

**BON MARCHE SPECIALS**

We have some splendid lines to offer, many of which we cannot repeat owing to advance in prices. These are only a few of our Specials:

- |                                   |                                    |
|-----------------------------------|------------------------------------|
| 66" Flannelette . . . 25c. yd.    | Ladies' Wool Hose . . . 45c. pr.   |
| London Smoke . . . 25c. yd.       | Children's Hose . . . 36c. pr.     |
| 56" Shirting . . . 27c. yd.       | Ladies' Wool Pants, 80c. gar.      |
| White Flannelette . . . 19c. yd.  | Piece Lined Pants, 85c. gar.       |
| English Wool Blankets—            | Ladies' Fall Overs, \$1.15 ea.     |
| Cotton Blankets . . . \$10.50 pr. | Embroideries . . . 2c. yd.         |
| Men's Overcoats . . . \$9.50 ea.  | Children's F. Lined . . . 35c. up. |
| All Wool Serge . . . 95c. yd.     | Ladies' Gloves . . . 19c. pr.      |
| Men's Wool Sox . . . 60c. pr.     | Blay Towels . . . 25c. ea.         |
| Blay Calico . . . 20c. yd.        | Children's Hkts. . . 2c. ea.       |
|                                   | Sideboard Covers . . . 45c. ea.    |

**BON MARCHE,**

268 WATER STREET. SEE OUR WINDOWS.  
Jan 20, 17

**JUST ARRIVED**

A Shipment of

**Fish Hooks**

14, 15 and 16 Bultow.

Small, Medium, and Large Quarter, Kirby and Round.

Extra Large Hake and Jigger; 5 & 6 Square Bultow.

SELLING AT LOWEST PRICES.

**Bowring Brothers, Ltd.,**

HARDWARE DEPARTMENT.  
Feb 3, 17

ROBERT TEMPLETON has been appointed Agents for the

**"Agripta" Patent Strapping & Sealing Device**

These Tools are English Invention and Construction, and are extremely strong, simple and durable, and can be depended upon to give service. Quite different in principle to any other on the market. Just the help your packing department requires.

A demonstration given to exporters and shippers.  
PHONE 41.

**Robert Templeton**



**For Two Weeks Only**

we will give on our present prices a

**DISCOUNT OF 10 P. C.**

on all our Suitings and Coatings made to measure.

**The American Tailor**

300 Water St. W. P. SHORTALL, St. John's.  
Jan 16, 17, 18

**Barrel Apples  
Case Onions**

Box Apples, Cal.  
California Oranges, 216's  
**Burt & Lawrence.**

**Morey's Coal is Good Coal!**

In Stock, Best Grades of  
North Sydney Screened, Scotch House-  
hold and Anthracite

**COAL.**

**M. MOREY & Co., Ltd.**

Feb 17, 18, 19

**ARRIVED**

Ex "Rosalind":

**75 Brls. Cranberries,  
50 Boxes Table Apples,  
75 Cases Cal. Oranges,**

(216's)

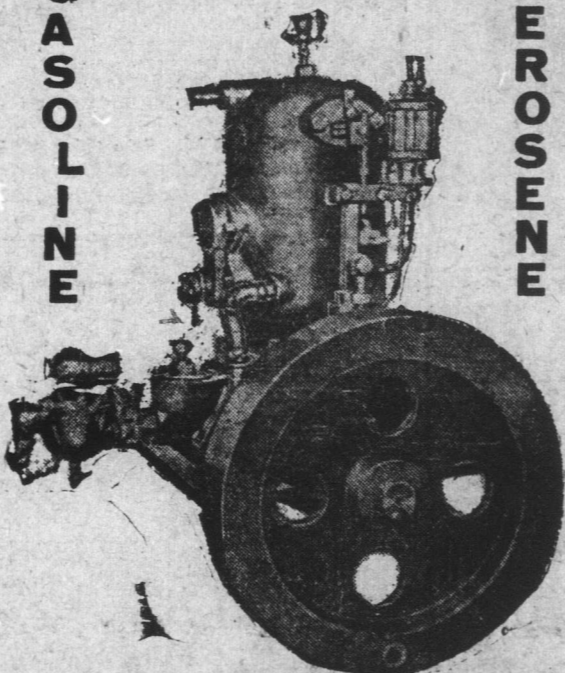
Choice Stock--Prices Right.

**George Neal  
Limited**

**POWER! POWER!  
Acadia Marine Engines,**

GASOLINE

KEROSENE



Will all persons who wish to have their Acadia Engines repaired for next Spring kindly forward same to us at an early date. Satisfaction guaranteed.

FOR POWER, SIMPLICITY, and DURABILITY BUY AN ACADIA.

Large quantities spare parts in stock at all times.  
**ACADIA GAS ENGINES, Ltd.,**  
Nov 21, 16, 17, 18 ST. JOHN'S, NFLD.

**People With Defective Vision**

Are about as well equipped to fight life's battle as an army of soldiers supplied with wooden guns.

WHY CONTINUE FIGHTING under these conditions when you can have all your wants supplied at the OPTICAL HEADQUARTERS?

**R. H. TRAPNELL, Ltd.**

Jewellers & Opticians, 197 Water Street.

**MONEY TO LOAN**

For the  
BUILDING OF HOUSES,  
BUYING OF HOUSES.

Mortgages: City Property Security.

**FRED. J. ROIL & CO.,**

Real Estate and Insurance Agents,  
Smallwood Bldg. Duckworth Street.

**COAL**

IN STOCK:  
BEST WELSH ANTHRACITE COAL  
ALL SIZES.  
Also, SCREENED NORTH SYDNEY COAL  
**HENRY J. STABB & CO.**  
Feb 17, 18, 19

**T. J. Aylward**

In order to reduce the high cost of living and to keep our help employed, we have about fifty Suit Lengths which we will make to your measure at the following low prices:

- |                      |         |
|----------------------|---------|
| 7 Suits @ . . . . .  | \$35.00 |
| 11 Suits @ . . . . . | 38.00   |
| 11 Suits @ . . . . . | 40.00   |
| 9 Suits @ . . . . .  | 42.50   |
| 6 Suits @ . . . . .  | 50.00   |
| 6 Suits @ . . . . .  | 55.00   |

All the Suitings are of English manufacture, and finest patterns. Style, fit and workmanship guaranteed.

**T. J. AYLWARD**

CUSTOM TAILOR.  
292 Water Street (Opp. Bank of Nova Scotia.)  
Feb 17, 18, 19

**IDENTIFICATION!**

This Company gives each policy holder an identification card showing name and address of the assured and his policy number, and guarantees thereon that if assured is away from home and meets with either illness or injury, it will pay up to \$100 to place him in the care of his friends.

This is a VERY VALUABLE concession. Let us tell you more about it.

**UNION CASUALTY CO.**

PHONE 1154. CITY CHAMBERS. BOX 263.

**THE JOY OF A RECORD  
That is Virtually  
Noiseless.**

To-night put on your Phonograph any of the Records you enjoy most. Does the surface noise intrude and prevent you from completely enjoying the music? To-morrow come in to see us and let us play for you a few of the new

**Columbia  
NEW PROCESS  
RECORDS**

Instantly you will notice that the disconcerting surface noises which have always annoyed you are absent. COLUMBIA NEW PROCESS RECORDS will make your Phonograph what it should be, a musical instrument of the highest, purest type.

**U. S. Picture & Portrait Co.**

GRAFANOLA DEPARTMENT.



**Trying on  
His New Suit**

at STRANG'S tailor shop, the young man finds it very becoming and fitting. A New Year Suit, with all the new style ideas at a moderate price. Why not take the hint and order your New Year Suit here now? Fit, style, cloth, tailoring, wear and price will appeal to you.

**J. J. STRANG,**

LADIES' & GENTS' TAILOR,  
Corner Water & Prescott Streets.  
Feb 17, 18, 19

**Reid- Newfoundland Co., Limited**

**NOTICE  
To All Concerned**

All unclaimed freight and baggage remaining on hand at the Freight Shed, Dock and Baggage Room, St. John's, will be sold by public auction at the Freight Shed, St. John's, on Thursday, March 1st, 1923. Authority has been received from the Minister of Finance and Customs to sell such shipments as are "in bond."

Lists may be seen on application to the Claims' Agent, or to P. C. O'Driscoll, Ltd.

**Reid- Newfoundland Co., Limited**

**Canadian National Railway**

Know your Railways. The people of Canada own the Canadian National; its Trains are comfortable and its Service good; this helps to make travel a pleasure. Chinese friends welcomed.

- SAILINGS:
- |                                  |                              |
|----------------------------------|------------------------------|
| BLUE FUNNEL FROM VICTORIA—       | January 18th.                |
| "Achilles" . . . . .             | February 8th.                |
| "Talthybius" . . . . .           | March 1st.                   |
| ADMIRAL LINE FROM VICTORIA—      | March 1st.                   |
| "Tyndareus" . . . . .            | March 1st.                   |
| "Pres. McKinley" Jan. 2nd.       | "Pres. Jefferson" Feb. 7th.  |
| "Pres. Jackson" Jan. 14th.       | "Pres. Jefferson" Feb. 17th. |
| "Pres. Grant" Jan. 26th.         | "Pres. McKinley" Mar. 1st.   |
| C. P. STEAMERS FROM VANCOUVER—   | Jan. 18th.                   |
| "Empress of Australia" . . . . . | Jan. 18th.                   |
| "Empress of Asia" . . . . .      | Feb. 22nd.                   |
| "Empress of Canada" . . . . .    | Mar. 8th.                    |
| "Empress of Russia" . . . . .    | Mar. 22nd.                   |
- Through tickets by all steamers.  
For further information, apply to  
J. W. N. JOHNSTONE,  
General Agent,  
Board of Trade Bldg.

**Evangeline**



HIGH GRADE FOOTWEAR FOR LADIES.

**F. Smallwood,**  
THE HOME OF GOOD SHOES  
WATER STREET.

**LATE ST  
English, Canadian & American  
Magazines  
AND  
Papers**

Ex S. S. Sable I.  
**S. E. GARLAND,**  
LEADING BOOKSELLER, 177-9 WATER STREET.

2,000 SIDES AMERICAN SOLE LEATHER.  
1,200 FEET BLACK UPPER LEATHER.  
Large Quantity of CHAINS & ANCHORS.  
And all kinds of Ships' Supplies.

**North Am. Fur, Hide and Metal Co.,**  
Water Street West (Next Door-Bird Electric Store).  
Feb 17, 18, 19

WEATHER FORECAST  
TORONTO (Noon)—N  
East Coast, fair  
Saturday—Moderat  
fair; not much cha  
W. & THOMPSON  
No. 21.

**Foreign**

overalls, Pa  
suits, etc.

**Auction Sa**

**AUCTION**

**BEEF! BE**

-Morrow, Satu

at 5 Waldegrave St

11 a.m.

the way for your Sunda

**J. A. BAR**

**AUCTION**

What's the trouble,

ing west? Oh, an

from a store full of

the

ROYAL AUCTION

426 Water St. W.

**J. T. DOOD**

one 103.

**AUCTION SA**

At 11 a.m.

tuesday, Marc

BOWRING BROS. NO

PREMISES

the following goods in

pero, Field Master, in

ation, surveyed and o

for the benefit of w

with

T OF GOODS WITH

ex. S.S. PROSPER

WILLS FELT.

WILLS S. PAPER.

WILL W. PAPER.

WIS. FLOUR.

WART BRIS. FLOUR.

WAGS BREAD.

WAGS NAILS.

WAGS MEAL.

WAGS SPLIT PEAS.

WAG BEANS.

WAG RICE.

WAG BOUND PEAS.

WART SAX BRAN.

WART SAX BRAN, O

WARTS TEA.

WRS. SLIDE SHOES.

WUNDE ROUND TRO

WUNDES SHEET IR

WUNDES HAY.

WUNX GROCERIES.

WUNX PACKED.

WUNX TUBS BUTTER.

WUNX TUBS BUTTER.

WUNX TUB BUTTER.

WUNX BUTTER (8-10"

WUNX ASHBORDS.

WUNX TWINE.

WUNXLE BROOMS.

WUNX BROOMS.

WUNXLES CHAIRS.

WUNXLES ROPE.

WUNXLE ROPE (5 0