

PUBLISHED
EVERY
FRIDAY

THE
CANADIAN GROCER
AND
GENERAL
STOREKEEPER

CIRCULATES
IN EVERY
PROVINCE

Mustard to Sell

is made with the idea of getting the largest possible profit.

Mustard to Eat

is **COLMAN'S**

The **Standard of Quality** for the **World.**



**PEEK
FREAN
& C^o'S**

"We hold a vaster assortment than has been."
Here are two of them:

For Excellence of Quality and Delicacy of Flavor	The Newest Thing Out
OUR Cafe Noir cannot be beaten.	ZELLAR WAFERS
No assortment complete without them.	Have you seen them? All Flavours. SURE TO SELL.

ADDRESS: (A Post Card will do.)
CHAS. GYDE, Canadian Agent, **MONTREAL**