

TEN PAGES TO-DAY.
 TORONTO. Noon.—Northwesterly
 winds fresh to strong, generally
 fair and a little colder to-day
 and on Saturday.
 ROPER'S. Noon.—Bar. 29.50;
 Ther. 35.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

TEN PAGES TO-DAY.
 READ BY OVER
 40,000 PEOPLE
 EVERY DAY.

THE EVENING TELEGRAM.

VOLUME XXXVI.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, FRIDAY, MARCH 6, 1914.

\$3.00 PER YEAR.

NUMBER 55.

REID-NEWFOUNDLAND CO.

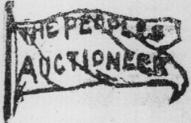
Wiring and Fitting 10 Outlets for \$50.00

Will Close This Month.

WHY NOT TAKE ADVANTAGE?

Reid-Newfoundland Company.

AUCTION SALES!



AUCTION.

On the premises, on Tuesday, March 24th, at 11 a.m. all that Freshfield Land, situate on Pleasant Street, together with two good substantial Dwelling Houses thereon; also building lots measuring about 100 feet, which will be sold apart from dwelling house should purchasers so desire. And at 12 o'clock noon the Leasehold interest in and to that large Farm situate on the North side of Pennywell Road and bounded on the South by said road by which it measures 884 feet or thereabout; on the West by the road leading to Freshwater; on the North by the old railway track, and on the East by land belonging to Estate of the late John Casey, together with that superior Dwelling House erected thereon and large Stable and Barn, all in first class repair, after which the adjoining farm containing about eight acres under good cultivation, which may be sold with the foregoing farm or separately. Also 250 loads Manure. For further particulars apply to Mr. Jas. Stewart, Pennywell Road, St. John's.

P. C. O'DRISCOLL,
 Auctioneer.

mar 5, 11, 12, 14, 16, 18, 20, 22, 25, 27, 30

St. John's to Halifax and New York RED CROSS LINE.

Excellent Passenger Service.
 INTENDED SAILINGS.

FROM NEW YORK.	FROM ST. JOHN'S.
CITY OF SYDNEY, March 13th	MORWENNA, March 11th
MORWENNA, March 20th	CITY OF SYDNEY, March 21st
CITY OF SYDNEY, March 28th	

Fares including Meals and Berth:
 TO NEW YORK—Saloon, \$40.00. Return, \$70.00. Second Cabin, \$15.00.
 TO HALIFAX—Saloon, \$20.00. Return, \$45.00. Second Cabin, \$9.00.

HARVEY & COMPANY, LTD.,
 Agents.

USE BRIQUETTES

Clean Coal

More Heat

Less Ash

\$7.50

per ton.

No Slack

No Clinker

Book early as only small quantity left.

A. Harvey & Co.

feb 27, 121

Alliance Assurance Co., Ltd.

The Right Hon. Lord Rothschild, G.C.V.O., Chairman.
 Robert Lewis, General Manager.

Total Assets Exceed \$120,000,000.

Fire Insurance of Every Description Effected.

LEONARD ASH, CARBONEAR, Sub-Agent for Carbonear District.

BAINE JOHNSTON & Co.

Agents for Newfoundland.

SPEY ROYAL,
 10 Years Old.



Pure Malt Scotch Whiskey.
 Finest procurable.

J. C. BAIRD,
 Water Street.

"The 1914 40-50 H. P. Cadillac"

Equipped with electric self-starter and lighting system, automatic spark control, electric gear shift, two speed direct drive rear axle, power tire pump, silent chain driven, cam shaft, hinged steering wheel, permitting easy entrance and exit from front seat.

For full particulars apply to
 JOHN R. PARSONS,
 Agent.
 City Garage. Phone 96.
 mar 5, 6, 11, 13, 25

NOTICE.

To Automobile Owners.

I have now with me MR. J. SLEZAK, Motor Expert, formerly with the Reid Newfoundland Company, and beg to state we are now prepared to handle all Automobiles, Motor Boats, and Gas Engine repair work. Satisfaction guaranteed.

J. R. PARSONS,
 City Garage.

Phone 96.
 feb 25, 61, w, th, s, m, w, f

EVERY OFFICE MAN

Should enquire about my handy, labor-saving, filing devices at the earliest opportunity. Details gladly supplied. An absolutely new line.

PERCIE JOHNSON

Where Can I Buy

Good, Reliable Oil Clothes?

That is the question every man asks himself before buying his Oil Clothes. Why should he worry about such a trifle when

"Schooner" Brand Oil Clothes

are on the market. "Schooner" Brand Oil Clothes are made of the finest cotton, and are oiled until they get that soft finish which won't crack.

Manufactured by

THE STANDARD MANUFACTURING CO., LTD.

WANTED, A FARMER!

A married man who has had experience in general farm work and understands the care of cattle. Would be required to take up the work in May. Must be able to produce references as to character and capabilities. Apply by letter to

SIR. R. BOND,
 Whitbourne.

mar 5, 61
 NOTICE.—Persons requiring Fresh Milk daily can be supplied by applying to MAUNDER BROS., P. O. Box 722.
 mar 4, 31

FOR SALE—One Female Silver Black Fox and one Male Fox. For further particulars apply to JOHN ADAMS, Joe Batt's Arm.
 mar 2, 61

Private Sale of Furniture
 any day between 3 and 6 p.m.

MRS. MOULD,
 Quidi Vidi Road.

feb 28, 61
 WANTED—A Furnished House in the country for the summer months, East End preferred; apply at this office.
 mar 3, 14

WANTED—One or two

Gentlemen can be accommodated with Board and Lodging; comfortable home and every convenience; electric lighted, hot and cold water. Terms moderate. Apply 51 Cochrane St.
 mar 3, 14, m, tu

LOST—Between Golf Avenue and Methodist College, via LeMarchant Road and Long's Hill, a Purse containing one \$5.00 Note. Any person finding same would greatly oblige the owner by returning to this office.
 mar 6, 11

LOST—On February 9th, Horroco Bag containing 4 Catalogues. Finder return to 288 Duckworth St. and get reward.
 mar 5, 31

LOST—On Friday last, between Prince of Wales' Rink and Rennie's Mill Road, a Lady's Wrist Watch. Finder will be rewarded on leaving same at this office.
 feb 25, 14

Help Wanted.

WANTED—A Girl for Parcel Delivery; apply THE ROYAL STORES, LTD.
 mar 6, 21

WANTED—A Smart Boy for Confectionery Department; apply at Office RENNIE & CO., Ltd.
 m 5, 21

WANTED—Coat, Vest and Pants Machinists; highest wages offered; constant employment guaranteed; apply BRITISH CLOTHING CO., Duckworth Street.
 mar 2, 61

WANTED—A Good General Girl; washing out; good wages given; apply at 57 Cochrane St.
 mar 3, 31

An Intelligent Person may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Press Syndicate P1713, Lockport, N.Y.

MINARD'S LINIMENT CURE S BURNS, ETC.

Dories! Dories!

We stock only the celebrated

"Excelsior,"

Especially built to our order. Also on hand,
 2,000 BEST ASH DORY OARS.

Prices the Lowest.

JOB'S STORES, Ltd.

feb 23, 2w, m, w, f

A PLEASANT EVENING

is always assured when you have a really good Board Game, such as Chess, Ludo, Patheco, Halma, Rats, Phebe Snow, Snakes and Ladders, Go-Bang, Steeplechase, Checkers, Cribbage, Card Games such as Whist, Bridge, Flinch, Bunco, Snap, Sherlock Holmes, Pit, Coon Can, Old Maid, Sky, Nations, Block, Or, Parlor Games—Caroms, Pop-in-taw, Table Tennis, Aunt Sally, Quoits, Ten Pins, Picture Puzzles, Boy Scouts and many others. We have just what will please you.

GARLAND'S Bookstores,
 177 & 353 Water St., St. John's.

Minard's Liniment Cures Dandruff.