

PUBLISHED EVERY
FRIDAY

CIRCULATES IN
EVERY PROVINCE

THE CANADIAN GROCER AND GENERAL STOREKEEPER

QUALITY..

When a salesman talks price to you
Ask him about **QUALITY**
When he talks quantity . . .
Ask him about **QUALITY**
When he talks merit to you . . .
Ask him about **QUALITY**

That's the _____
STRONG POINT
in
Colman's Mustard

PLUM PUDDING TIME

is here, and here to stay as long as you have the right plum pudding. Don't go groping about in the darkness of doubtful makes. Take hold of our

Plum Pudding in Key Tins

1 and 2-lb. Packages

You'll find them as good as our biscuits and just as popular—that's saying a good deal.

DROP US A LINE FOR A TRIAL DOZEN.

Christie, Brown & Co., Limited,

TORONTO and
MONTREAL.

