

BIG Special Sale

Wonderful Values in
Two Departments

Ladies' Hats

We have just received a clearing line in Ladies' Straw Hats in newest American styles, and despite increased duties can offer you Hats

At Half the Price

at the opening of the season. All other Hats at present in stock are also reduced.

You can add greatly to your dress by having a greater variety of Hats. Our Hat Pricing now, and at other times, enables you to do so, for here you can always buy a good hat in the very latest style for very little money.

It is our opinion that many ladies expend too much money on Hats and get very little for their money.

They sometimes put too much money into one hat. We want to emphasize that they never do that in this store, though our Hats are of the finest quality and right-up-to-the-minute styles.

Boys' Suits

We have been fortunate in picking up a line of Boys' Suits much under manufacturer's costs. We are giving our customers the fullest advantage of this purchase by making

Extra Special Prices During this Sale

which can not be repeated later. We offer: Boys' Norfolk (2-Piece) Tweed Suits, sizes 1 to 7, only \$4.95 for all sizes.

Boys' Rugby (3-Piece) Tweed Suits, sizes 1 to 12, only \$5.95 for all sizes.

These prices represent very little more than the cost of making without figuring the materials.

If you are making up clothes for boys or men we offer:

Striped Cotton Tweeds at only 49c. yard.

Extra Heavy Striped Cotton Tweeds (1920 price \$1.20 yard) for only 65c. yard.

Navy Fine Checked Worsteds, 54 inches wide (1920 price \$5.00 yard) for only \$2.00 yard.

Henry Blair.

Ellis Make Clothes

Have that REAL STYLE that MEN recognize at a glance. They are carefully TAILORED by FIRST CLASS workmen, from the BEST ALL WOOL British Fabrics, and the latest LONDON and NEW YORK STYLES.

All goods have been marked down to meet the drop in prices. Order your SPRING SUIT and OVERCOAT now.

CHARLES J. ELLIS,
English and American Tailor,
302 WATER STREET.

Advertise in The Evening Telegram

Why Sailors Wear Navy Blue.

Almost every country in the world clothes its sailors in blue, but it is not generally known how that color came to be adopted. It was about 170 years ago that the first bluejackets were evolved. It then became the uniform of the British Royal Navy. This was adopted in 1748 at the request of a number of naval captains. The seamen, at a meeting at Mill's

Fashion Plates.

A UNIQUE STYLE.



Pattern 3577 is shown in this illustration. It is cut in 7 sizes: 34, 36, 38, 40, 42, 44 and 46 inches bust measure. A 38 inch size will require 6 1/2 yards of 40 inch material. The width of the skirt at the foot is about 2 yards. The sleeve may be finished with or without the cuff portion and the d-rapery on the skirt may be omitted. The skirt is mounted on a body lining.

Serge, satin, taffeta, pongee, linen, gingham, seersucker and challis could be used for this style.

A pattern of this illustration mailed to any address on receipt of 15c. in silver or stamps.

A SMART SUIT.



This attractive style illustrates a reasonable combination of Ladies' Coat Pattern 3582, Skirt 3572 and Vest 3251. The vest may be omitted, or with or without a jabot or chemise will form a suitable accessory to this model. The Skirt is cut in 6 sizes: 24, 26, 28, 30, 32 and 34 inches waist measure. The Coat in 7 sizes: 34, 36, 38, 40, 42, 44 and 46 inches bust measure. The Vest in 4 sizes: Small, Medium, Large and Extra Large. To make this suit for a medium size will require 7 1/2 yards of 40 inch material for coat and skirt, and 2 yards of 27 inch material for the vest.

Embroidered linen, crepe, mohair, twill, duvetyne, Jersey cloth, taffeta, serge or satin could be used. The width of the skirt at the foot is 2 1/2 yards.

This illustration calls for THREE separate patterns which will be mailed to any address on receipt of 15c. FOR EACH pattern in silver or stamps.

No.
Name
Address in full:
Size
NOTE:—Owing to the continual advance in price of paper, wages, etc., we are compelled to advance the price of patterns to 15c. each.

coffee house in Scotland Yard, London, had decided that the navy ought to have its own uniform instead of wearing either military dress or whatever individual captains decided. They laid the suggestion before the Admiralty board, and after a little delay for consideration, were invited to confer upon the style and color to be adopted.

While engaged in discussing the subject the Duke of Bedford, First Lord of the Admiralty, entered and announced that the King had decided upon the uniform to be used in the Royal Navy. His Majesty had seen the Duke of Bedford riding in the park, clad in a becoming blue dress, primly trimmed with white and gold braid, and, admiring the costume, fixed upon it for the navy.

It was a happy choice and the navy had good reason to be thankful to the clever lady who influenced the King to make his decision, which has been adopted by the naval powers of the world.

Legend of Indian Corn.

According to legend we are indebted to the Osage for Indian corn. Ambitious for the advancement of his people, one of the leaders sought seclusion in the forest, and during a period of fasting and prayer appealed to the "Master of Life" for help to check the destructive wars among the nations. After seven days of fasting, a messenger from the Great Spirit, appeared and for four days this leader wrestled with him and, defeating him, buried his body under the leafy mold where it fell. Through the whispering trees came the command from above to keep the soil loose above the resting place of the conquered spirit, and in a short time spears of green sprang up and with the autumn coloring came the ripened grain that was to be the food of the Indian forever. No longer was it necessary for them to depend for subsistence upon wild grains and game—the Great Spirit had supplied them with a wonderfully nourishing cereal, that mixed with dried meat sustained them in the arduous physical undertakings demanded by their primitive mode of living. Corn was the answer to the prayers for help in the advancement of the race.

Sample Boots for ladies. Regular Price \$10.00. Now \$5.00 at SMALLWOOD'S.—Jy16.1t

Brains and Baldness.

Those people who lack hair, according to a prominent French medical man, are the brainy folk of the world.

There is a tremendous amount of energy needed to grow hair, he says. If the brain is exceedingly active, it absorbs the vital force that would otherwise be taken by the hair. Furthermore, as the brain expands it forces the cranium to rise and contract its pores, thereby stifling the enfeebled roots. The result is that the person becomes bald through having done too much thinking.

In pursuing this remarkable theory further for the benefit of the sceptical reader, it can be pointed out that four-bearing animals are known to be the most stupid. It is indeed no compliment to call a friend a "woolly sheep," as this animal is renowned for its stupidity.

On the other hand, we find that the elephant, the smoothest skinned of all animals, is reputed to be the most sagacious; while the horse and the seal, which latter is often trained to an exceedingly high degree, are remarkable instances of beasts which grow comparatively little hair, and are possessed of a fair amount of brain power.

Therefore, we might argue, bald-headed men are wiser than their hair-covered brothers.

MOTOR CAR OWNERS—A few tires left, selling very cheap to get clear of them, 32 x 4, 33 x 4, 34 x 4. E. D. SPURRELL, 365 Water Street.

An Adventurous Traveller.

The achievement of Mrs. Beata Forbes, who recently journeyed into the heart of the Sahara, has placed her in the front rank of British explorers. She travelled across the Libyan desert to the oasis of Kufra, the headquarters of the Senussi, only once before visited by a European, and never before by a white woman. Mrs. Forbes passed through great hardships and dangers, being more than once in peril of her life and escaping in disguise. From Kufra she made her way to Egypt, having gathered information of great value regarding the political conditions and commercial possibilities of the country. On Mrs. Forbes' return to England she was received by the King and Queen, and told their Majesties the story of her wonderful experience, showing also the 150 photographs which she took by stealth in a land where the camera is regarded with fear. Mrs. Forbes also addressed the Royal Geographical Society.

League Football, St. George's Field, this evening at 7.30 o'clock: B. I. S. vs. C. C. C. Admission 10c. Ladies free. Grand Stand 10c. extra.—Jy25.1t

Place Your "Soft Drink" Order Early, for Regatta Day

There will be a big rush to fill in all the "soft drink" orders for Regatta Day. In your own interest may we have your order early?

Our Aerated drinks are in great demand, and include the following popular flavors.

Lime Juice and Soda, Ginger Ale, Strawberry Cream Soda, Ginger Beer, Orange Champagne, Lemon Squash, Kola Champagne, Lemonade and several others.

Price \$1.40 per dozen large.

Price \$1.10 per dozen small.

Phone 1231. Drinks will be delivered between 5 and 6 p.m. the same day.



The aim of the British Aerated Water Co., Ltd., is a regular and perfect service. Let them serve you!

Central Board of Labor.

A Central Board of Labor, which will deal with the larger issues of the workmen, has recently been discussed and practically all the local Unions have given their support to the movement. At a meeting of the N.L.W.A. held on Friday night, the matter was discussed at length, the Association unanimously agreeing to be represented on the Board.

Ladies' Black Satin Button Boots, flexible soles, only \$3.00 at SMALLWOOD'S.—Jy16.1t

Canada a Good Model for Ireland.

New York, July 20.—Under the heading "Canada as a model for Ireland," The New York Times comments on the Irish situation:

"It would be well for Irish leaders at this time to consider the case of Canada as furnishing a lesson for their guidance, says the paper, and continues: "There, too, were presented racial and religious problems such as have long vexed Ireland. Where Canada has profited by union, how much greater cause there is that the North and South of Ireland, with their close community of interests, should profit."

What Canada has done in maintaining the rights of minorities and adjusting the conflicting interests of its population under its system of provincial and federal governments, Ireland under no more unfavorable conditions may well achieve.

Child's Brown Canvas Shoes, sizes 5, 6, 7 and 8, only 9c. cents at SMALLWOOD'S.—Jy16.1t

Express Passengers.

The Kyle arrived at Port aux Basques at 6.55 a.m. yesterday bringing the following passengers who joined the incoming express—Capt. W. Parsons, Miss N. Keating, Miss E. Gaultier, J. and Mrs. Wheeler, E. S. Champ-land, Mrs. Geo. Graham, W. Tucker, J. C. Skates, T. G. Phillips, T. G. W. Ashbourne, A. G. Ashbourne, S. Doran, M. F. Abbott, J. J. Penny, H. B. McKenzie, Mrs. W. Moiridge, R. Murphy and son, Mrs. A. Crotty, Miss C. C. Ward, J. Charson, E. Huellin, S. Char-fer, Mrs. S. Painter, J. Currie, A. Currie, Mrs. E. Hatcher, Mrs. J. Keating, Mrs. F. Gushue, P. and Mrs. Crouchy, E. V. M. Robertson, Mrs. A. Leetoye and daughter, J. T. Thebot, T. H. and Mrs. Cook, H. Ollerhead, W. Bruce, B. Roberts, J. E. and Mrs. Nichols and daughter, J. C. Willis, G. and Mrs. Fletcher, J. Martin.

Here and There.

Ladies' Soft Kid Pumps only \$5.00 at SMALLWOOD'S.—Jy16.1t

Fresh Local Strawberries and Cream at WOOD'S Restaurant.—Jy20.1t

The capacity of not less than one thousand railroad freight cars has been occupied in the operation of SALADA business during the first six months of this year.

Baskets of Choice Local Strawberries at WOOD'S Candy Store.—Jy20.1t

TRAFFIC HELD UP—A horse which fell on Church Hill this morning was the cause of traffic on that street being held up for some considerable time as it took a number of men several minutes to get off the harness and get the animal clear.

The members of Mt. Cashel Building Committee are earnestly requested to attend to-night's meeting in the B. I. S. Music Room at 9.15 o'clock. J. C. PIPPY, Hon. Sec.—Jy25.1t

Minard's Laidment Relieves Nourishes

Here and There.

Boys' Brown Canvas Shoes, size 5 1/2 only, \$1.40 at SMALLWOOD'S.—Jy16.1t

Mrs. Fred Bursey will be "At Home" to her friends at 31 Power Street on Tuesday Afternoon, July 26th, from 3 to 5.—Jy25.1t

WILL HAVE KINETIC BLOWER. The big organ in the Methodist College Hall is shortly to have a Kinetic blower installed, thanks to the effort of the L.C.A.S. The installing will be done by Mr. W. F. Vay.

MOUNT CASHEL GARDEN PARTY—Entries for Pony and Horse Races may be made any time at Mount Cashel or on the grounds on the day of the Garden Party.—Jy25.2t

SAW TWO ROADS.—A motor car whilst proceeding over the Topsail Road on Saturday was badly ditched and had to be towed to its destination. It is reported that there were over 60 gallons of "Pussyfoot antidote" in the car and that the occupants had been indulging to no small extent.

C. C. C. BAND CONCERTS.—To-night (Monday), Banner-man Park at 8.15. Friday (July 29), Quidi Vidi Lake at 8.15. Monday (Aug. 1st), Quidi Vidi Lake at 8.15.—Jy25.1t

PAINTED AT LAST.—The whippet tank, which for so long had lain rusty by the Court House steps, and had borne on its body the marks of its terrific struggles against our winter hardships has at last been completely painted and whilst the paint used is slightly livid, nevertheless the machine is no longer an eyesore.

Patrons of the Mount Cashel Garden Party are reminded of the Big Dance in the Play Hall of the Institution at the conclusion of the sports programme.—Jy25.3t

Exclusive Wedding Gifts!

For those who prefer to give a Wedding Gift that is distinctive and of real value, the selections we have to offer you cannot fail to appeal to your individual taste. Our stock of Wedding Gifts is specially selected so that your gift is exclusive as well as beautiful and lasting.

T. J. DULEY & CO.,
Limited.

The Reliable Jewellers and Opticians.

Household Notes.

When the apples with which you going to make sauce are tasteless, some chopped mint.

Beet salad may be garnished with nuts or cheese, and be used as main course at luncheon or supper.

Thin slices of onion, tomato, green pepper are excellent served crisp lettuce with French dressing.

Barley water for children should be made with 1 teaspoonful of pearl barley to 1 1/2 cupfuls of water.

To clean tarnished silverware and easily, boil it in water in which has been added a lump of soda.

If a sprig of mint is added to green peas while they are cooking, peas will have a delightful flavor.

To test linen for cotton, rub a sample hard between the hands. A fuzzy nap appears, cotton is present.

An old bread box is an excellent receptacle for the fifty pounds of which you will use during the season.

When a dishcloth reaches the end of its life, throw it away, as it will make a tangled webbing in the drain pipe.

To clean bronze articles, immerse them in boiling water, rub with flannel rag, dipped in yellow soap, and dry with a soft cloth.

If the lids of pound lard tins are enameled in white and are called, they make unique tea coasters for the summer porch.

If small pieces such as napkins, collars and handkerchiefs, are on top of the sheets, there is a saving of time and electricity.

If particles of yolk are in a stage of egg wish to whip, dip a spoon in hot water and insert a corner into the white. The particles will cling to it.

If you wish to take a "dress" on your week-end trip and have a little room in which to pack it, best to select a silk one, as silk is excellent for compact packing.

Both parties to the action...
The aim of the British Aerated Water Co., Ltd., is a regular and perfect service. Let them serve you!

Mr. White...
The aim of the British Aerated Water Co., Ltd., is a regular and perfect service. Let them serve you!

Mr. White...
The aim of the British Aerated Water Co., Ltd., is a regular and perfect service. Let them serve you!

Mr. White...
The aim of the British Aerated Water Co., Ltd., is a regular and perfect service. Let them serve you!

Mr. White...
The aim of the British Aerated Water Co., Ltd., is a regular and perfect service. Let them serve you!

Mr. White...
The aim of the British Aerated Water Co., Ltd., is a regular and perfect service. Let them serve you!

Mr. White...
The aim of the British Aerated Water Co., Ltd., is a regular and perfect service. Let them serve you!

Mr. White...
The aim of the British Aerated Water Co., Ltd., is a regular and perfect service. Let them serve you!