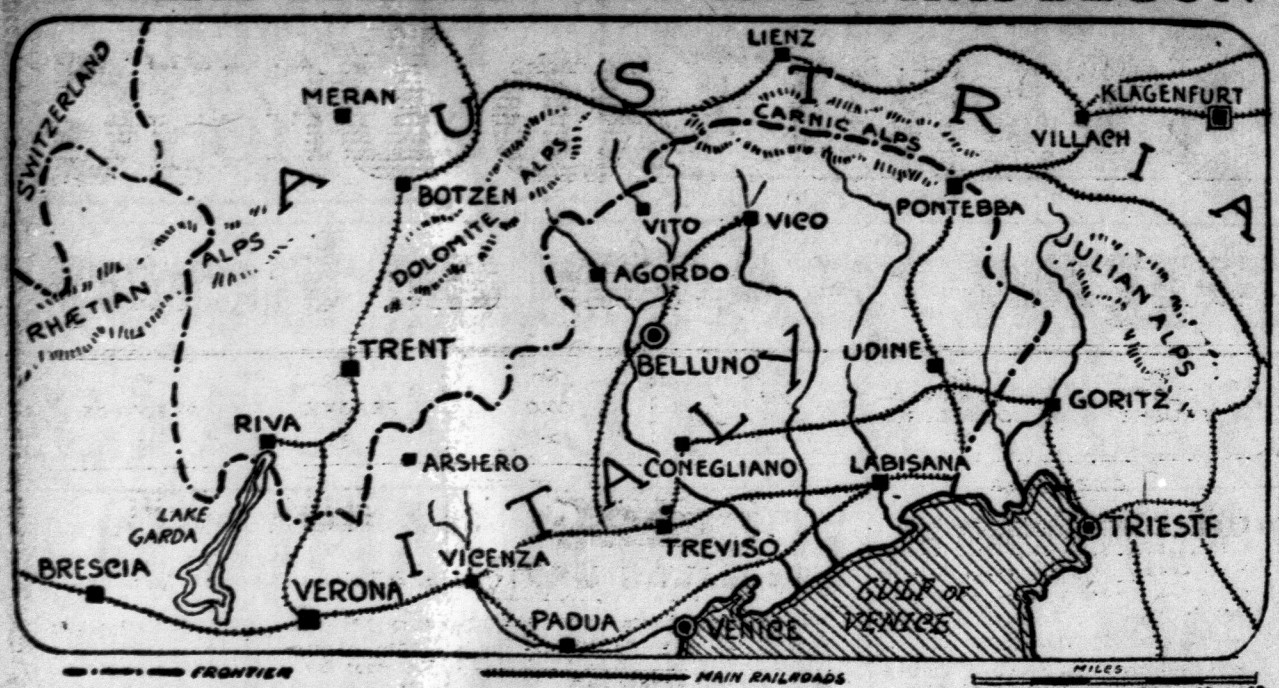


WHERE ITALIAN INVASION HAS BEGUN



ITALIAN TAKES SUPREME COMMAND OF THE ARMY AND NAVY

Victor Emmanuel Goes To Front—Prince Louis of Savoy Assumes Duties of State.

[Canadian Press.]
ROME (via Paris), May 26.—11:35 p.m.—King Victor Emmanuel has assumed supreme command of the army and navy. He left Innsbruck for the front last night. Only his ministers, who were confidentially informed of the intended departure of the King, bade him farewell.

The Official Journal publishes a decree appointing the Duke of Genoa (Prince Louis of Savoy) lieutenant-general of the army. During the King's absence he will carry on the state duties of the King, but will refer all matters of first importance to the King unless they are of the utmost importance.

The Messagero, in paying a tribute to the King, says: "The first step in Italy has left the capital to go to the front and be among his fighting troops. To him, who today set foot for the first time on Italian land, which until a few days ago was yet disunited from the mother country, to him, who in this moment is the symbol of union and accord among all Italians, goes our inaugural salutation in the hope for the highest success to the Italian arms. For Victor Emmanuel has been reserved the highest fortune that ever a sovereign could enjoy—that he will see complete, under his crown, national unity."

"To Victor Emmanuel go the grateful and solemn greetings of the entire Italian people."

AUSTRIANS ADMIT AN INVASION.
VIENNA, via London, May 26.—The following communication was issued to the press regarding operations on the Italian frontier:

"In the southwestern theatre—in the Tyrol—an enemy detachment has entered Cortina (about nine miles west of the northern end of Lake Garda)."

"In the rear of the Italian front, north-east of Marmolada, the Italians fell when the first shots fell among them."

"On the Corinthian frontier our troops repulsed several attacks inflicting considerable losses on the Italians."

"West of Ploceon (25 miles north of Udine) the enemy fled leaving his arms behind."

"On the coastal frontier district no fighting has occurred."

ITALIANS ADVANCE AT THREE POINTS.
ROME, May 26, via Paris, May 26.—Offensive operations continuing in the occupation of Austrian territory all along the frontier from Lombardy to the Adriatic are reported in an official statement issued tonight by the war office.

Italian troops have seized various towns in the Trentino and forced their way through mountain passes. The last of the Isonzo attacks were continued to gain the line of the river. The Austrians are reported to have retired, destroying the bridges behind them. Italian aviators bombed Monfalcone, near the Gulf of Trieste.

The communication follows:
At On Offensive.

"Everywhere on the 24th our troops took the offensive, occupying Porcella, Montezzo, Tonale and Ponte Caffaro in Val Giudicaria, the territory north of Ferrara and Monte Baldo."

"They also occupied Monte Reora and Monte Poppa, on the slopes north of Lessini; Monte Passubia and Monte Buffalini, at the extremity of the Agno and Leomans valleys, and the defiles of Valbrera. We took a number of prisoners."

At Frontier Defiles.
"In Cadore we occupied all the frontier defiles."

"The enemy's medium calibre artillery opened fire on the Bay of Mistrina, but without results."

"On the Carnia frontier, on the night of the 24th, our troops took the offensive, occupying Porcella, Montezzo, Tonale and Ponte Caffaro in Val Giudicaria, the territory north of Ferrara and Monte Baldo."

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SIX ARE ADDED TO LIST OF DEAD FROM WESTERN ONTARIO

KILLED.

PETROLEA.
Pte. George E. Terry (1st Battalion).

PRESTON.
Pte. John Lynn Pattinson (1st Battalion).

FERGUS.
Pte. David Walker Gregson.

DIED.
GALT.
Gunner James O'Connor, R. C. G. Artillery, (Enlisted Quebec).

LONDON.
Pte. Fred Torney, 622 Elizabeth street (victim of fever).

WINDSOR.
Pte. Charles E. Morphy, 65 Mercer street.

WOUNDED.
LONDON.
Gunner Percy Blackwell, 845 Van street (3rd Field Artillery).

SANDWICH.
Pte. Chas. R. Lemmon, 17th Battalion.

WATFORD.
Corp. Gerald H. Brown, Princess Pals.

Casualties, official private and official public, record the names of six Western Ontario men having surrendered their lives for their country. Three of the new names occurring in the list of casualties are of men slain in a field of battle. Two have died of illness contracted while on active service and one died of wounds.

There are also names of three more men wounded.

PETROLEA YOUNG MAN IS VICTIM OF SNIPER.
[Special to The Advertiser.]

PETROLEA, May 26.—Petrolea's first native son to die for his country is Private George Terry. He was picked off by a German sniper, on April 30th.

Gerald Kavanagh, in a letter received on Monday, told of his death. Pte. Kavanagh saw Terry fall and tells of his death in sympathetic terms in the sentence as such news is usually told in these warlike times.

Captain Waddell wired to Ottawa to make sure of the truth of the report and this morning the news was verified in a brief telegram to Mrs. Terry. People of Petrolea are especially those with sons at the front, are greatly aroused over the failure of the Government to inform parents in such cases.

While Lance-Corporal Harris, killed at Neuve Chapelle, was a Petrolea man, he was not very well known, but Terry was young, cheerful, good natured and very popular, being known by everyone. Thus his death brings the horror of war to minds and hearts of Petrolea.

Owen Terry, parents of the young man, live about six miles west of Petrolea, on Brakenhurst farm and Capt. J. C. Waddell, Mayor Dunlop and Mr. MacGillivray went out to deliver the sad message.

Pte. Terry was born at Plevana, Lennox township, was nineteen years of age, and was a volunteer scout, accepted from a large number of volunteers. One sister, about sixteen years of age, survives with the parents. He was a member of the Orange Lodge and his total insurance was for \$2,500.

POPULAR YOUNG MAN OF PRESTON KILLED.
[Special to The Advertiser.]

PRESTON, May 26.—George Lynn Pattinson, one of Preston's most popular young men, has given his life for his country, won bearing the sad news came by way of a telegram from Ottawa to his father, Mr. George Pattinson, this forenoon.

Pte. Pattinson was one of the town's popular young men. He took an active interest in sports, was president of the local intermediate hockey team when they won the O.H.A. intermediate championship two years in succession.

The news that he had been killed in action soon spread about the town. He leaves a father, one brother and two sisters.

BLAMES HIMSELF FOR BEING STYLED 'DEAD.'
[Special to The Advertiser.]

GUELPH, May 26.—Pte. George Leacock, formerly of this city, who was reported as dead, is alive at the front. A letter to Major O'Brien probably explains how he was reported as dead.

"After the fight at Ypres," he writes, "I was in the hospital for two days from gas poisoning. It did not take effect on me until two days after we left the trenches. I was walking along the road and when I came to my senses, I was in the hospital. When they asked the doctor to discharge me, but he would not, so I took French leave, and ran away and here I am, my regiment, and am feeling fit and ready for another fight."

FERGUS BOY KILLED BEFORE CHUM'S EYES.
GUELPH, May 26.—"One shall be taken and the other shall be left," was true enough of two Fergus soldiers, who were taken together into the campaign together with the intention of staying that way. Particulars have just been received of the death of Pte. David Walker Gregson, who was killed by Fergus, telling of his death to his father, with Gregson when he was killed.

They had been engaged all through the battle transporting ammunition up the firing line, and had gone through the engagement without a scratch. Shortly after, Gregson and Catchpole were behind the lines a distance of about three miles, where they had a small tent, which they were preparing to convert into a place of abode. They were making that a safer place of abode. They

SIR S. O. BUCKMASTER'S PROMOTION A SENSATION
Chief Censor Given Highest Judicial Position in Empire.

LONDON, May 26.—10:20 p.m.—To be promoted in a day from the thankless post of director of the press, to "Keeper of the King's Conscience" from chief censor—the target of countless critics—to lord high chancellor—the highest judicial position in the empire—with a salary of \$50,000 yearly and a pension of \$25,000 yearly for life, is the change which has come in the career of Sir Stanley O. Buckmaster.

When he kisses the King's hand at Buckingham Palace tomorrow, he will receive the great seal of the new head of the empire, the second man in British hierarchy to decline the woodcock, which is the seat of the lord high chancellor as presiding officer of the House of Peers, Sir Henry, afterwards Lord James, being the first.

Sir Stanley Buckmaster's promotion has caused considerable adverse criticism. It is understood that Sir John A. Simon will assume general supervision of the press bureau, retaining Sir Frank Sweetman and Sir Edwin Cook the assistants.

HAVE GOOD HEALTH
Take Hood's Sarsaparilla, the Old Reliable Spring Tonic.

Don't let the idea that you may feel better in a day or two prevent you from getting a bottle of Hood's Sarsaparilla today from any drug store and starting at once on the road to health and strength.

When your blood is impure and impoverished it lacks vitality, your digestion is imperfect, your appetite is poor, and all the functions of your body are impaired.

Hood's Sarsaparilla is a wonderful blood purifier. It will build you up quicker than any other medicine. It gives strength to do and power to endure. It is the old standard tried and true all-the-year-round blood purifier and enforcer, tonic and appetizer. Nothing else acts like it. For nothing else has the same formula or ingredients. Be sure to ask for Hood's.

A Quick Dispersal of Shapes and Trimmed Hats

Untrimmed 98c, Trimmed Millinery \$1.98

On FRIDAY and SATURDAY

A quick rounding up and straightening of stocks in the Millinery Section will take place Friday and Saturday. This price-cutting is necessary after the past busy weeks, in order to disperse depleted numbers that will not be again duplicated, at the same time keeping the display facilities of this section up to the usual efficiency—an occasion that will liberally repay those who act promptly.

All Colored Shapes To Clear, 98c

The balance of the season's colored shapes will be grouped on one table at above price for quick clearance, regardless of cost or value. All colored shapes must be cleared now, and you will find today's \$3.00 and \$4.00 straws all one price tomorrow 98c each

TRIMMED MILLINERY, \$1.98



IN THE RESTAURANT
Special Afternoon
Tea This Week

We will serve from 3 to 5:30 each day—cold roast turkey, bread and butter and pot of tea, or coffee, for 25c
TODAY—Full-course turkey dinner. Special 50c



SPECIAL TODAY—
Roast Turkey Dinner, 11:30 to 2 p.m.
Full Course—50c.

GALT WOMAN HEARS BROTHER HAS DIED.
[Special to The Advertiser.]

TORONTO, May 26.—Mrs. Newell, 173 Concession Street, was today advised of the death of her brother, Gunner James O'Connor, of the Royal Canadian Artillery, from Emuysa, on May 24th. His last letter was from the West Indies where he was stationed. He was 28 years of age and was born in Dublin, Ireland.

He enlisted at Quebec where he had lived for three years. Another sister, Miss Marjorie O'Connor, lives in Galt.

MISS ELLIS' BODY IS NOT RECOVERED SAY CUNARD PEOPLE
Case of Mistaken Identity at Port of New York.

[Special to The Advertiser.]

ST. THOMAS, May 26.—The Cunard Steamship Company has notified their agent, T. O. M. Jamieson, here, that the report in which it was stated the body of Miss Eliza Ellis had arrived at New York, was an error. The body reaching that port was another Lusk, a passenger by the same name, residing in the States.

According to the advices received by Agent Jamieson, the body of Miss Ellis has not been found.

DRASTIC MOVE TO END STRIKE.
MANCHESTER, May 27.—2:08 a.m.—The Master Cotton Spinners' Federation has taken prompt action to prevent further labor troubles in their mills. The federation announces that unless the striking employers return to work by June 7 the mills will be closed, locking out 140,000 operatives. The principle trouble now engrossing the federation is a strike of the curdroom workers at Oldham. The strikers are demanding a 10 p.m. war bonus.

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The balance of the season's colored shapes will be grouped on one table at above price for quick clearance, regardless of cost or value. All colored shapes must be cleared now, and you will find today's \$3.00 and \$4.00 straws all one price tomorrow 98c each

TRIMMED MILLINERY, \$1.98

For quick clearance tomorrow we have grouped a splendid collection of Trimmed Hats—one tableful to choose from—all this season's newest and best designing. A splendid opportunity to secure a fresh hat to finish out the season at small cost. Above price would not in most cases pay for the shape; hats made to sell up to \$6.50, now at one-third their value. Your choice of the collection for \$1.98

SECOND FLOOR.

Last Call for Special Skirtmaking, \$1.75

Two days only to have your measure taken for one of these special skirts. On Saturday night this opportunity will cease—your last chance this season to have your separate skirt made in our dress-making department at this price. These skirts are made to your measure, trimmed, fitted and guaranteed satisfactory in every respect; just the same care taken in the making as though you were paying the regular price of making; but taking three to four hundred skirt orders in a week or two enables us to work full staff up to the holiday season, putting them through quickly and giving our customers the benefit of minimum cost of manufacturing once a season. The styles are good—four of this season's most popular and practical models to select from, and you may have your skirt made from any material you choose in dress goods, silks or wash goods at any price you choose to pay; add only \$1.75 to the cost of your material and you have the price of your skirt, finished complete, fitted to your measurements and guaranteed satisfactory in every respect.

If you have not ordered yours, see models in Dress Goods Section. Two more days, Friday and Saturday—\$1.75 skirtmaking ends Saturday.

A Nicked Toilet Paper Cabinet For Every Home in London Free

The E. B. Eddy Company has sent us a consignment of "Onliwon" Toilet Paper Cabinets for free distribution to every purchaser of one carton of "Onliwon" Toilet Paper; 16 packages of 1,000 sheets each, price \$2.00. You pay only the cost price of the paper and get a \$1.20 beautifully-nicked cabinet free.

AT TOILET COUNTER.

10 DOZEN MORE PERCALE
HOUSE DRESSES, FRIDAY
98c

The last ten dozen of these dresses disappeared very quickly, and those who got them will no doubt be back for another at the same price. They are exceptional value; waist has Gibson tuck at shoulder, set-in three-quarter sleeves, V-shaped neck, low round collar and turn-back cuffs, piped to harmonize; skirt four-gored model, with belt; dust cap with each; in black, grey or blue percale with white dot or figured; sizes 34 to 42. Special 98c

SMALLMAN & INGRAM
LIMITED

Red Cross Apron Cloth, 74 Inch, 35c

A special linen finish put on this cotton by an Irish linen mill; it will not crease or soil as readily as the ordinary-finished cloth; new stock just in. Hospitals supplied. Samples mailed on request. 35c YARD.

MADAPOLLAM—The most popular fine cotton for summer underwear, soft and silky . . . 22c yard
Twelve-yard pieces for \$2.25

ENGLISH LONGCLOTH—Yard wide, an exceptionally good cotton for general use; no dressing 10c yard
Special, 11 yards for \$1.00

AFTERNOON TEA—25c.

Cold Roast Turkey, Bread and Butter and Pot of Tea or Coffee. Special—25c.

Thin Folks Get Fat on Three Meals a Day
Specialist Explains Why Food Does Not Always Produce Flesh and How Thin People Can Increase Weight.

Most people who are thin and underweight are suffering from a lack of assimilation. The original Audacious has since been saved and taken to Bel-fair."

"In the North Sea" was the answer. The original Audacious has since been saved and taken to Bel-fair."

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Children Cry for Fletcher's



The Kind You Have Always Bought has borne the signature of Chas. H. Fletcher, and has been made under his personal supervision for over 30 years. Allow no one to deceive you in this. Counterfeits, imitations and cheap imitations are everywhere, and endanger the health of children—Experience against Experience.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It contains neither Opium, Morphine nor other Narcotic substance. It cures Worms, Colic, Stomach and Bowel Disorders, Diarrhoea, Wind Colic, all Teething Troubles and all the little ailments that afflict children. It assimilates the Food, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

The Kind You Have Always Bought

Bears the Signature of

Chas. H. Fletcher

In Use For Over 30 Years

THE CENTAUR COMPANY, NEW YORK CITY.