

Champion Tractor Plugs Insure Tractor Efficiency

The tractor is one of the most severe of all service tests to which Spark Plugs are subjected. Its low speed and continuous, heavy load, whether on draw-bar or belt, develops a terrific heat with tremendous shock strain and vibration. Its efficiency depends on the ability of its spark plugs to withstand such gruelling punishment.



Dependable Spark Plugs

have a "built in" dependability and have long since proved their ability to render satisfactory service under any condition in every type of tractor or farm engine just as they have in the more than two hundred makes of motors in which they are regular factory equipment. Champion 3450 Insulators with their patented asbestos lined gaskets resist heat expansion, cylinder shock and vibration to an extent far in excess of the efficiency demands of heavy duty tractor service.

Champion
"Tractor"
for Fordson
A 14, 1/4 inch.
Price \$1.00.

Insist that every Spark Plug you buy for any purpose has "Champion" on the insulator—it guarantees "Absolute satisfaction to the user or full repair or replacement will be made."

Sold wherever Motor supplies are sold.

**Champion Spark Plug Co.
of Canada, Limited,
Windsor, Ontario.**

"Heavy Stone"
for Tractors and
heavy Service Motors
B13, 1/2 in. B43, 3/4-18
B53, 1/2 long.
Price \$1.25.
Full terminal furnish-
ed when specified other-
wise regular knurl
nut.



EVERYWHERE you go, market-place and town and village, you see the Carhartt button, which has become the mark of those who use the same canny, common sense in buying overalls as they do in picking separators or horses. My Carhartt's have interlacing suspenders, which stick together in the wash and stay on your shoulders; they are double sewn throughout, they have riveted, reinforced facing, and buttons have a bulldog grip that no ordinary strain can break. Made of first-grade denim cloth, my Carhartt's wear like leather. They are generous in cut and allow plenty of freedom in action.

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President

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Repeater

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