

# Retail Clerks' PRIZE CONTEST

**Open to all Grocers, Butchers and  
General Retail Clerks in Canada**

**T**HIS is one of the most novel and interesting competitions ever offered to Retail Salesmen. The Prizes are substantial, and the conditions of the contest not at all difficult. It is up to you now to be a winner. We offer:—

<b>First Prize</b>	-	-	-	<b>\$100.00</b>
<b>Second Prize</b>	-	-		<b>50.00</b>
<b>Third Prize</b>	-	-	-	<b>25.00</b>
<b>Fourth Prize</b>	-	-	-	<b>15.00</b>
<b>and Twenty Prizes each of</b>				<b>5.00</b>

Here is a simple question. Can you answer it better than anyone else?

*“What are the Ten Best Reasons why the Consumer should buy ‘Swift’s Premium Hams and Bacon’?”*

**T**O THE Retail Salesmen who answer this question in the best way we will award the above prizes. What we want from you are ten good, strong, sound, convincing arguments as to why your customers should buy SWIFT’S PREMIUM HAMS and BACON.

Write at once or ask our Salesmen for Application Blank giving full particulars.

Competition closes on 28th Nov., and all answers must be mailed on or before Dec. 5th.

*Names of Prize Winners will be published in this paper  
in December 18th issue*

**SWIFT CANADIAN COMPANY**

LIMITED

West Toronto, Ontario