

A travelling man said the other day, "I have tasted about every kind of Ice Cream that is made in Canada and Neilson's beats them all." Not only is this the case with Ice Cream—it is the same with everything that we serve at our fountain.

Give us a trial and you will be convinced that the man who complimented our Ice Cream knew what he was talking about.

We pack Ice Cream so that it will keep in perfect condition from 6 to 10 hours at 50c a quart.

Have some for dessert to-morrow.



The Star Grocery.

The Store of Quality.

J. N. Schefter

Terms-Cash or Produce.

We stock -

Harvest Tools.



Sherwin Williams

Paint

Plymouth Rope

etc

Paris Green

Rock Salt

Japalac

Hay forks, Rakes, Hoes, etc. Extra well balanced

buyers.

Extra well balanced and handled which appeals to particular

Gold Medal Brand



on a ball of binder twine guarantees length, strength, smoothness, freedom from knots, and from all the troubles and delays which poor twine causes. This is the tag we put on every ball of genuine

Plymouth Binder Twine

Look for it. Insist on it. Plymouth Twine is made of the most carefully selected material, in the oldest yet most modern cordage mill in the United States. Eightyfive years of experience and square dealing stand back of every ball that bears the wheat-sheaf trade mark. Plymouth Twine is cheaper in the long run because it is better—works better and goes farther.

Liesemer & Kalbfleish
THE CORNER HARDWARE.

NEUSTADT

Miss Maud Weber and Mrs. Russel sr. are spending a few days in Kitchener. Miss Gertie Weinert left on Monday for Toronto after spending several weeks

Miss Kathleen Finnegan of Detroit is spending a few days in town.

Mr. and Mrs. Aug. Dunneman and family motored to Kitchener last. Saturday and spent a few. Jays there.

Miss Sarah Keeller arrived home from Kitchener last Saturday after spending several weeks visit there.

The Misses Mab I Russel and Edni Schaus are spending a few weeks visit in Kitchener.

Miss Jean Messner of Hanover Sun lay at Marcus Karls.

Mr. J. C. Huether of Kitchener is pending a few days in town. Miss Louisa Loos left on Monday for Buffalo where she has secured at posi-

Mr. and Mrs. Wm. Lang spent Surday at Windom Glebes.

Juvenile Baseball.

The Moltke juvenile baseb. Il club crossed bats with our whirlwinds on Saturday evening. A very fast clean interesting game played but our boys were too strong for the visitors and beat them by a score of 5 to 1.

A bad runaway occured last Saturday to Mr. Gilmour's hired man, while coming down from the G. T. R. stock yards the lines dropped. The man jumped for them but missed. Then the horses let lose. Only a short piece and one of the wheels came off. The horses were still undaunted and kept going till finally they were stopped in Louie Himmlers sheds. Lucky there was nobody hurt.

LIVE STOCK MARKETS TORONTO.

The run of cattle and live stock of all-kinds on the Union Stock Yards yesterday was almost unprecedentedly heavy and even at this season of the year. 245 cars in all, comprising more than 4000 head of cattle, 630 hogs, nearly 1000 sheep and lambs, and 208 calves. The heavy deliveries, coupled with the extreme heat, had a depressing influence on the market in the early hours of the day, and it was well on to 1000 before buying was well under way, and when it did there was a notable decline in prices for practically all lines of cattle from 35c to 50c per cwt., and in some cases a clean cut of 75c per cwt.

The decline was most marked in butcher cattle, but all lines shared in the lowering tendency. There was a big run of good useful cattle on the market, but a marked absence of extra choice heavy butchers, and in a few cases fancy prices were recorded.

To just what extent the stockers and feeders suffered in the decline it would be difficult to say, but the general opinion was that the lower rate was about equally applicable to all grades. There were many cases where cattle sold yesterday at from \$10 to \$10.25, which last Thursday would have readily commanded

The market was a long drawn out affair, extending well over until the afternoon, and at the close a conservative estimate placed the number of cattle unsold in the yards at between 1000 and 1500 head.

Sheep and Lambs

There was a big cut in the price of lambs, all the way from \$2.50 to \$2 per cwt., later in the day, tho the early sales did not reflect the price so clearly. The sheep market were steady, and calves were a trifle easier.

The price for hogs shipped in under contract was \$15.75, fed and watered, list week's figures, and the quotations for the balance of the week will be \$15.25, fed and watered.

Latest Crop Reports.

Following is a summary of weekly crop reports made by district representatives to the Ontario Department of Agricul-

Fall wheat is ripening rapidly, and on the whole will be well headed. Spring wheat is also looking well. The midge is said to have done from 5 to 7 per cent of injury to wheat in Welland. It is also reported in Haldimand, but as a slight attack. Other spring grains, especially barley, promise unusually well, although much of the straw is so rank that injury from "lodging" is feared, should heavy rains come before cutting.

Hoe crops are very weedy, owing to the almost continuous rain of the previous two or three weeks. Corn is coming along rapidly now, but is about a fortnight late on the average.

Potatoes have done splendidly up to this week, but in several counties east and west blight is threatening the late crop. A change in the weather, however, may relieve the situation. All roots promise well, altho much necessary weeding has been delayed owing to the land being too wet for working on.

Hay will be about an average yield, but some of it was caught by rain after being mown, and will be poorly cured Some of the clover is said to be overripe, awaiting cutting. Delay caused by rains will cause some mowers to be running as late as August.

Helwigs Weekly Store News ...



Ladies White
Repp Wash

Price - \$2 to \$3.

Middies for Ladies and Girls.

All sizes.

After you wash our wash goods they look just as well as they did before. You can depend upon anything you buy in our store. We keep none but good goods; because when we sell to you once we want to see you again.

Girl's Knit Middies

Girl's white knit middles with large sailor collar. Sizes 24, 28, 32 and 36. Regular 40c and 50c. Price to clear 25c

House Dresses

1 dozen Ladies and Misses Dresses, dark and light colored prints and ginghams. Sizes 16, 18, 34, 36.

Price to clear 98c each

Ladies Colored Parasols

Bell shaped parasols. Colors, black, prune, copen, champayne and navy. Regular 2.75, price to clear 1.58.

Indigo Prints

Real it digo dyed prints splendid range of patterns to choose from, a good heavy weight cloth.

Price 25c a yd.

Dress Ginghams

Fine dress ginghams, checks, stripes and plaids.

Price 15c a yd.

Wash Crepes

Dress Crepes, white with black stripes also black with white stripes.

Price 20c yd.

Bring us your Butter, Eggs, Wool, Lard, etc.

HELWIG BROS.

GENERAL MERCHANTS,

THE PEOPLE'S STORE

Big Saturday Special - July 21st.

Rio Coffee, regular pi	rice 30c per lh	Sale price 4 lbs for	 1.00
		Sale price 1 les les	1.00
Mixed Tea, "	" 55c "	" 15 "	1.00
Siam Rice, "	" 8c "	10	
Purity Oatmeal	" 8c "	" 15 "	1.00
dilly allicai	" 18c "	4	.50
Valencia Raisins		. 7	.50
Epsom Salts	" 8c "	" 5 cokes	.25
Laundry Soap	" 7c "	J Cakes	
	" 15c "	4 !bs	.50
	" 20c a can	" 4 cans	.70
	7 0	1 - C 1	

Dry Goods Special

Crash Towelling,	regular pric	e 20c a y	d;	Sale price	6	yds for	5	1.00
Factory Cotton		15c '			8			1.00
Curtain Scrim		35c "		"	5	"		1.25
Bleach Cotton		18c "		.,	7			1.00
Embroideries	" 10 t	o 18c '			5c	a yard.		

Ladies and Children's ready-made Waists, dresses, middles, skirts, aprons, etc. at half price. Come early and get your choice.

Dominion Crystal Sugar \$8.50 per bag.

With every \$5.00 purchase we will give one cutlery set free. Set is worth 2.00 and is guaranteed good quality.

Cash or Produce

Weiler Bros., Prop.