store closes at 6 p.m. excepting Saturday, then 10.



The World's GIFT SEASON IS AT HAND.

Charming, Captivating

PRESENTS

IN GREAT VARIETY

NEW GOODS, NEW DESIGNS, MODERN IDEAS, LOW PRICES

MAKE OUR STORE ONE OF THE ATTRACTIONS

OF THE CITY.

DIAMONDS, WATCHES, JEWELRY, CLOCKS, SILVERWARE, NOVELTIES, ETC., ETC., ETC.

JOHN WANLESS & CO'Y

Manufacturing Jewelers, Watchmakers and Importers, Established 1840, 172 Yonge-St., just below Queen.

HOLIDAY GIFTS

RARE IN STYLE and UNIQUE IN DESIGN

German and French Manufacture.

Samson, Kennedy & Co

44 Scott and 19 Colborne-streets, Toronto.

A GREAT CHANCE

FOR CHRISTMAS

In view of our compulsory and immediate removal from our present premises, we have determined to dispose of the whole of our stock at less than cost price, thereby giving the ladies of Toronto an opportunity of procuring suitable Christmas Presents at such low figures as have never before been offered in our line of business. The stock is full and complete in every department of House-Furnishings, goods in all the latest and most modern ideas, as well as in antique novelties. The Brass Goods in FENDERS, FIRE IRONS, ANDIRONS, COAL SCUTTLES, ETC., are marvels of workmanship and elegance and are the latest importations. Every other article at the same reduction. Remember this is a compulsory sale and we are obliged to dispose of them at those figures rather than remove them.

WILLIAMS PIANOS

Endorsed by the best authorities in the world
R. S. Williams & Son,
143 Yonge-street, Toronto.

BRITISH COLUMBIA

Offers splendid opportunities for investment with good results.
Private and company funds loaned at high rates of interest on the best security. First mortgages on city and improved farm property.

A. B. MACKENZIE & CO.
Real estate, insurance and investment agents,
New Westminster, B.C.

UPHOLSTERY

LOUNGES, COUCHES, EASY CHAIRS, PARLOR SUITES And ODD PIECES
In Stock and Made to Order.
W. SCOTT, 170 King-st. West



THE LOAF FOR THE TRADE IS OUR HOME-MADE.