

PUBLISHED EVERY WEEK. \$1.50 PER YEAR.

THE FARMER'S ADVOCATE

AND HOME MAGAZINE

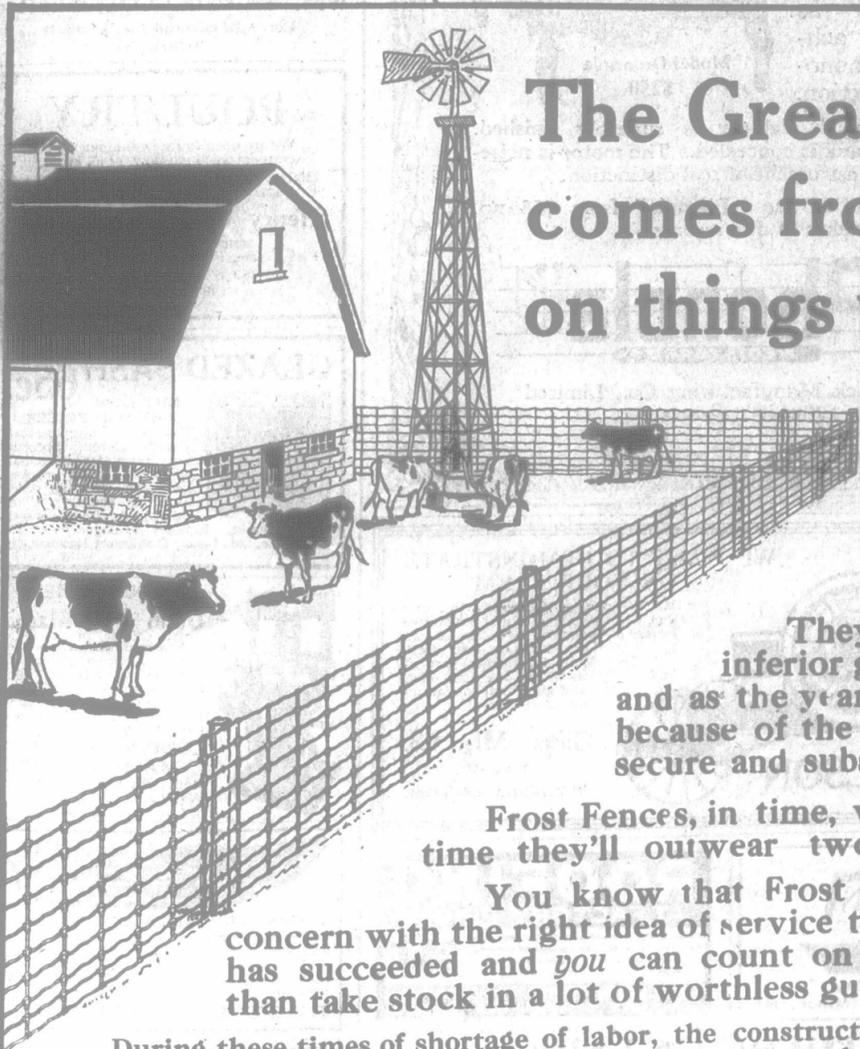
AGRICULTURE, STOCK, DAIRY, POULTRY, HORTICULTURE, VETERINARY, HOME CIRCLE.

REGISTERED IN ACCORDANCE WITH THE COPYRIGHT ACT OF 1915.

Vol. LII.

LONDON, ONTARIO, NOVEMBER 15, 1917.

No. 1312



The Greatest Satisfaction comes from looking back on things well done.

The users of Frost Fence date back many years, but from the present, back, they have that satisfaction that goes with the knowledge that they spent the "fence money" to the best advantage.

They are pleased that low prices on inferior goods did not warp their judgment, and as the years roll on, the satisfaction increases because of the simple reason that their fences are secure and substantial; practically as good as new.

Frost Fences, in time, will no doubt wear out; but in that time they'll outwear two or three of the other kinds.

You know that Frost Steel and Wire Co., Limited, is a concern with the right idea of service to its customers. It is a firm that has succeeded and you can count on it to continue to succeed, rather than take stock in a lot of worthless guarantees.

During these times of shortage of labor, the construction cost of putting up fences is a big factor. The make-up of Frost Fence is such that it is much easier erected and gives a neater appearance than any other wire fence. There are no uneven wires or crooked uprights. It will unroll flat on the ground.

The material is all made in our own mills. We know the wire is full size and well galvanized and we also know that the fence is well woven. Poor galvanizing means rusty wire. Do not let "cheap" prices rust your good judgment, because you'll find Frost Fence sold at prices that are as low as they can be made, and still give you the value you are entitled to.



The FROST "Hold-Tight Lock"

FROST STEEL AND WIRE CO., LIMITED

HAMILTON, CANADA

"VICTORY L.A.B."—Have You Bought Your Bond Yet?