WHERE ITALIAN INVASION HAS BEGUN



ITALIAN KING TAKES SUPREME COMMAND OF THE ARMY AND NAVY

Victor Emmanuel Goes To Front_PrinceLouis of Savoy Assumes Duties of State.

[Canadian Press.]
ROME (via Paris), May 26-11:25 p.m.
King Victor Emmanuel has assumed supreme command of the army and navy. He left incognito for the front last night. Only his ministers, who tended departure of the King, bade him

The Official Journal publishes a de cree appointing the Duke of Genoa (Prince Louis of Savoy) lieutenant-general of the army. During the King's ties of the King, but will refer all mat. unless they are of the utmost import-

The Messagero, in paying a tribute to the King, says: "The first citizens of Italy has left the capital to go to the front and be among his fighting troops. To him, who today set foot for the first time on Italian land, which until a few days ago was yet disunited from the mother country; to him, who in this moment is the symbol of union and accord among all Italians, goes our inaugural salutation in the hope for the highest success to the Italian arms. For Victor Emmanuel has been reserved the highest fortune that ever a sovereign could enjoy-that he will see complete. under his crown, national unity. "To Victor Emmanuel go the grateful and solemn greetings of the entire

AUSTRIANS ADMIT AN INVASION.

Italian people.

VIENNA, via London, May 26 .- The and Isonzo. following communication was issued to-night regarding operations on the Italian tinued our offensive to attain the line

"In the southwestern war theatre-in the Tyrol—an enemy detachment has entered Condino (about nine miles west of the northern end of Lake Garda).
"In the rear of Padon Pass, northeast of Marmolata, the Italians fled when the first shots fell among them. "On the Corinthian frontier our troops repulsed several attacks inflicting conlosses on the Italians.

fighting has occurred."

ITALIANS ADVANCE AT THREE POINTS.

Offensive operations resulting in the occupation of Austrian territory all along the frontier from Lombardy to the they are all eagerly looking into the Adriatic are claimed in an official state- air for the sight of an Austrian aero-Italian troops have seized various towns in the Trentino and forced their way through mountain defiles. On the lower zo attacks were continued to gain

All On Offensive "Everywhere on the 24th our troops took the offensive, occupying Forcella, Montezzo, Tonale and Ponte Caffaro in

Val Giudicaria, the territory north of Ferrara and Monte Baldo. They also occupied Monte Reorn and Monte Foppa, on the slopes north DESTROY BUILDINGS of Lessini; Monte Pasubia and Monte Baffelan, at the extremity of the Agno TO HELP FIRING.

and Leomang valleys, and the defiles of Valbrenta. We took a number of Took Frontler Defiles. "In Cadore we occupied all the fron-

Italy Declares Blockade of the Austrian Coast

ROME, May 26, via Paris, May 26-7:45 p.m.-The Italian Government believing that Austria-Hungary is utilizing several ports on the Albanian coast for secret commissariat stations declared a blockade against the Austria-Hungarian coast comprised between the Italian coast on the north of the Montenegrin boundary on the south, including all islands, ports, anchorages and bays and also the Albanian coast from the Montenegrin limits on the north to, and including Cape Kiephali on the south.

The declaration specifies the geographical limits by latitude and longitude and adds:

'Vessels belonging to friendly and neutral powers will be allowed sufficient time to leave the zone, the amount of time to be determined by the chief of the naval forces.

"Measures will be taken in conformity with the rules of international law and treaties in existence against all ves sels endeavoring to cross, or which succeed in crossing, the line marked by Cape Otrante and Cape Kiephali."

extremity of Val Dagno.
"On the Freuili frontier, on the 25th, in the middle of the Isonzo region, we continued our offensive operations near Catoretto. We have troops

disposed troops on the conquered heights between the Judrio and the Enemy Everywhere Retires.
"Medium calibre artillery of the Austrians at Santa Maria and Santa Lucia. to the southwest of Tommino, opened fire on the heights between the Judrio

"On the lower Isonzo we also conof the river. Everywhere the enemy retired, destroying bridges and cutting has made no preparations to depart.

Bey, is still at Rome. Apparently he Lennox township, was nineteen years of age, and was a volunteer pears. communications. "Our aviators bombarded the electric ITALIANS OCCUPY power house and railroad station a

VENICE DARK. FEARING ATTACKS.

VENICE, May 26 .- (Via Paris, 11:20 West of Ploecken (25 miles north of a.m.)—The military authorities have Udine) the enemy fled leaving his arms given orders that no light be displayed in Venice between sunset and sun-"On the coastal frontier district no rise that can be seen from above the city. This is a measure of protection against attacks by aeroplanes.

The aspect of Venice by night has been changed by this order. The people of Venice are normally much abroad ROME, May 25, via Paris, May 26.- at night, but now they are staying up even later than usual. They enjoy the aspect of the city without light, and plane. Nobody seems to fear a visit

from these machines. The narrow footways along the banks of the canals and the small the line of the river. The Austrians are arch bridges about the city are dark reported to have retired, destroying the at night, and it presents much the bridges behind them. Italian aviators same appearance as in the days of the

arded Monfalcone, near the Gulf drought, when there were no street lights, and the inhabitants went about carrying torches or lanterns Whenever a soldier or sailor is seen on the streets he is applauded. The people greet the defenders of the king-

dom heavily, and call their wishes for

success against the enemy.

VERONA (via Paris), May 26. - 3 p.m .- Reports received here from Trentino are to the effect that the Austrian military authorities have ordered the destruction of government build "The enemy's medium calibre artillery opened fire on the Bay of Misitrina, but churches, in order that they may have a free range for their guns "On the Carnia frontier, on the night In the village of Avio, just inside the

of the 24th, we took by a bayonet at-tack the defile of Val d'Inferno and the of Lake Garda, all the documents of the municipality are said to have been at Neuve Chapelle, was a Petrolea saturated with petroleum and set on

TURK AMBASSADOR STILL IN ITALY.

ITALIAN FRONTIER, May 26. Contrary to published reports, the sad message. Turkish ambassador to Italy, Naby Pte. Terry was born at Plevena,

AUSTRIAN TERRITORY.

GENEVA, Switzerland, May 26. Italian troops, which have invaded POPULAR YOUNG MAN Austria, along a line near the border, running north of the Gulf of Triest, continue to advance toward the Isonzo River at three points, forcing the Austrians to retire. Apparently the Austrians thus far have made no determined resistance.

The Italians captured 200 prisoners sides have been slight.

VON BUELOW HOME SO IS AVARNA.

BERLIN (via London), May 26 .- 10:10 o.m.-Prince Von Buelow, the German ambassador to Italy, and the Princess morning. It is stated that their departure from Rome was without unto-

Signor Bollati, the Italian ambassador, departed from Berlin at 5 o'clock this morning aboard a special train.

PARIS, May 26. - A dispatch to the Havas Agency from Rome says the Duke of Avarna, former Italian ambassador to Austria, arrived in the Italian capital at 3 o'clock this afternoon, and was given an ovation by crowds gathered at the railroad station.

SIR S. O. BUCKMASTER'S PROMOTION A SENSATION

Chief Censor Given Highest Judicial Po-sition in Empire.

LONDON, May 26 .- 10:20 p.m.-To be promoted in a day from the thankless post of director of the press bureau to "Keeper of the King's Conscience" from chief censor-the target of countless critics -to lord high chancellor-the highest judicial position in the empirewith a salary of \$50,000 yearly and a pension of \$25,000 yearly for life, is the change which has come in the career of Sir Stanley O. Buck-

When he kisses the King's hand when he kisses the king's hand at Buckingham Palace tomorrow, he will receive the great seal turned over to the King by Viscount Haldane, who established a precedent 25 years ago by going to Canada, leaving the seal out of the hands of its authorized custodies. authorized custodian.

The circumstances of Sir Stanley O. Buckmaster's promotion attract wide discussion even in this day of

startling changes, due to the formation of the coalition ministry.

Declined by Simon.

It is understood that the seat on the woolsack inthe House of Lords was declined by Sir John A. Simon, the new head of the home office, who preferred a political to a tudicial preferred a political to a judicial career. His name is already linked in gossip with that of David Lloyd George as a possible prime minis-ter some day. Sir John Simon was the attorney-general, and his declination made way for the solicitor-general, Sir Stanley A. Buckmaster. Sir John A. Simon is the second man in British history to decline the woolsack, which is the seat of the lord high chancellor as presiding officer of the House of Peers, Sir Henry, afterwards Lord James, being the first.

Sir Stanley Buckmaster's promotion has caused considerable adverse criticism. It is understood that Sir John A. Simon will assume general supervision of the press bureau, retaining Sir Frank Sweetenham and Sir Edwin Cook the assistants.

SIX ARE ADDED TO LIST OF DEAD FROM

KILLED.

PRESTON.

Pte. John Lynn Pattinson (1st

FERGUS. Pte, David Walker Gregson. DIED.

GALT. nner James O'Connor, R. C. LONDON Pte, Fred Torney, 622. Elizabeth street (victim of fever).

WINDSOR. Pte. Charles E. Morphy, 65 Mer-

WOUNDED.

LONDON. Gunner Percy Blackwell, 845 Van street (3rd Field Artillery). SANDWICH. Chas. R. Lemmon, 17th Bat-

WATFORD. Corp. Gerald H. Brown, Princess

Casualties, official private and official public, record the names of six Western Ontario men having surrendered their lives for their country. Three of the new names occurring in the list of casualties are of men slain on the field of battle. Two have died of illness contracted while on active service and one died of wounds. There are also names of three more

PETROLEA YOUNG MAN IS VICTIM OF SNIPER.

[Special to The Advertiser.]
PETROLEA, May 26. — Petrolea's first native son to die for his country is Private George Terry. He was picked off by a German sniper, on April 30th.

Gerald Kavanaugh, in a letter received on Monday told of his death. Pte. Kavanaugh saw Terry fall and tells of his death in sympathetic terms in one sentence as such news is usual-

y told in these warlike times. Captain Waddell wired to Ottawa to make sure of the truth of the report and this morning the news was verifled in a brief telegram to Mrs. Terry. People of Petrolea, especially those with sons at the front, are greatly aroused over the failure of the Gov-While Lance-Corporal Harris, killed

fire, and the municipal building and Terry was young, cheerful, good naman, he was not very well known but the postoffice burned. The bridge across tured and very popular, being known the Adige River from Avio to Vo was by everyone. Thus his death brings the horror of war to minds and hearts of Petrolea very keenly. Mr. and Mrs. Owen Terry, parents of the young man. live about six miles west of Petrolea, on Brakehurst farm and Capt. J. C. Waddell, Mayor Dunlop and Rev. Mr. MacGillivray went out to deliver the

cepted from a large number of volunteers. One sister, about sixteen years of age, survives with the parents. He was a member of the Orange Lodge and his total insurance was for \$2,500

OF PRESTON KILLED.

[Special to The Advertiser.]
PRESTON, May 26.—George Lynn
Pattinson, one of Preston's most popucountry, word bearing the sad news came by way of a telegram from Ottawa yesterday. The casualties on both to his father, Mr. George Pattinson, this

Pte. Pattinson was one of the town's popular young men. He took an active nterest in sports, and was president of the local intermediate hockey team when they won the O.H.A. intermediate championship two years in succes

Von Buelow, arrived in Berlin this action soon spread about the town. He leaves a father, one brother and two

BLAMES HIMSELF FOR BEING STYLED "DEAD."

[Special to The Advertiser.]
GUELPH, May 26.—Pte. George Leacock, formerly of this city, who was reported as dead, is alive at the front. A letter to Major O'Brien probably explains how he was reported as dead.
"After the fight at Ypres," he writes,
"I was in the hospital for two days
from gas poisoning. It did not take effect on me until two days after we left the trenches. I was walking along the road and when I came to my senses, I the doctor to dicharge me, but he would-n't, so I took French leave, and ran away and rejoined my regiment, and am feeling fit and ready for another fight."

FERGUS BOY KILLED BEFORE CHUM'S EYES.

GUELPH, May 26.-"One shall be taken and the other shall be left," was rue enough of two Fergus soldiers, who enlisted here and had gone into the campaign together with the intention of staying that way. Particulars have just been received of the death of Pte. David Walker Gregson, from near Fergus, which took place shortly after the pattle of Langemarck. Private James e has written to his people at Fergus, telling of the incident, as he was with Gregson when he was killed. They had been engaged all through the transporting ammunition up the firing line, and had gone through the ngagament without a scratch. Shortly after, Gregson and Catchpole were be-hind the lines a distance of about three miles, where they had a small tent, which they were preparing to convert into a dug-out as the number of shells

strength.

A Quick Dispersal of Shapes and Trimmed Hats

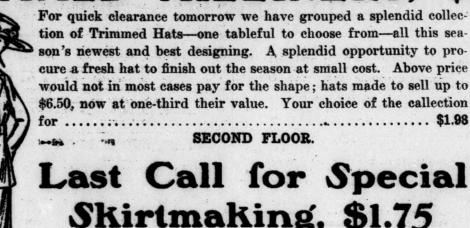
Untrimmed 98c, Trimmed Millinery \$1.98 On FRIDAY and SATURDAY

A quick rounding up and straightening of stocks in the Millinery Section will take place Friday and Saturday. This price-cutting is necessary after the past busy weeks, in order to disperse depleted numbers that will not be again duplicated, at the same time keeping the display facilities of this section up to the usual efficiency—an occasion that will liberally repay those who act promptly.

All Colored Shapes To Clear, 98c

The balance of the season's colored shapes will be grouped on one table at above price for quick clearance, regardless of cost or value. All colored shapes must be cleared now, and you

TRIMMED MILLINERY.





skirts. On Saturday night this opportunity will cease-your last chance this season to have your separate skirt made in our dressmaking department at this price. These skirts are made to your measure, trimmed, fitted and guaranteed satisfactory in every respect: just the same care taken in the making as though you were paying the regular price of making; but taking three to four hundred skirt orders in a week or two enables us to work full staff up to the holiday season, putting them through quickly and giving our customers the benefit of minimum cost of manufacturing once a season. The styles are good-four of this season's most popular and practical models to select from, and you may have your skirt made from any material you choose in dress goods, silks or wash goods at any price you choose to pay; add only \$1.75 to the cost of your material and you have the price of your skirt, finished complete, fitted to your measurements and guaranteed satisfactory in every respect.

If you have not ordered yours, see models in Dress Goods Section. Two more days, Friday and Saturday-\$1.75 skirtmaking ends



"Niagara Maid" SILK GLOVES

Are all double-tipped fingers, black, white and colors, long and short lengths.

> MADE IN CANADA

and guaranteed by Smallman & Ingram. Prices 50c up to \$1.50

A Nickeled Toilet Paper Cabinet For Every Home in London Free The E. B. Eddy Company has sent us a consignment of "Onliwon" Toilet Paper Cabinets for free

distribution to every purchaser of one carton of "Onliwon" Toilet Paper; 16 packages of 1,000 sheets each, price \$2.00. You pay only the cost price of the paper and get a \$1.20 beautifully-nickeled

AT TOILET COUNTER.

10 DOZEN MORE PERCALE HOUSE DRESSES, FRIDAY

The last ten dozen of these dresses disappeared very quickly, and those who got them will no doubt be back for another at the same price. They are exceptional value; waist has Gibson tuck at shoulder, set-in three-quarter sleeves, V-shaped neck, low round collar and turn-back cuffs, piped to harmonize; skirt four-gored model, with belt; dust cap with each; in black, grey or blue percale with white dot or figured; sizes 34 to 42.

Red Cross/Apron Cloth, 74 Inch, 35c

A special linen finish put on this cotton by an Irish linen mill; it will not crease or soil as readily as the ordinary-finished cloth; new stock just in. Hospitals supplied. Samples mailed on request. 35c YARD.

MADAPOLLAM-The most popular fine cotton for summer underwear, soft and silky .. 22c yard Twelve-yard pieces for\$2.25 ENGLISH LONGCLOTH-Yard wide, an excep-

tionally good cotton for general use; no dressing 10c yard Special, 11 yards for\$1.00

AFTERNOON TEA-25c. Cold Roast Turkey, Bread and Butter and Pot of Tea or Coffee. Special-25c.

Roast Turkey Dinner, 11:30 to 2 p.m. Full Course-50c.

stray shell from a German gun burst them, and Gregson was killed al-GALT WOMAN HEARS BROTHER HAS DIED.

-SPECIAL TODAY.

GALT, May 26 .- Mrs. Newell, 173 Concession Street, was today advised with Mrs. Plumptre, president of the death of her brother. Gunner Toronto Red Cross, and will make his information at the Royal Naval Colof the death of her brother, Gunner James O'Connor, of the Royal Canadian Artillery from Empyema, on May 24th. His last letter was from the West Indies where he was stationed. He was 28 years of age and

[Special to The Advertiser.]

IN THE RESTAURANT

Special Afternoon

Tea This Week

We will serve from 3 to 5:30

each day-cold roast turkey,

bread and butter and pot of

tea, or coffee, for.....25c

TODAY-Full-course turkey

dinner. Special50c

was born in Dublin, Ireland. He enlisted at Quebec where he had lived for three years. Another sister, Miss Marjorie O'Connor, lives in Galt.

MISS ELLIS' BODY

IS NOT RECOVERED SAY CUNARD PEOPLE

Case of Mistaken Identity at Port of New York.

HAVE GOOD HEALTH

[Special to The Advertiser.]

ST. THOMAS, May 26.—The Cunard Steamship Company has notified their agent, T. G. M. Jamieson, here, that the report in which it was stated the body of Miss Hilda Ellis had arrived at New York, was an error. The body of Miss Hilda Ellis had arrived at New York, was an error. The body of the same name, report of someone who has been cured find in almost every newspaper the report of someone who has been cured for the same name, at once on the road to health and strength.

siding in the States.

According to the advices received by report of someone who has been cured by the use of Dr. Chase's medicines. has not been found.

poverished it lacks vitality, your digestion is imperfect, your appetite is poor, and all the functions of your body are impaired.

MANCHESTER, May 27—2:08 a.m.—
The Master Cotton Spinners Federation has taken prompt action to prevent furbleod tonic. It will build you up ther labor troubles in their mills. The gives strength to do and power to endure. It is the old standard tried and true all-the-year-round blood purifier and enricher, tonic and appertices. Nothing else acts like it, for ingredients. Be sure to ask for Hood's; and all the functions of your body are impaired.

DRASTIC MOVE TO END STRIKE.

MANCHESTER, May 27—2:08 a.m.—
MANCHESTER, May 27—2:08 a.m.—
The Master Cotton Spinners Federation has taken prompt action to prevent furble on the benefit he has received. Mr. Wesh the received. Mr. Wesh the neceived. Mr. Wesh the street can be no question of the benefit he bane received. Mr. Wesh the street can be no question of the benefit he has received. Mr. Wesh the street can be no question of the benefit he bane received. Mr. Wesh the street can be no question of the benefit he bane received. Mr. Wesh the street can be no question of the benefit he has received. Mr. Wesh the street can be no question of the benefit he has received. Mr. Wesh the street can be no question of the benefit the bane received. Mr. Wesh the street can be no question of the benefit the bane received. Mr. Wesh the street can be no question of the benefit the bane received. Mr. Wesh the street can be no question of the benefit he has received. Mr. Wesh the street can be no question of the benefit he bane received. Mr. Wesh the street can be no question of the benefit he bane received. Mr. Wesh the street can be no question of the benefit the bane received. Mr. Wesh the street can be no question of the benefit he bane received. Mr. Wesh the street can be no question of the benefit he bane received. Mr. Wesh the street can be no question of the benefit he bane provided with street the benefit he bane provided with street can be no qu overished it lacks vitality, your diges- DRASTIC MOVE TO END STRIKE. goes to this trouble in expressing his

digging inside the tent when a BECK WILL MEET PYNE TO TALK WAR PROBLEM

[Special to The Advertiser.] TORONTO, May 26.—Sir Adam and TORONTO, May 26.—Sir Adam and BRANTFORD, May 26.—Color-Sergt Lady Beck arrived in Toronto this L. M. Hocking, late of the Brantford

Lady Beck, who is head of the Lon-don Red Cross, will have a conference plains the "Audacious incident" an some suggestions for Canadian Red lege, Dartmouth. His story accounts Cross work arising out of information for the supposed salvage of the ves gained by personal visits to the Can- sel after she had been sunk. adian hospitals in England.

"The Audacious," he says, "was sunk Tomorrow Sir Adam will meet Hon. Dr. Pyne, acting premier, to confer north of Scotland, November 2nd. All with him regarding Ontario's next step hands were saved. A sister ship was in providing assistance. Tomorrow on the stocks at the time and she night he will go to Ottawa to see Pre- was launched with ceremony, named Tomorrow on the stocks at the time and she mier Borden and Hon. Sam Hughes, the Audacious and manned by the old **Kidney Disease Cured**

Of Mr. Wesley Maxwell, Who Gratefully Gives All Credit

Today we present the sworn statement

SAYS NEW "AUDACIOUS"

Club and now stationed in England,

of Mr. Wesley Maxwell. When a man day of January, 1915 .- Wm. Hawkins, Sen. Justice of the Peace.)

Audacious crew. When people after a while said, 'Where is the Audacious?'
"In the North Sea" was the an-TOOK ORIGINAL'S PLACE The original Audacious has since been salved and taken to Bel

Thin Folks Get Fat on Three Meals a Day

Specialist Explains Why Food Does Not Always Produce Flesh and How Thin People Can Increase Weight.

Most people who are thin and under normal weight eat heartly, but get no increase in fiesh, while plump, chunky folks of normal weight eat less than the do and keep stout all the time. The underweight ones finally decide Nature intended them to be thin, that the amount or nature of their food has nothing to do with flesh-making and that nothing can make them fat. But this is not so. Sworn Statement A stout, strong, robust body can come alone from food nourishment. Food is the source of all fat, and if you are thin and underweight it is merely a certain indication that only a small portion of indication that only a small portion of the flesh-making nourishment in your meals is reaching your blood and tissues. The assimilative functions of your stomach and intestines are not working properly, and the larger part of the food value is leaving your body as waste.

To correct such a condition, to gain flesh, increase weight and get 100 per cent value from your food, a single Sargol tablet taken at each meal will work wonders. Sargol is a scientific combination of six splendid assimilative agents. It promptly stops the leakage of fats and while aiding digestion, also separates every last particle of the fats, oils, sugars and starches of your food from the waste matter and prepares the forsugars and starches of your food from the waste matter and prepares the former into rich, ripe, flesh-producing nourishment which the blood readily absorbs and distributes throughout the body. Weight increase usually begins within a yery few days after Sargol is used with meals. In my opinion two ordinary hearty meals eaten with Sargol is squal in flesh-making value to six ordinary hearty meals eaten without it. Try it, you people who are thin rem

In Use For Over 30 Years

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought has borne the signature of Chas. H. Fletcher, and has been made under his personal supervision for over 30 years. Allow no one to deceive you in this. Counterfeits, Imitations and "Just-as-good" are but experiments, and endanger the health of Children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, PareJoric, Drops and Soothing Syrups. It contains neither Opium, Morphine nor other Narcotic substance. It destroys Worms and allays Feverishness. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic, all Teething Troubles and Diarrhæa. It regulates the Stomach and Bowels, assimilates the Food, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

The Kind You Have Always Bought