

EVERYBODY'S GOING THERE!

GOING WHERE?

Why, to Devine's End of Season Sale.

SPECIAL---On To-Morrow, Wednesday, at from 9.30 a.m. to 11.30 we will put on sale 100 pairs WOMEN'S RUBBERS at 45 cents per pair. READ IT ALL.

CORSETS.
Ladies' Corsets, the 60c. kind, for 45c.
Ladies' Corsets, regular 90c. now 75c.
D. & A. \$1.80 kind, now \$1.40
Children's Little Beauty Waists; regular 55c., now 40c.
These are very comfortable and serviceable for children.
Our Corset Department is well worth a visit.

LADIES' APRONS.
IN THIS DEPARTMENT WE SHINE.
25 doz. Aprons worth from 20c. to 35c. each. During Sale, each 20c.
Made from fine material and good and large Holland Aprons, very strong and serviceable; usual price, 25c., now for, each 25c.

LADIES' UNDERWEAR.
This is the time of the year when you should be very careful over your health—changeable weather—damp cold days mean that Warm Underwear is needed. We have the warm, good kind at the price of the cheap kind. Here they are:—
20 doz. Fleece; regular 45c., now 30c.
10 doz. Special; regular 80c., now 65c.
Corset Covers in White and Cream, usually 35c., now each 28c.
A great time to buy Underwear; come and see.

NIGHTDRESSES.
We are charmed with this line and you will be as well.
2 doz. only, made from Flannellette of superior quality, striped, with collar. They went last long at the low price we have marked them. They were selling at \$1.35; they are now 99c.
3 doz. Lawn and Shirting Night Dresses in very fine material—usual price, \$1.20, now 80c.
2 doz. extra good, usually \$1.50, now \$1.20

Chemises—big line to select from usual price, 50c. 8 a 1 c 39c.

LADIES' SWEATER COATS.
In this line we excel. If you are needing something exclusive you will find it here. They come in Fawn and Khaki and White and Cardinal; ordinary price, \$5.00. During sale \$4.00

LOT NO. 2.
2 doz. in Slate and Myrtle and Champagne and Fawn. These are the result of a special order and are the latest word in fashion, usual price \$5.50. Sale price \$4.50

SWEATER COATS.
We are showing an excellent garment, full length, in Grey and White; usual price 6.50. Now \$5.90

HOME GOODS.
Towelling—Best Turkish; double width) regular 45 cents; double width) 28c. per yd.; now 20c.
792 Yards Towelling; usually 12c. per yard; now 9c.

GLACE FOR ROLLERS.
Very serviceable for kitchen use, 24 inches wide; usually 17 cts.; now 14c.
Glass Cloths, 15 cts. regular; now each 12c.

SCRUBBING CLOTHS.
20 dozen at each 3c.
10 dozen at each 5c.

TABLE DAMASK.
A very fine article for, yard 27c.

OIL CLOTHS.
Table Oil Cloth; regular price 25c.; now 19c.
In assorted patterns:
Stair Oil Cloth, 15 inches wide; per yard 10c.
Stair Oil Cloth, 18 inches wide; per yard 11c.
Shelving, usually 9 cents; now, yard 7c.
Curtain Poles, with entire fittings, in mahogany and oak; regular 40c.; now each 35c.

ART SATEEN.
Cretonne in artistic designs (double width) regular 45 cents; now 35c.
Single Width Cretonne; regular 14c.; now per yard 10c.
Now is the time to cover furniture.

ART SATEEN IN ORIENTAL PATTERNS.
Some very beautiful designs; the regular price, 20c., now 15c.

LACE CURTAINS & CURTAIN NETS.
200 pairs, 2 1/2 yards long; regular 60c.; now pair 45c.
100 pairs, 3 yards long; regular 65c.; now pair 50c.
50 pairs; regular \$3.00; now, pair \$2.50
Curtain Nets all reduced, prices from, up

BLEACHED SHEETING.
72 inches wide; usual price 38c.; now per yard 29c.

FLANNELLETTES AND APRON CHECKS.
125 yards Apron Checks; ordinary price, 15c.; now per yd. 12c.
1,000 Yards White Flannellette; usual price, 14c. yd. now 10c.
No such value in Flannellette ever was seen on the street.
500 Yards London Smoke, 12 and 14c. quality; for yard 10c.
Green Flannellette, per yard 14c.
375 yards Regatta; first price 14c.; now 9c.

BLANKETS.
It is an ill wind that blows nobody good, through a manufacturer's error in production of an over-supply we bought at our own price 4 00 pairs of Wool Blankets which we are now offering from \$2.00 per pair up.

The biggest bargain in the lot is a package of 100 pairs, worth at the lowest estimate \$6.00 while they stand you can get them \$4.20

The manufacturer's loss is your gain. Get in early, they won't stand long.
50 Special Pairs worth \$3.50 pr. Now \$7.50
100 Pairs Cotton Blankets, ordinary price, \$1.20; now 99c.
12 doz. Bureau and Table Covers, embroidered; ordinary price, 50c., 75c. and 80c.; now each 45c.

FOR THE MEN.
25 doz. Men's Working Shirts worth 75 and 80 cts. each. Sale price, each 50c.
20 doz. Men's Nelligee Shirts, at usual price, 70 cents; now 59c.
100 Pairs of Men's Pants from up 90c.
3 Doz. Boys' Eton Caps at each 9c.
4 Doz. Men's Sweater Coats, trimmed in red and blue; usual price \$1.00. Now 69c.
20 Doz. Men's Fleece Lined Underwear, first quality, no darts, no bad spots, uniform all through; first price 55c.; now each 45c.

Men's Wool Underwear per suit \$2.00

OVERCOATS.
In Black and Assorted Tweed Melton, worth from \$8.50 to \$10.00. Sale price \$7.50

SNAPS THAT WILL SURPRISE YOU.
Men's Job Linen Collars, 2 for 5c.
Men's Job Linen Cuffs, per pair 10c.
Ladies' Collars/each 9c.
Children's Astrachan Sets now \$1.20
12 doz. Bureau and Table Covers, \$3.50. Now \$2.50
Ladies' Furs at all prices, and all reduced.
See our Muffs at \$1.20
Men's Fronts with Polo Collar 10c.
Lead Pencils and Stationery going at half price.
RIBBONS—A splendid line all marked down.


SPECIAL.
13 Mattresses, large size. First price \$3.80; now each \$2.00
SALE BEGINS THURSDAY MORNING AT 8.30. THE PLACE—DEVINE'S.

J. M. DEVINE, Water Street East. The RIGHT HOUSE.

Rum And Water.
Noman's Three Mile Swim to Buy a Bottle.
Working on the cliffs at Tankerton, near Whitstable, Kent, a resident saw a man, wearing only a pair of pants, crawling laboriously up the slopes on hands and knees, evidently in the last state of exhaustion. After treatment and food he was able to tell his tale.
A French-Canadian from Quebec, he was one of the crew of a collier, anchored some three miles off Whitstable. He had asked permission of his captain to go ashore in the ship's boat to fetch a parcel, and being refused he stripped and jumped overboard. After swimming for over an hour in a very cold sea and against a strong tide, he was washed on a natural breakwater at Tankerton, more dead than alive.
The contents of the parcel which caused him to risk his life proved to be three bottles of rum, and he had three shillings tied in a handkerchief round his body with which to purchase another bottle for a shipmate. He had not realized that it is not the custom to go shopping in an English port in an almost nude condition.

Man Who Broke Bank At Monte Carlo.
Paris, Nov. 22.—Charles Wells, alias Lucerne Riviere, James Burns and known also as the "man who broke the bank at Monte Carlo" was sentenced to-day in the Correctional Court to a term of five years in prison, and to pay a fine of \$600 for fraud.
Wells was arrested at Falmouth, England, in January, of this year for a bucket shop swindle in Paris, out of which he is said to have realized 1,000,000 francs (\$200,000). His scheme was to promise to pay investors one per cent. per day on all sums of money deposited with him. When he had secured a large amount from his victims he decamped.
Previously Wells had purchased a magnificent fitted out steam yacht and it was on board this vessel in Falmouth Harbour that he and a woman companion were arrested. Later he was brought here for trial.
Wells is credited with three breakings of the Bank at Monte Carlo in the early 90's. His winnings were said to have been about \$350,000.
The FAIRBANKS is the "fool proof" engine.—nov21,tf

GUM
BY I. L. FANN.



Gum is an elastic stimulant which is used by people who are afflicted with both side and rotary jaw action. No one can watch an enthusiastic gum chewer for several minutes without a rush of blood to the head, as it is a very dizzy process and lends a look of animation to the human countenance.
Gum is made largely of rubber bands and can be had in several different perfumes, ranging from the languorous ex blood to the passionate spearmint. Some people prefer chewing gum to any other kind of perfume and use it with the utmost abandon at the theatre and in the street car. It is a stirring sight to see a large, blonde society leader enter the opera at the close of the first act of "Tristan" and immediately begin to converse through a fragrant package of winteregreen gum.
The gum habit is very distasteful to people who never use anything on their handkerchiefs but a monogram. This has caused a general uproar on the part of the Four Hundred, and has resulted in a stern edict barring from the select circles anybody who chews anything stronger than the reflective cud.
Gum chewing is a favorite occupation of the small boy, who never gives up until bedtime. He then hangs his gum on the bed post or the back of a chair, and returns to it the next day with unflagging zeal. When there are two small boys in a family, they engage in a duel to see which can chew the most gum in passing a given point, and the house is frescoed with mute peevish wads from collar to garret.
The best brands of gum have strong curative properties, and will relieve anything but falling hair or the double aching lumbago. A well-advertised brand of gum will preserve the teeth, improve the complexion, round out the hollows in the neck, remove moles from the chin, cure the whistling asthma and prevent lockjaw. No one

who chews gum sixteen hours a day will ever have the lockjaw unless he catches it in his sleep.



Cough and Cold Cure

DON'T WAIT.
During changeable weather in Spring and Fall thousands of children contract Sore Throats as result of exposure, getting feet wet, etc. A neglected sore throat is likely to develop into Tonsillitis, Quinsy, Diphtheria, or a chronic state of Rheumatism that will impair bearing. Often operations on the Tonsils become necessary because a simple sore throat is neglected. Stafford's Phoratoine is the best preparation known for all sore throat troubles.
To Dr. Stafford & Son, St. John's, Newfoundland.
Dear Sirs,—I received the medicine you sent me for my child. I thank you very much for sending it so quick and believe it had just arrived in time to save my child as he was nearly gone. After giving the child a few doses, it completely cured him and now he is as well and hearty as a child can be. It was genuine medicine for that complaint.
Wishing you prosperity,
Yours truly,
Signed
Don't forget the name PHORATONE prepared only by Dr. F. Stafford & Son, St. John's, Newfoundland. Price 25 cts. Postage 5 cts. extra.
P. S.—We have this letter in our possession and can be seen at any time.—nov.12,tf

An interesting card tournament was held at the Longshoremen's Hall last night, a hundred and fifty players participating. A series of 24 games were run off out of which W. Hickey secured 17 and was awarded first prize, a ton of coal; the second prize, a half ton of coal, was won by W. Furlong.
St. Michael's Sale on Wednesday and Thursday of this week in the Lecture Hall, Casey Street. Fancy and Plain Work, Refreshments, Vegetables, Toys, Candy, Teas and Suppers. E. BRINTON.—nov25,3f

SPECIAL PRICES

From now until the end of the present year we intend to offer to the buying public special inducements to buy from us. As 9 out of every 10 dollars' worth of goods bought on retail is bought by ladies, we will give special attention to lady purchasers.

HOSIERY.
Child's and Misses' Wool Hose. Value for 25 & 30c. pair. Special, 20c. & 25c.
Ladies' Rib and Plain Cashmere Hose. Reg. 30c. Special, 25c. Reg. 50c. Hose, 35c. Special, 27c.

DRESS GOODS.
We have a small lot of Remnants of New Dress Goods to go at big reductions.
75c. \$1.00 \$1.25 \$1.31 \$1.48 \$2.93
Special Special Special Special Special Special
53c. 72c. 92c. \$1.02 \$1.14 \$1.82

New Season's Dress Tweeds at Special Prices.
35c. 45c. 50c. 75c. \$1.00
for for for for for
31c. 41c. 42c. 68c. 92c.

Our Choice Selection of Blouse Flannellette go at following Special Prices:—
15c. 18c. 20c. 25c. 30c.
Special Special Special Special Special
12c. 15c. 17c. 22c. 27c.

PLEASE REMEMBER
That all our large stock of Felt Hats, Child's, Misses' and Ladies' Coats have been reduced in price to clear.

Soper & Moore.

The Scrap Heap.
William Draper Lewis, at a dinner during a convention in Chicago said of a squabble between two factions: "If they knew European history, they would not find these proposals so unprecedented. But they are ignorant. They are as ignorant of European history as Cornelius Husk was ignorant of European art.
Husk entered the National Gallery in Trafalgar Square one day. He watched a young student copying the faded Rokeby Venus; then he watched another young student copying a cracked Holbein; then he watched a third student copying a dim Raphael. "Finally he bent over the easel of the last young man and asked: "Say, mister, what do you do with the old pictures when the new ones are finished?"—London Chronicle.
Minard's Liniment Co., Ltd. Gentlemen.—In July 1905 I was thrown from a road machine, injuring my hip and back badly and was obliged to use a crutch for 14 months. In Sept. 1906 Mr. Wm. Outridge of Lachine urged me to try MINARD'S LINIMENT which I did with the most satisfactory results and to-day I am as well as ever in my life.
Yours sincerely,
his
MATTHEW X BAINES.
mark

Woman's Body Found In River
Providence, R. I., Nov. 22.—The body of Miss Norma Garvin, daughter of former Governor L. F. C. Garvin was found in New River to-day.
Miss Garvin disappeared Wednesday evening. The body was in deep water, not far from the shore.
Members of Miss Garvin's family said that she had been unusually reticent during the past few weeks and had taken many evening walks. She had complained of trouble with her head and had expressed a fear that she would meet death in the water. A note found after she left home read:—
"I can't get the water off my mind." And this led to the dragging of the river, which is near the Garvin home in Lonsdale. Miss Garvin was 36 years old.
Look at a FAIRBANKS engine of a certain Horse Power and then look at any other engine of the same Horse Power.—nov21,tf

The Big Furniture Store.

A splendid showing of **DINING AND KITCHEN CHAIRS.**
We are showing a line of Kitchen and Dining Room Chairs that have competition "skinned to death."
We offer values that simply can't be excelled.
Our immense buying facilities, coupled with our small expenses, are largely responsible for the advantages our showing offers the shrewd purchasers. We invite inspection.



CALLAHAN, GLASS & Co., Duckworth and Gower Sts.



Look at the Wheat!
There's a deal to know about wheat. If I didn't select the wheat I couldn't guarantee the flour. Cream of the West Flour comes from Cream of the West Wheat. And it certainly does make good bread!

Cream of the West Flour
the hard wheat flour guaranteed for bread

You just try it. If it doesn't give you right down satisfaction your grocer pays your money back. That's the guarantee with barrel.

The Campbell Milling Company, Limited, Toronto
ARCHIBALD CAMPBELL, President 114

R. G. ASH & CO., St. John's, Wholesale Distributors

le
Suits, cent.
EVERY- the time.
OCKS. 75c. 45c. 25c. 35c.
SHIRTS. \$1.20 \$1.50 90c. 95c.
TA SHIRTS 50c.
RIGGAN & SHIRTS. 25c.
ICE LINED DRAWERS. 43c.
CY TIES. 11 & 20c.
CAPS. 95c. \$1.30 75c. 95c.
MBER COL- 10 & 15c.
PENDERS. 20c.
IREMEN'S DERS. 25c.
TED.
NF.
egram.