

**We Clean Clothing
Right Through . .**

We don't merely rub the dirt off the surface, but we take it out altogether.

Try our way of cleaning clothes and you'll get satisfaction. Skillful dyers, too.

B. PARKER & CO.

Dyers and Cleaners,

217 DUNDAS STREET, LONDON.
Telephone 614.

Window Shades

Fringes and Laces to match.

O. B. Graves,

222 Dundas Street.

BIRTHS, MARRIAGES AND DEATHS**BORN.**

POLLOCK—In Mornington, on the 15th inst., the wife of Wm. Pollock (Station Hotel), of a son.

JOHNSON—In Detroit, on Saturday, July 29, 1935, the wife of Prof. J. W. Johnson (nee Kate Taliaferro) of a daughter.



This Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.

USE NO OTHER.

J. D. SAUNBY
557 York Street.
Telephone 118.

Beaton's Hats

Are the Correct Thing.

All the Leading Styles in American and English Felt Hats.

A superb range of American Straw Hats for the coming hot weather.

PRICES AWAY DOWN

BEATON'S
138 Dundas Street.

Can We Do It?

YES. By the superior purity of our **FRUIT VINEGAR** we will soon make you ask your grocer for our goods.

Ours being a pure, natural acid, produced from the finest fruit and guaranteed full standard strength of 40 grains; no burning sensation and sharp cutting of breath as produced by common cheap vinegars. In the interest of your health do not hesitate to ask your grocer for our goods.

The Toronto Cider and Fruit Vinegar Co., Limited, Toronto. zxy

HINTON & RUMBALL,
THE UNDERTAKERS.
360 Richmond Street.
Private residence, 236 King St.
Telephone—Store 440; House, 428. zxy

REMOVAL

The local offices of the

Confederation Life

have been removed to the building of the Ontario Loan and Debenture Company, Market Lane, ground floor.

New Undertaking Establishment
294 Dundas St. — Spencer Block.
Telephone—1,150.

WESLEY HARRISON,
Embalmers and Funeral Directors.
N.B.—We have in stock a complete line of Picture Frame Moulding.

BARGAINS IN**SHOES.**

We want you all to know how cheaply good shoes can be sold for

Summer Shoes.

Prices all whittled down less than cost

Children's White Canvas Oxfords 45

Ladies' White Canvas Oxfords, turn soles 90c

Men's White Canvas Oxfords 90c

Tan Shoes

All the rage, all kinds of high-class footwear in men's, women's and children's, selling at low prices. See our windows for styles and prices.

Pocock : Bros.

All styles of Trunks and Valises cheap.

Priddis Bros' HOSIERY SALE

Black Cotton Hose at 8c
Black Cotton Hose at 10c
Black Cotton Hose at 15c
Black Cotton Hose at 25c
Tan Cotton Hose at 20c
Fancy Stripes and Checks 35c
Lisle Thread Gauntlet Gloves at 10c
Lisle Thread Gauntlet Gloves at 12½c
Lisle Thread Gauntlet Gloves at 15c
Silk Gauntlet Gloves worth 50c for 25c

158 Dundas Street,
157 Carling Street.
TELEPHONE 324.

**REFRIGERATORS,
GASOLINE STOVES,
CLOTHES WRINGERS,
CARPET SWEEPERS.**

We are showing the newest goods in the above lines, also a full stock of canned ware at very low prices. **Jobbing Work Promptly Done.**

STEVELY'S
Phone 452, Richmond St.

FAIR WEATHER; LITTLE CHANGE IN TEMPERATURE.

Toronto, July 23.—Pressure has increased slightly in Eastern Canada. Elsewhere there is little change. There have been a few local showers in Nova Scotia; otherwise the weather is fair everywhere, with moderate winds. Minimum and maximum temperatures:

Calgary, 44-78; Battleford, 46-78; Qu'Appelle, 48-74; Winnipeg, 48-78; Port Arthur, 48-80; Parry Sound, 46-72; Toronto, 56-76; Kingston, 54-72; Montreal, 58-78; Quebec, 56-74; Chatham, 60-80; Halifax, 58-84.

Toronto, July 24—1 a.m.—Moderate winds; fair weather; little change in temperature.

Roses, Carnations, Violets.
Funeral Designs.

J. GAMMAGE & SONS,
Phone 96, 213 Dundas Street. zxy

Trusts Corporation
OF ONTARIO,
Safe Deposit Vaults.

Bank of Commerce Building, King Street, Toronto.

Capital . . . \$1,000,000
Hon. J. C. Aikins, P. C. President
Hon. Sir R. J. Cartwright Vice Presidents
K. C. M. G.
Hon. S. C. Wood.

This Company acts as ADMINISTRATOR in case of intestacy or will with annexed. EXECUTOR, TRUSTEE, RECEIVER, COMMITTEE OF LUNATIC, GUARDIAN, LIQUIDATOR, ASSIGNEE, etc., etc.; also as agent for the above offices.

All manner of trusts accepted, moneys invested, estates managed, rents, income etc. collected. Bonds, debentures, etc., issued and countersigned.

Deposits, sales to rent, all sizes. Parcels received for safe custody.

Solicitors placing business with the Corporation are retained in the professional care of same.

A. E. PLUMMER,
Manager. zxy

W. A. BROCK, Manufacturer of the

DIADAM BICYCLES!

—Agent for—

ECLIPSE BICYCLES!

Ha! Ha! Ha! We have to smile. Cyclists are finding out that the place to buy coal is from their local dealer, clothing from their tailor, and bicycles from a bicycle manufacturer. Of course we still give our strict attention to bicycle repairing.

W. A. Brock, 192 Dundas St., Londo

SEND FOR CATALOGUE.

HER BULLDOG LOVED HER,

And After the Funeral He Made It Unpleasant for the Widow.

Hartford, Conn., July 23.—Mrs. Daniel Shea, of Manchester, died last Thursday, and on Thursday and Friday nights a wake was held.

The Sheas owned a vicious bulldog, which had been fond of Mrs. Shea, and at her death he refused to leave the woman's body. By strategy, a chain was fastened around the dog's neck on Friday night, and on Saturday, when the dog sprang at his throat several times, tearing gashes in Shea's chin and neck. Some of the wounds are two inches long and half an inch deep. A constable attempted to kill the dog, but the animal took to the woods.

TISDALE'S TORONTO IRON STABLE FITTINGS, hearty, durable, attractive and cheaper than other fittings. Send for our new catalogue. The Tisdale Iron Stable Fittings Co. (Ltd.), No. 6 Adelaide St., E., Toronto.

Feather beds and hair mattresses renovated. We do all renovating on the premises. First-class work guaranteed. We are manufacturers of first-class mattresses and pillows. Dealer in stoves, spring beds and furniture. **JAMES F. HUNT, 533 Richmond Street North.** Telephone 997.

Ask your dealer for Cerol Harness Dressing. Price 25c. zxy

Special Notice. Three bicycles for sale at a bargain—Rudge, Premier and Raleigh; weight 24 pounds; all in good condition. Also refrigerator at \$25.00 and two baby carriages at half price. **WM. TRAFORD'S, 95 to 97 King Street.**

CAN YOU KEEP A SECRET?

If so we will let you have a good trade in Men's Patent Leather Oxfords. The \$2 and \$2.50 kind at

\$1 Per Pair.

Don't give it away. We have your size, but can't furnish every one who may call, as our stock is limited. Keep the secret, and come as soon as you can.

J. P. Cook,
173 DUNDAS STREET.

Your money back if you want it.

London Advertiser.
Telephone Numbers.
107 Business Office
134 Editorial Rooms.
175 Job Department

Advertiser Subscribers
BEFORE GOING FOR YOUR HOLIDAYS, ARRANGE TO HAVE YOUR DAILY "ADVERTISER" SENT AFTER YOU. NO TROUBLE TO MAIL IT. DROP A POSTAL OR TELEPHONE 107.

London and Environs

He was the village blacksmith. She kept chickens, out of pens; He spent his time in shoeing horses, And she is shoeing hens.

About 200 people from London took in the Big Four excursion to Brantford yesterday.

Several hundred citizens went to Galt today to attend the C. P. R. employees' picnic there.

—Mr. Caldwell Wilson, of this city, is a son of Mr. Hugh Wilson, sen., who died at Stratford on July 17, aged 89 years.

—Mr. and Mrs. Brigadier Margatta, will assist in the Salvation Army meetings at St. Thomas next Saturday and Sunday.

—John Selkirk, a boy employed at Hobbs' glass works, and living on Wellington street south, had his legs badly cut on Monday by a beveling machine.

The death is announced of Thomas Nugent, a former well-known Londoner. The end came suddenly at Ontario, Cal. The funeral will take place to Woodland Cemetery here.

The members of the Epworth League of the King Street Methodist Church spent a very happy time at the residence of Mr. Thos. Spetzigue, on Garfield avenue, Monday evening.

—Wm. Roscoe, alias Hokenall, who picked the pocket of Mrs. Leadbeater, of this city, on a L. E. and D. R. R. train at St. Thomas, has been remanded for sentence till Saturday. Persons he had given as references will be heard from as to his previous character.

The congregation of St. Matthews' Church, East London, lay the corner stone of the new church this afternoon at 4 o'clock. Bishop Baldwin officiated, assisted by the clergy of the city and vicinity. Many prominent citizens have also signified their intention of being present.

A special meeting of No. 2 committee of the Board of Education was held last night to open tenders for the work on the new Collegiate Institute closets. Trustee Anderson acted as chairman, and the members present were Messrs. Johnston, Keenleyside, Stephenson, Turner, Greenless, Buchner and Dr. Wilson. The contracts were let as follows: Heaman & Son, brick work, \$600; Purdon, carpenter work, \$25; Pace & Fitzgerald, painting and glazing, \$45; Gould & Stratford, plastering, \$115; Stevely & Son, heating, \$80. New tenders will be asked for plumbing.

The little year old son of Mrs. Fred Morley, of London, who is visiting her father here, Mr. Edward Jennings, died last night about 10 o'clock, of cholera infantum. Mr. Morley arrived here today from London. The funeral will be held tomorrow. The sympathy of numerous friends is with them in their bereavement. —[Sarnia Observer.]

—Misses Wyatt and Robbins, of London, wheeled in yesterday and were the guests of Mr. and Mrs. B. K. Harper, King street east, until this morning, when they left via the City of Chatham for Detroit. After spending some time with friends in that city and Kingsville, they will take it back home. The ladies made the run from London to the Maple City in ten hours, all told. Eight hours elapsed between their departure from London and their arrival in Thamesville, where they spent Sunday night with friends. The run from Thamesville here took just two hours. The fair cyclists report the wheeling quite heavy in places, but in spite of this made excellent time. —Chatham Planet.

NAMES, PLEASE!

Two excitable Londoners cracked the north plate glass window in A. H. Currie's gent's furnishing store on Saturday night. "That's the finest collection of neckties I ever saw," said one of them. "You're a liar," said the other, and he made a swipe at his companion, knocking him up against the plate with serious effect. —[Sarnia Post.]

LUMPY JAW.

An authority describes this disease as of a parasitic nature, and its effect is, in the latter stages, to render the animal unfit for food. Cattle affected with the disease are condemned by proper inspectors at all stock yards, and they should not be purchased by local butchers. Chapter 216 of the Ontario statutes provides that when a contagious disease is believed to exist among stock a statement can be made to any judge of the peace, and he will have authority to employ a veterinary to examine the animal, which must be destroyed if the disease be found, as alleged. Persons having cattle affected

Mrs. Foster, of Kent street, has just recovered from a serious attack of La Grippe. This is the second siege she has had of this influenza, the first of which attacked Mrs. Foster about three years ago, and left her with a very troublesome cough, accompanied with chronic bronchitis, and a complication of other diseases, which made it almost impossible for her to attend church without disturbing the congregation by coughing, and, indeed, Mrs. Foster assures us that so bad were the spasms that she often feared she would burst a blood vessel during one of these severe attacks. It was very natural that under such circumstances numerous friends would recommend as many different "cure alls." She tried Cherry Pectoral, Tar, Linseed and other preparations, but was growing generally worse when a friend who had been benefited by Barkwell's Bronchial Balm advised her to try that, and in a few days she was out of bed, and the best feature is that she is now entirely freed from all symptoms of the Bronchitis, of which she never hoped to be cured. Mr. Millar, a neighbor, also had a bad cough and was completely cured by the same preparation. zxy

LIGHT WEIGHT SUITINGS
New Patterns—Latest Styles.

Jos. DAMBRA

Merchant Tailor.

262-1-2 DUNDAS STREET.

SIFTON & CO.

Hammocks of all kinds.
Express Wagons, Velocipedes,
Doll and Baby Carriages.
Footballs, Baseball Goods,
Tennis, Croquet and Cricket.
All kinds of Sporting Goods.

168 DUNDAS ST.
Two Doors from Richmond.
Wholesale and Retail.

IF you are going to a picnic

you will likely want some of the following—
Ham (Rex Brand), Canned Salmon (Marie Leaf Brand), Worcestershire Sauce, Anchovy Sauce, Pickles (Crosse & Blackwell).

J. C. Trebilcock,
Grocer, 235 Dundas Street.

N.B.—Fresh butter and green groceries our specialty. zxy

with any like disease should certainly have them destroyed, and not seek to have them sold for human food.

BRICKLAYERS STRIKE,

And Progress on One of the New Churches Is Impeded.

Differences Between a Toronto Firm of Contractors and the Local Union As to the Time of Payment of Wages.

When the bricklayers engaged in the construction of the new church to take the place of the Queen's Avenue building went to the scene of their labors yesterday morning they had an interview with the contractor, and as a result they picked up their tools and went home.

The firm of Blanshard & Nurse, Toronto, have charge of the brick work, and Mr. Nurse personally superintends the job. The bricklayers engaged by him were ten in number, about half being Toronto men, and the other half Londoners. In Toronto the bricklayers' Union stipulates that the boss pay their hands every two weeks. The rule with London contractors is to pay every week. There has been more or less trouble ever since the first brick was laid owing to Mr. Nurse's failure to conform to the London method of payment, and matters at last reached a crisis, the crisis resulting in a strike.

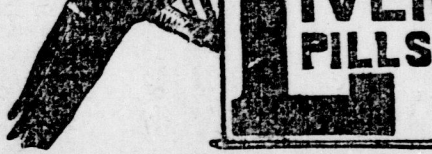
It was a very quiet strike, to be sure; but still it is a strike. The men who are striking would of course sooner be at work, but they feel bound to be governed by the regulations of the union, which have hitherto been acceded to by local contractors.

Mr. Nurse says he has "laid off" the men. He paid them up to the day at all events. Mr. Nurse felt very sore over the turn affairs had taken, as he walked around the almost silent building yesterday.

"What business is it of yours?" he snapped at the reporter who asked him for a statement of his side of the case. He was in very ill humor and absolutely refused to talk, except to say that he had laid off the men.

The reporter called at the Labor Hall last night and asked a representative bricklayer what the union intended to do about the matter.

"I do not know just yet," he replied. "Nothing will be done for a day or so."

**SICK HEADACHE**

Positively cured by these Little Pills.

They also relieve Distress from Dyspepsia, Indigestion and Too Hearty Eating. A perfect remedy for Dizziness, Nausea, Drowsiness, Bad Taste in the Mouth, Coated Tongue, Pain in the Side, TORPID LIVER. They Regulate the Bowels. Purely Vegetable.

Small Pill. Small Dose. Small Price.

R.K. Cowan

Barister, etc., over Bank of Commerce London.

A Plain Talk

To the People of London and Vicinity

—BY—

The T.E. Mara Co.

(LIMITED)

As usual at this season of the year nearly every store is advertising "Great Surplus Stock Sales," "Great Summer Sales," "Slaughter Sales," "Semi-Annual Stocktaking Sales," etc., etc., but by reading these bargains daily you will see what we mean by "Having a Sale." We are now having a

Great Climax Sale

(From now until Aug. 31.)

We have been slaughtering summer goods for several weeks past, but as the season is now so far advanced we have re-marked all summer goods, down to prices that defy all competition—prices that in many cases are far below cost. In fact our prices on all summer goods have now reached their climax. We can get no lower without actually giving the goods away. It pays us better to sell these summer goods now, even below cost, for, by so doing, we run no risk of the styles changing, and we have the use of the money to buy fall goods. All through our mammoth establishment none but courteous and willing salespeople are employed, who take a delight in showing goods. No obligation to buy. Don't delay. Delay is dangerous. Come at once and see our

BARGAINS

Below we mention a few items only, which are fair samples of the great bargains we are offering all through the establishment:

- 1 Very Fine 32-inch Scotch Chambrays, in all the latest shades, regular price 12 1-2c, sale price 10c per yard.
- 2 2,885 yards of 44 inch All Wool Fine French Henrietta, in all the newest shades. These goods would be cheap at 50c; our sale price only 25c per yard. See our 40 inch German Plaids, very fine goods and worth 30c, now going at half price, 15c per yd.
- 3 Nice patterns in Seersuckers, regular price 6c, sale price 4c per yd. 28-inch English Coroner Prints, warranted fast colors, regular price 8c, sale price 6c per yard. A few pieces of Crum's Best English Prints, 32 inches wide, and sold all over at 12 1-2c per yard, now going below cost, 8c per yard.
- 4 50 dozen Ladies' Fine India Gauge Undervests, with long and short sleeves, former price 50c, sale price 25c. 33 dozen Ladies' All Silk Black Gloves, regular price 35c, sale price 19c.
- 5 Your choice of 2 cases of Boys' Fine Straw Hats, during this sale for 15c. Your choice of 600 Men's Fine Straw Hats, worth \$1, \$1 25 and \$1 50, during this sale for 50c.
- 6 Standard Patterns and Publications. The best and most reliable. The new August Books are now in

MARA'S

153 Dundas Street,
155 Dundas Street,
And Market Square } **London.**

ORDER BY MAIL. PHONE 1,043.