EVERY WEEK. \$1.50 PER YEAR



VOL. XLIX.

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LONDON, ONTARIO, JANUARY 8, 1914.

No. 1084

There's More Money for You in Stock and Poultry, if You Use

STOCK AND POULTRY SPECIFICS.

HIS is not a mere statement or guesswork. We could not go on increasing the sales of ROYAL PURPLE, year after year, if it had nothing better behind it than theories and supposings.

We repeat it as an absolute fact—"There's more money for you in stock and poultry if you use Royal Purple Stock and Poultry Specifics."

With a product like ours, it is not the one-time user that pays. It is the farmer who uses our reparation regularly, the man who buys again ad again. If ROYAL PURPLE were not better han anything on the market for a signilar purces, the man who bought it once to try it would soon discard it in favor of something else. His first purchase of one package would bring us very little profit and we would afterwards lose more than we gained through his telling others of the unfavorable opinion he had of it.

WHAT IS ROYAL PURPLE?

One thing we want to impress upon people who have not yet used ROYAL PURPLE STOCK SPECIFIC and ROYAL PURPLE STOCK SPECIFIC They are not foods. They are sterling tonics and conditioners, the best ever sold. (If there were any better we would be making them).

Neither stock nor poultry ever need a prepared food. No beast or bird in its wild state gets prepared food or any other than Nature intended. The unanimous verdict of all thorough veterinary doctors advises this: "Feed your stock and poultry on wholesome food of your own growing." It's both cheaper and better than pampering them up with predigested mushes until they can't digest good health-giving fodder grown on your own farm. Feed the good stuff you produce from your own land—oats, hay, chop, etc. You know exactly what the cost is and what the result will

while the concensus of opinion among authorities is that the natural food is far the best for your stock, all veterinaries admit the need of a conditioner and the benefit to your stock and poultry that comes from using good preparations like the ROYAL PURPLE SPECIFICS.

WHAT WILL ROYAL PURPLE STOCK SPECIFIC DO FOR STOCK?

It will tone up any poor-conditioned, run-down creature on your farm. It will increase the vitality of your animals so that they have the vigor to throw off disease instead of being in the debilitated state that invites it, ROYAL PURPLE STOCK SPECIFIC will "pick up" your stock so that they gain rapidly in weight and general tone. At a cost of less than one cent and general tone. At a cost of less than one cent and personal stock, ROYAL PURPLE STOCK SPECIFIC will increase their value twenty-five per cent.

Given to milch cows according to the directions, it will increase the milk yield by three to five pounds daily, besides enriching the quality of the milk.

WHAT WILL IT COST TO GET THESE RESULTS?

By this time perhaps you are saying to yourself: "Yes, the results seem undoubtedly fine, but how about the cost?"

We can tell you in straight figures. A fifty-cent package of ROVAL PURPLE STOCK SPECIFIC will last a cow or horse 70 days. We havite you to try it on the poorest-conditioned animal you own. A short treatment with ROYAL PURPLE STOCK SPECIFIC will show you some surprising results. Now, to bring six pigs to top-notch condition costs only about \$1.50. You can treat a steer and put him in prime state for market at a cost of only \$1.

Cattle and hogs will fatten up one month earlier when given ROYAL PURPLE STOCK SPECIFIC, and, bear in mind, that you save a month's feed and a month's labor in this way.

STOCK AND POULTRY SPECIFICS

Results in the West. Saskatoon, Sask., Sept. 20, 1913. Have tried your Royal Purple Stock Specific and find it to be the best conditioner we have ever

used for our animals..
A. MARRIOTT, Mgr. Saskatoon Nursery.

Beats Anything He Ever Used.

Will Always Have It in his Stable.

Advises Others To Try It.

Yearling Colt Soon Got Well.

Finds It All We Claim.

Ridgeway, Ont., June 29, 1913.
I have used Royal Purple Stock Specific for some time, and find it all that is claimed for it. I can safely recommend it as being the best on the

market for keeping the horses in perfect condition JOHN KREFFER

Royal Purple Poultry Specific

Entirely Different Preparation to ROYAL PURPLE STOCK SPECIFIC.

There is absolutely no excuse for having rundown stock on your place when the cost of bringing them to perfect health and vigor with ROYAL PURPLE STOCK SPECIFIC is so trifling.

ROYAL PURPLE STOCK SPECIFIC fattens and keeps well horses, mares, colts, cows, calves, steers and hogs. Sold in packages, 50 cents, and air-tight tins, \$1.50.

NOTE.—We have hundreds of recommendations from all parts of the country. If ROYAL PURPLE STOCK SPECIFIC does not give you better results than anything you ever used, or give you satisfaction, we will refund your money. No matter what you may think of other

No matter what you may think of other preparations, we want to induce you to try ROYAL PURPLE on your stock or your poultry or both. The benefit will be yours,

STOCK RAISERS IN ALL PARTS OF THE COUNTRY PRAISE ROYAL PURPLE STOCK SPECIFIC.

We give below a few out of the hundreds of recommendations on file at our offices. Original letters can be seen any time. Write any of these people for further proof.

Increased Profit from Milch Cow.

Manstream, N.B., Mar. 24, 1913. I enclose you 50c. for package of Stock Specific. It wife got a package some time ago and used it your own land—oats, hay, chop, etc. You know My wife got a package some time ago and used it exactly what the cost is and what the result will be.

While the concensus of opinion among authorities is that the natural food is far the best for your stock all vectoriaries admit the naed of a your stock all vectoriaries admit the naed of a your stock all vectoriaries admit the naed of a your stock all vectoriaries admit the naed of a your stock all vectoriaries admit the naed of a your stock all vectoriaries admit the naed of a your stock all vectoriaries admit the naed of a your stock all vectoriaries and used it on a milch cow that was in bad condition. In a were short time she was giving half as much more milk. I have never had anything like it.

"Great" as a Worm Destroyer.

Read, Ont., Sept. 19, 1913.
This is to certify that I have used your Royal Purple Stock Specific with the best results. As a worm destroyer in horses it has no equal.
W. MEAGHER.

Saved Horse he Expected to Lose.

Bronte, April 13, 1913.

Seeing your ad, in the Farmer's Advocate, your fair offer appealed to me. It read as though you had something you were not afraid of being tested. I had two horses sick—one was so sick I thought I would lose him. His mouth was so sore we could give him nothing but soft food. He broke out in sores all over. I did not see him for about two weeks after my son commenced giving them your Specific, and I was surprised at the change in that short time. The sores are nearly healed and the hair commencing to grow again. I am now going to try your Poultry Specific. I may say, in my case, your remedy did more than you claimed for it.

WM. E. WEALE.

Cow Treated Gained; Others Lost.

Toledo, Ont., July 1.

I have used a part of the package of your Royal
Purple Stock Specific. I fed it to one cow according to directions. She gained six pounds of milk
while using part of a package. The rest of my
herd reduced in milk while this one gained. I consider it has no equal.

T. G. BELLAMY.

Quebec Farmer Says It's Best.

Martinville, Que., Oct. 1.

This is to certify that I have used your Royal Purple Specific on my stock and find it the best for cattle and horses; in fact, on any of my stock that I have ever used. They do better on it than any other kind. I have also used your Poultry Specific and the results were that my hens laid all winter and all the time were in perfect condition.

J. A. SHERMAN.

Never Had Finer Chicks.

Never Had Finer Chicks.

Delhi, Ont., March 17, 1913.

Please send me your free book on the care of stock and poultry. We have used both your Stock and Poultry Specific and have had splendid results from both. I have a large flock of young chicks hatched last month, and have put the Poultry Specific in the drinking water from the first day and have never had finer chicks, and have not lost one.

E. W. TOKER.

Big Increase In Egg Production.

Dauphin, Man., Box 241, Feb. 26, 1913.

I have used your Royal Purple Poultry and Stock Specifics. I have only been using your Poultry Specific two weeks and have found a big increase in the production of eggs. Kindly send me one of your 64-page booklets on the Common Diseases of Stock and Poultry.

J. R. FULKERSON.

Round Plains, Ont., March 1.
Enclosed please find \$3 for two pails of Royal
Purple Stock Specific, as I want to feed it to my
horses. I have used it and it beats anything I
have ever used.

CHAS. WILSON. Made Money By Using It.

This is to certify that I have used your Poultry Specific last winter. I was only getting four eggs a day from thirty hens. After feeding the Specific afew days, they were all laying and are laying now. I have bought three packages of the Specific and have made money by so doing. I will never be without it.

Mrs. JOHN A. LEE Orangeville, Ont., Feb. 28.

I can highly recommend your Royal Purple Stock Specific. Last winter I purchased a pail from T. H. Coulter and was surprised with the results, and have been feeding it ever since. I have used several other kinds, but Royal Purple beats anything I have ever used, and I will always have it in my stable.

CLEM. CULLEN.

Gets Eggs-Others Don't.

Port Colborne, Ont., Nov. 21

Please find enclosed 50 for four pails of Poultry
Specific. I am well pleased with its results. I
get eggs right along every day during the winter
when other people who are not using the Specific
are not getting any eggs, and I find it very profitable to use your Specific. C. RICHARDSON. Hexam, N.B., Sept. 11.

This is to certify that I have used your Royal Purple Stock Specific, and find it the best stock food I have ever tried. I would advise anybody keeping any stock to give it a trial.

JOHN W. MICK.

ROYAL PURPLE ROUP SPECIFIC COSTS YOU LITTLE—SAVES YOU MUCH!

For roup, pip, diphtheria, typhoid fever, cant There are few poultry raisers who do not lose birds every year from roup. We print a letter from one of the most expert breeders in the country, a winner at all big shows. He finds it pays him well to use ROYAL PURPLE ROUP SPECIFIC and it will certainly pay you.

ROYAL PURPLE ROUP SPECIFIC is sold in 25c. Tins; by mail, 30c. Hammondvale, N.B. This is to certify that I brought from pasture a yearling coit that was hide-bound, hair dry and full of worms. I fed your Specific and in a week's time he showed no signs of worms, and now, after three weeks' and a half course of your Specific, he is a sleek-looking animal

R. PAXTON SHERWOOD.

in 25c. Tins; by mail, 38c.

766 Waterloo St., London, Ont.
Sept. 30, 1912.

Please fill my order for another 25c. package of your Roup Specific. I have had very gratifying results from this cure. At the time I purchased the first package I had a very sick hen. She was not a very valuable hen, but a very sick one. I asked the advice of Mr. McNeil, the well-known poultry man, and he advised me to kill her at once. It was impossible to save her life. I had your Roup Specific and I thought I had better try it on her, as I might have a more valuable hen in the same condition. She then was almost dead, just gasping for breath. The Roup Cure relieved her at once, and at the end of a week's time she was completely cured. I would not be without your Roup Cure at any price.

WE ALSO SELL

Royal Purple Cough Specific for cough and dis-

Royal Purple Cough Specific for cough and distemper. (Will cure any ordinary cough in four days). 50c.; by mail, 60c.

Royal Purple Sweat Liniment for lameness, rheumatism, sprained tendons, etc. 50c.; by

ROYAL PURPLE POULTRY SPECIFIC makes hens lay in winter as well as summer and keeps them free from disease the year 'round, fattens them and keeps them in splendid health. Give ROYAL PURPLE POULTRY SPECIFIC a chance to prove what it can do for your poultry. A 50-cent package will show you some fine results, and will last 25 hens over seventy days. Since you raise poultry for profit, don't you think you should try a great specific like ROYAL PURPLE POULTRY SPECIFIC, which will return in dollars what it costs in cents?

Royal Purple Poultry Specific is sold in 25c, and 50c. packages and \$1.50 air-tight tins.

READ RESULTS OTHERS HAVE GOT! mail, 50c.

Royal Purple Worm Specific for animals; removes the worms, also their larvae. 25c.; by mail, 30c.

Royal Purple Disinfectant in 25c. and 50c. and READ RESULTS OTHERS HAVE GOT! Gets More Eggs—Helps Chicks, too.

Royal Purple Distinct.

\$1.00 Tins.

Royal Purple Lice Killer for poultry and animals.

25c. and 50c.; by mail, 30c. and 60c. (Get Booklet and see how it is made.)

Royal Purple Gall Cure for scratches, harness scalds, open sores, etc. 25c. and 50c.; by mail, 30c. and 60c.

FOR SALE EVERYWHERE

If you wish, you can send money to us for the goods you need, and we will have them delivered from our nearest agent.

Hensall, Ont., May 29, 1913. I have been using your Royal Purple Poultry Specific for the past year, and it pays for itself many times over in the extra production of eggs and makes my hens lay in the winter when the price of eggs is high. I have also used it with great success in the water given my young chicks. ROBT, CAMERON.

We will mail, for the asking, our new Revised Book on the Common Aliments of Stock and Poultry. Tells how to feed light and heavy horses, colts, mares, cows, calves, steers, hogs; also how to feed and keep poultry so that they lay winter and summer. Cover lithographed in six colors, showing farm utility birds in their natural colors. This is a book that should be in every farmer's possession. It's FREE. Write for your copy to-day.

W. A. JENKINS MANUFACTURING CO.,

London, Canada