

To The Trade

Business Firms who are considering the keeping up of the advertising calendar for 1916 would do well to get their orders in as soon as possible in order to ensure having same for delivery in the New Year.

In dull times any experienced advertising man will strongly recommend the keeping up of the advertising fires, and there is no more effective way of retaining old customers and obtaining new ones than by the presentation of a Fine Art Advertising Calendar at the beginning of each year.

The Thos. D. Murphy Co.

of Red Oak, Iowa, whom I represent in Newfoundland, issues a line of Advertising Calendars which for beauty of design or advertising propensities cannot be surpassed. Prices range from \$2.50 per hundred up.

The Company also issues a fine lot of Advertising Blotters.

May I call on you with samples?

P. E. OUTERBRIDGE,
180 WATER STREET.
(Telephone 60.)
t.u.h.s.f.

Evening Telegram

W. J. HERDEF, - Proprietor
W. F. LLOYD, - - - Editor

TUESDAY, Oct. 12th, 1915.

No Vodka and Big Savings.

Yesterday we commented on the operations of the Russian State Savings Banks during the first eleven months of Prohibition and War as compared with the 43 months of Vodka and Peace which immediately preceded the War. We found that the increase in deposits was some two and a half times greater in eleven months of War and Prohibition than was in 43 months of Peace and Vodka.

The average monthly increase of money deposits however is greater during the first six months of this year, the latest period for which information is given than it was during the period of five months of last year, the first five months of the War and Prohibition.

An interesting contrast is thus afforded by contrasting the figures of this six months with those of the corresponding six months in 1914, 1913, 1912 and 1911.

1911	33,000,000 roubles
1912	19,600,000 "
1913	21,600,000 "
1914	18,800,000 "
1915	301,200,000 "

The total increases of many deposits in the Russian State Savings Banks for the six months of the four years preceding the War and Prohibition amounted to 33,000,000 roubles. It will be seen by reference to the table just given that this does not amount to one third the increases for the first six months of this year, although the people were handicapped by War and by many millions of soldiers at the front, but the sale of Vodka had been prohibited.

This is the experience of the Russian people, our ally in the Great War, who are experiencing the hardship of having thousands of square miles of their territory invaded, owing to lack of preparation in the way of munitions on the sea, that has given Germany such an advantage in this war, but who are bracing every effort to fight to such a finish as will give them victory. Here is what the Russian Finance Minister has to say in a general way about their twelve months of abstinence from Vodka.

"By command of his Imperial Majesty all the State wineries are now closed, and here we see what a sober Russian people means: the country is unrecognizable; shirking has dimin-

ished in the mills and the working capacity of the employees has increased; in families where not infrequently the reek of intoxication used to manifest itself in the most horrible forms, the inmates breathe freely; crime has diminished; an entire revolution has taken place in the popular psychology. The greatest reform achieved by command of the Tsar must now be strengthened by an entire series of measures of an ethical character in the spiritual and educational sphere, where the measures of the Government, however, can bring benefit only if public institutions and organizations extend its support in this sacred cause."

Prospero Back.

The S.S. Prospero, Capt. A. Kean, returned from the Northward at 8 o'clock this morning. The ship harbored at Bay de Verde last night out of the storm. She brought the following saloon passengers:—Messrs. E. Bishop, E. Taylor, A. Button, J. Bromley, J. Roberts, Rev. Fr. Nolting, R. Manuel, F. Score, F. Lockyer, A. Harvey, A. Scammel, L. Carew, E. Prince, Misses—Hughes, Cornstack, Althe, Smith, Anthony, Clark, Pacey, Bowden, Newell (2), Roper, Clark, O'Neill, Mesdames—Bussey, Parsons, Elliott, Warr, and 35 in steerage.

Police Court.

(Before Mr. Hutchings, K.C.)
One drunk was discharged.
Ernest Day, a 45 year old baker, charged with indecently assaulting a boy named Leo Dillon, was remanded. "Johnny" Dwyer was up for the 12th time for being drunk. He was also charged with the larceny of an umbrella worth \$2.50, belonging to Nellie Culhane. He was convicted and sent down for 30 days.
A drunk for the third time was fined \$2 or 7 days.
Detective Byrne had Wm. Ford and McI. Terry summoned, charged with selling hop beer over proof. Ford's case is postponed till Thursday. Terry did not appear and a warrant has been issued for his arrest.

Women Volunteers.

Editor Evening Telegram.
Dear Sir,—Would you allow me space in your valuable paper to say a few words concerning Women Volunteers. I saw in the Telegram one night last week that Miss Jessie McNab, of Toronto, had started a recruiting campaign for women and was receiving a liberal response. Now why could something be done in St. John's, Nfld.? There is just as many young ladies willing to give their service as there are men if they only had the opportunity, and I think they would prove just as good as soldiers. If funds could not be raised to give a weekly pay, give a uniform, an instructor and hall to practice in from 7.30 to 9.30 every night. Hoping I have not taken up too much space in your valuable paper, and thanking you,
One Who Would Like to Defend the Empire.
St. John's, Oct. 12th, 1915.

McMurdo's Store News

TUESDAY, Oct. 12, '15.
It is recommended that Acid Drops be sent to our boys at the Dardanelles rather than Chocolates, which latter occasion thirst, not always easy to satisfy in the Gallipoli Peninsula. We have a very fine line of Acid Drops, Mixed Fruit, Lemon, Lime and Grape Fruit, of the best make and quality, and less delectable than most candies of the "boiled sugar" type. Of course Acidulated Drops of whatever kind should be sent away secure by being packed in tins, as all this class of goods is liable to disintegration if kept any length of time in the open air. Acid Drops will, if sent to our boys at the front, afford them great satisfaction.

INDUSTRIAL FAIR—At the monthly meeting of the Mechanics' Society held last night the report of the Industrial Fair Committee was received with much enthusiasm. All arrangements are finalized and everything points to a successful outcome of the event which will be held on November 1st, 2nd and 3rd.

1st Nfld. REGIMENT.**OFFICIAL CASUALTY LIST—FIRST TWO KILLED IN ACTION.**

The following list of casualties was received to-day by the Colonial Secretary:—

902—PRIVATE WILLIAM FRANK HARDY, 60 Monroe Street; killed in action.

179—PRIVATE WALTER McWHIRTER, Humbermouth, Bay of Islands; killed in action.

These are the first two members of our Regiment to be actually killed on the battlefield. Private Hardy, of Monroe Street, was well known in the city. Before enlisting he was engaged as tender with the "Humbermouth" and left here with D Company. He was a prominent member of the C. L. B. and a well known oarsman, and was one of the winning Brigade crew in 1911 at Quidi Vidi Lake.

Private McWhirter is one of two who came from Humbermouth to enlist. To the relatives and friends of both the deceased young soldiers, who have laid down their lives in the cause of righteousness and justice widespread and sincere sympathy will be expressed, and in which the Telegram joins.

Supreme Court.

(Before Mr. Justice Johnson.)
Court met at 11 a.m. to-day, pursuant to adjournment.

Abraham Kean vs. W. F. Coaker et al.—The special jury are in attendance and are called. They are all present. By consent of the parties the hearing is adjourned until tomorrow at 10 a.m. The special jury are ordered to be in attendance.

(Before Mr. Justice Emerson.)
Kaleem Noah vs. John P. Shea.—On motion of John G. Higgins for Plaintiff and by counsel for the defendants, it is ordered that judgment be entered for the plaintiff for \$40 and costs.

Court adjourns until 10 a.m. tomorrow.

IN THE ADMIRALTY COURT.

(Before Mr. Justice Johnson.)

William Bruce et al vs. the Triton, her cargo and freight.—This is a cause of salvage consisting of a claim of \$1,500 and a counter-claim of \$650. W. R. Howley, K.C. for the plaintiffs; M. P. Gibbs, K.C. for the defendants. The schr. Triton, a vessel of some 60 tons, commanded by Capt. Petipas, left Bay of Islands for Halifax in June last with a part cargo of freight which was for the most part in barrels. Owing to a slight explosion which occurred shortly after leaving and in which the captain became burned, the crew left the vessel in their dory, the only boat carried, and went on shore. The plaintiff William Bruce and 13 others, of Bay of Islands took charge of the vessel and brought her to anchorage, but the evidence in the case did not show that the circumstances warranted a cause for salvage. His Lordship therefore ordered that judgment be entered for the defendants in the sum of \$121 and costs. His Lordship in giving judgment also stated that where the cause one of salvage, the amount of the claim was excessive.

Brakesman Injured.

James Kelly, brakesman on the shore train, met with a painful accident yesterday afternoon and is now in Hospital suffering from a fractured collar bone. The accident happened at 4.30 p.m. as the inward train from Carbonara was nearing the watering shute at Riverhead, Mr. Grace. Kelly was stepping off the train when his coat became caught and he was swung against the hand rail with the afore-said result. He was lifted on board by the train hands, brought to the city and conveyed to the Hospital immediately upon arrival. Much sympathy will be felt for Mr. Kelly, who only a few weeks ago was in hospital undergoing treatment for injuries received while breaking on the Southern Shore train.

Daring Deed of British Officer.

London, October 8.—How Lieutenant D'Oyly Hughes, attached to a British submarine operating in the Sea of Marmora, swam from his craft pushing ahead of him a raft bearing explosives with which he made a breach in the Turkish railway skirting the beach, is related in an official report given out here to-night. This statement, chronicling, perhaps, the strangest experience that has befallen any man during this war, says:—"His weapons consisted of an automatic service rifle and a sharpened bayonet. He also carried an electric torch and a whistle. The cliffs proved unscalable at the first point of landing. He therefore relaunched his raft till a less precipitous spot was reached, and after a stiff climb and a considerable march he reached the railway."

"Lighting a viaduct," continues the statement, "he planned to destroy it, but abandoned the idea because of the presence of enemy workmen. He then selected a brick culvert, under which he placed a charge of explosive and lit a fuse. He effected his escape by running a mile down the railway, and plunged into the sea just as the explosion went off. Debris was scattered near him, indicating that the explosion was effective. Having blown his whistle to summon the submarine, the Lieutenant swam out to sea. However, on sighting the submarine, he mistook it for a group of Turkish rowboats, whereupon he swam towards shore and began to ascend the cliff in hope of hiding. He then discovered his mistake, and again re-entered the water. Subsequently he was rescued by the submarine when he was on the verge of exhaustion."

A Great Big All Feature Programme at THE NICKEL To-Day.

ARTHUR HOSKINS and DeWITT CAIRNS, in up-to-the-minute Novelty Numbers.

"THE TREY O' HEARTS,"

A great modern problem story.

MISS K. RING and BERNARD SPENCER
(Playing the latest musical hits.)

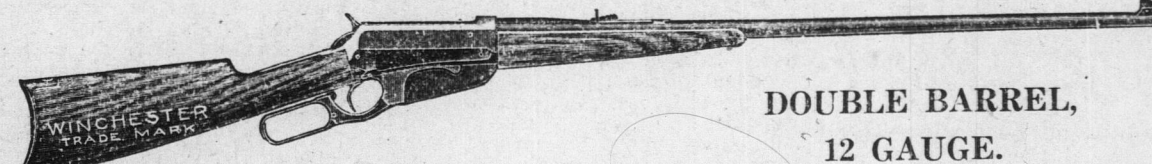
JOSEPH F. ROSS
(Adding realism to the pictures.)

WEDNESDAY—EPISODE 21 OF 'THE MILLION DOLLAR MYSTERY.'
DON'T MISS TO-DAY'S SHOW AT THE NICKEL—IT'S GREAT.

CLEAN UP SALE!

SINGLE BARREL MUZZLE-LOADING GUNS.

2 Damaged—Price, each	\$1.50
1 Damaged—Price	\$2.50
4 Regular Stock, \$9.00. NOW	\$6.00
6 Regular Stock, \$14.50. NOW	\$12.50
5 Regular Stock, \$15.50. NOW	\$13.00
1 Regular Stock, \$17.00. NOW	\$15.00



DOUBLE BARREL,
12 GAUGE.

2 Regular Stock, \$6.50. NOW	\$5.00
5 Regular Stock, \$9.50. NOW	\$7.50
2 Regular Stock, \$11.50. NOW	\$8.50
1 Swiss Rifle	\$5.00
1 Martini Henri, \$20.00	\$15.00

AYRE & SONS, Ltd.**For This Week!**

Lace Tea Centres, at 60c. each.
White Embd. Centres, at 50c. each.
White Embd. Bureau Cloths, at 25c. each.
White Lace Bureau Cloths, at 45c. each.
Colored Embd. Cushion Covers, 50c. each.

See Window.

A. & S. RODGER'S**THE LONDON DIRECTORY.**

(Published Annually)

enables traders throughout the World to communicate direct with English MANUFACTURERS & DEALERS in each class of goods. Besides being a complete commercial guide to London and its suburbs the Directory contains lists of

EXPORT MERCHANTS with the goods they ship, and the Colonial and Foreign Markets they supply;

STEAMSHIP LINES arranged under the Ports to which they sail, and indicating the approximate Sailings;

PROVINCIAL TRADE NOTICES. of leading Manufacturers, Merchants, etc., in the principal provincial towns and industrial centres of the United Kingdom.

A copy of the current edition will be forwarded free of charge, on receipt of Postal Order for \$5.

Dealers seeking Agencies can advertise their Trade Cards for \$5 or large advertisements from \$15.

THE LONDON DIRECTORY CO., LTD.
25 Abchurch Lane, London, E.C.

SAILED FOR BAHIA.—The schr. success, fish-laden by Jas. Baird, Ltd., sailed to-day for Bahia.

The Trumbull Car!

The cheapest and best car on the market considering price. Four cylinder 16-18 H.P. Thermo Syphon, water cooled engine with high tension magneto.

Selective sliding gear transmission, three speeds, forward and reverse.
28 x 3 in. U. S. CLINCHER TYRES; Wheelbase 80 in. Tread 44 in.; Speed 3 to 50 miles per hour.

Fuel consumption, 35 miles per gallon of gasoline.

Complete with top and side curtains, wind-shield, two electric headlights and one rear light, electric horn, etc., etc.

Duty paid in running order, \$625.00.

Cheaper than a horse and trap and always ready.

A. H. MURRAY, St. John's.**COLUMBUS DAY.**

—To-day being Columbus Day the Knights of Columbus of Terra Nova Council, this city, attended Holy Communion in a body at the Cathedral and St. Patrick's. Bunting is flying on Columbus Hall to-day and this evening an informal dance will be held in the K. of C. ballroom which has been tastefully decorated for the occasion.

SCHR. CUT DOWN.

—Deputy Minister of Customs LeMessurier received a message this morning stating that the schooner E. A. Woodman was cut down while at anchor in Trinity yesterday by the schooner Lady Irene. The Woodman, with a cargo of dry codfish was partly submerged. Her deck load was landed.

Here and There.

Gasolene and Kerosene Oil. Prices right. P. H. COWAN, Importer.—oct9,41

HERRING VESSELS ARRIVE.—The schrs. Senator and Creasolis have arrived at Woods' Island from Gloucester with general cargoes. They will return with herring cargoes.

Trinity is following the lead of Bonavista, they have ordered 'Vinola' Flour.—oct9,41

FOGOTA SAILS.—The s.s. Fogota, Capt. Dalton, sails on the Pogo mail service this afternoon, taking a full freight, one passenger, Miss Annie Gill, in saloon and 6 in steerage.

Stafford's Liniment cures Rheumatism, Lumbago, Neuralgia and all Aches and Pains.

SERIOUS CHARGE.—Last night Constable O'Neill arrested under warrant a 45-year-old baker, charged with indecently assaulting a boy of immature years. Accused has been remanded for eight days.

Y R U downhearted? The first shipment of "Vinola" is due to arrive this week.—oct9,41

BEOTHIC RETURNING.—The s.s. Beothic, which brought a cargo of fish to Mediterranean ports is now on her way back and left Gibraltar Sunday for Halifax. Her later movements are not yet known, but it is said she will load deals at the Nova Scotia port for the United Kingdom.

GEORGE KNOWLING has just received direct from the Orchards a car of Choice Gravenstein Apples. Prices low.—li

GALE ON LABRADOR.—Messages received in the city last evening stated that a heavy North East gale was raging on the Labrador coast. This will greatly interfere with the fishing vessels which are still on that coast and according to latest reports had been doing very well the past week.

To-morrow will be Wednesday. There is something that I wish I'll call or send to WHEELANS for the best WATERED FILLS. oct12,11

NOTICE.—A General Meeting of the St. John's Prohibition Committee will be held in the T. A. Armoury on to-morrow (Wednesday) evening at 8 o'clock. Every voter interested in the cause is invited to attend. P. G. BUTLER, Secretary.—oct12,11

MUSICAL AT CARPANS.—Carpans will be the scene of a musical attended by some of our most prominent citizens on Thursday afternoon. The general secretary of the Dept. of Public Works, and his wife, who have originated the musicals, the proceeds of which will go towards the patriotic fund. That it will be a success we have no hesitation in saying. Both Mr. and Mrs. Harris deserve great praise for their philanthropic and patriotic undertaking.

NAVAL RESERVIST HERE. **FURLOUGH.**—Mr. Fred Churchill, of Portugal Cove, who was one of our first naval reservists to volunteer and who left here last year with the first contingent, having since been transferred to a Canadian torpedo boat destroyer, is here on furlough. Reservist Churchill is looking fine and says he enjoyed the fourteen months spent on the water. He will be leaving here again in the course of a few days to rejoin his ship.

DIED.

Michael John Dwyer, aged 20 years, son of Mary and John Dwyer, leaving 5 sisters, 3 brothers and a number of friends. He died in action and he has given his young life for his country's sake.—R. I. P. Boston papers please copy.

EUROPEAN AGENCY.

Wholesale Indents promptly executed at lowest cash prices for all British and Continental goods, including Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motor Cars and Accessories, Drapery, Millinery and Piece Goods, Fancy Goods and Perfumery, Hardware, Machinery and Metals, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Oilmen's Stores, etc., etc.

Commission 2½ p.c. to 5 p.c. Trade Discounts allowed. Special Quotations on Demand. Sample Cases from \$50 upwards. Consignments of Produce Sold on Account.

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(Established 1814.)
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Motor Engines on easy terms.
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