

SEEDS! SEEDS!

THE CHOICEST KINDS—IMPORTED DIRECT FROM EUROPE

EARLY MARKET CABBAGE—This variety is praised by all who have grown it. It is uniformly to type, is marvellous—every row and every head in the row looks as nearly alike as if all had been turned out of a mould; and the yield per acre is greater than any other variety. We use this variety on our farm, and usually have the first Cabbage on the market. Price \$8.00 per lb.

DANISH BALLHEAD CABBAGE—This type of Winter Cabbage has unequalled keeping qualities. Produces large, round, compact heads, almost as hard as iron. Weighing, when trimmed, fully one-fourth more than any other cabbage of equal size; consequently it keeps in choice condition until Spring. Price \$2.50 per lb.

CARROT—Selected Danvers \$2.00 per lb. 15c. ea.
BET—Egyptian \$1.25 per lb. 15c. ea.
 Also, LETTUCE, RADISH, etc., and FLOWER SEEDS—all kinds.
ROSE TREES—All Colors. VIRGINIA CREEPERS.
BLACK and RED CURRANT TREES, etc.

STEER BROTHERS' GROCERY.
 PHONE 647. may 17, 21



The American Tailor.

CLOTHES SHOULD BE DESIGNED FOR YOU TO EXPRESS YOUR OWN PERSONALITY.

The vogue this season requires a Suit that appears to follow the lines of your figure comfortably. We tailor clothes to express refinement and character—and at reasonable prices.

BOX 445. **W. P. SHORTALL** PHONE 477.
 300 WATER STREET. N.B.
 St. John's, N.B.

AUCTION!



CHOICE BUTCHERS' CATTLE

WE WILL SELL AT THE WHARF OF
GEORGE NEAL, LIMITED
 ON MONDAY, 21st DAY OF MAY, 1923
 AT 12 O'CLOCK (NOON)
40 HEAD FINE FAT OXEN and COWS.

GEORGE NEAL, Ltd.,
 AUCTIONEERS.
 may 15, 17

Reid-Newfoundland Co., Limited

FREIGHT NOTICES

Bay Steamship Service.

PLACENTIA BAY.
 Freight for the Merasheen Route (Bay Route) accepted every Tuesday.
 Freight for the Presque Route (West Bay) accepted every Thursday.

NOTRE DAME BAY.
 Freight for Notre Dame Bay Points accepted every Tuesday.

GREEN BAY.
 Freight for Green Bay Points accepted every Wednesday.

Reid-Newfoundland Co., Limited

HOWARD'S
Edinburgh Borax SOAP!

Admitted to be the finest piece of SOAP on the market. It is becoming more popular day by day. Use no other. Stocked by all the leading grocers both in the CITY and OUTPORTS.

Ladies' Beautiful STOCKINGS

for Spring Wear

All Made in England

Now shown at

12 HOUSES FOR SALE!

IMMEDIATE POSSESSION GIVEN.

1 Waterford Bridge Road. Freehold—\$5,000.00	1 Springdale Street. Freehold—\$1,500.00
1 Gower Street. Freehold—\$2,000.00	2 Mundy Pond Road. Leasehold—\$2,000.00 each
1 Fleming Street. Freehold—\$1,500.00	1 LeMarchant Road. Leasehold—\$6,000.00
2 Golf Avenue. Freehold—\$2,100.00 each	1 Brazil's Square. Leasehold—\$3,400.00
1 Peanywell Road (Stable). Freehold—\$1,500.00	1 Flower Hill. Leasehold—\$1,500.00

SUITABLE TERMS ARRANGED.
FRED. J. ROIL & CO.,
 REAL ESTATE & INSURANCE AGENTS,
 Smallwood Building, Duckworth Street.

Reid-Newfoundland Co., Limited

FURNESS LINE SAILINGS

LIVERPOOL TO ST. JOHN'S, NEWFOUNDLAND

S.S. DIGBY about May 18
 " SACHEM about June 1
 " DIGBY about July 1
 " SACHEM about July 28
 " DIGBY about Aug. 1
 " SACHEM about Sept. 1

For rates of freight, passage, etc., Apply to—
FURNESS WITBY & CO.,
 WATER STREET.



Works Marvels.

Gossages

Magical Soap.

HARD WEARING.

Made by a Firm of World-wide Reputation for Excellence & Uniformity of Quality.

WILLIAM GOSSAGE & SONS LTD. WIDNES.

HENRY BLAIR'S

Ladies' All Wool Black Cashmere Seamless Hose. Spliced toes and heels. The victor over all others. Special Price

85c. per pair

Eggs for Hatching

The following members of the Newfoundland Poultry Association have Hatching Eggs for sale at the rate of 20c. each.

G. R. Williams, Florence Grove, City, White Leghorn.
 W. D. McCarter, Merrymeeting Rd., City, White Leghorn.
 S. Emberley, 14 Wood St., City, Rhode Island Red, S.C.
 S. White, Freshwater Rd., City, Rhode Island Red, S.C.
 J. Duff, Freshwater Road, City, White Wyandotte.
 Dr. A. C. Tait, Patrick St., City, W. Wyandotte, Sussex.
 Dr. A. C. Tait, Patrick St., City, Buff Rock, Red Cap.
 C. Bennett, Sulva Street, City, Anconas.
 W. Wilson, 38 Casey Street, City, White Wyandotte.
 H. McNeill, Freshwater Road, City, White Wyandotte.
 E. Munn, Waterford Bridge Rd., City, Rhode Island Red, S.C.
 F. Perry, 258 Hamilton Street, White Leghorn.

ALL EGGS GUARANTEED 80 p.c. FERTILE.
 W. D. McCARTER, Hon. Sec'y.
 may 5, 12, 15, 19, 26—jnc 2, 5, 12, 22, 24, 30

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All steel trains of the finest equipment afford comfort to the traveller.

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JOB'S STORES, Ltd.

Agents.

12,000 SIDES AMERICAN SOLE LEATHER.
 1,200 FEET BLACK UPPER LEATHER.
 Large Quantity of CHAINS & ANCHORS.
 Also, AMERICAN PLYMOUTH STEAM TARED MANILLA ROPE—All Sizes.
 And all kinds of Ships' Supplies.

North Am. Fur, Hide and Metal Co'y.,
 Water Street West (Next Door Bald Electric Store).

Ladies' All Wool Cashmere. Perfect fitting seamless Hose, in Black and all the new colours. Only

90c. per pair

Ladies' All Wool Botany Cashmere Hose. They are correctly full fashioned, fit neatly at the ankles and do not sag, with durable double Garter tops. The heels and toes are spliced for hard wear. In Black and all the new shades. Special Price

\$1.20 per pair

HERRING NETS!

We have on hand a stock of 400 Advance Brand Herring Nets, Barked and Tarred, which we offer

AT ATTRACTIVE PRICES.

We have reduced our prices much below cost of production, and fishermen requiring Nets cannot do better than purchase here.

QUALITY THE HIGHEST.
 PRICES THE LOWEST.

ROBERT TEMPLETON

"RIM LAC"

THE LATEST THING IN OPTICAL SCIENCE.

Rim Lac on the edge of a lens greatly improves its appearance, leaving a smooth glossy finish which is most attractive, and prevents chipping of the edge also cutting out the usual reflection of light from the edge of lenses.

MAY WE SHOW YOU THE ADVANTAGES OF RIM LAC?

R. H. TRAPNELL, Ltd.
 Jewellers and Opticians, 197 Water Street.

BON MARCHE SPECIALS

LADIES' PINK COTTON BLOOMERS—Very special, 35c. pair.	LADIES' UMBRELLAS—Very special, \$1.25.
LADIES' COLD SILKHOSE!—Very special, 55c. pair.	CHILDREN'S COTTON DRESSES—Very special, 65c. and 75c. each.
LADIES' WOOL SERGE SKIRTS—For this week only, 75c. each.	BOYS' SHIRT-BLOUSES—Very special, 50c.
DRESS GOODS at all prices, from 45c. yard.	

BON MARCHE SPECIALS
 240 WATER STREET. OPEN AT NIGHT.

Ladies' Art Silk Hose. A ladder proof Silk Stocking, with special Garter tops and special heels and toes for hard wear. In Black, White and eleven new shades. Our Price Only

\$1.75 per pair

If you want Stockings visit the Home of Good Value, culled from the World's best Makers.

SPURRELL The Tailor

WATER ST. WEST. and at DUCKWORTH ST. GRAND FALLS.
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SPRING OVERCOATINGS and SUITINGS

A \$60 OVERCOAT FOR \$48

We are specialising on the Spring Coat you require, and have it marked down to the lowest possible figure, consistent with the first-class quality of the material and workmanship. The first of the SPRING SUITINGS have arrived. English swell effects; early choosers get the best—pick out your Suit Length and leave a deposit on it, and it will be put aside until you require it. Just a few \$59.00 values left.

Morey's Coal is Good Coal

In Stock, Best Grades!

North Sydney Screened, Scotch Household and Anthracite

COAL.

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