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Noonday Parade

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Nov.17

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Red Letter Day

Saturday morning we inaugurate a special campaign in our Millinery Department. We have started out to make this the greatest millinery selling event in the history of the business. To this end we have brought forward some of our choicest goods and marked them down to quick selling prices. Included in the lot are some exceptionally fine creations secured by our buyers while in Paris and New York, and every one will have a chance of securing style and elegance in Millinery Art at exceptionally low prices.

TRIMMED

Twenty Trimmed Hats at \$2.75. Thirty New Trimmed Hats at \$3.75. Forty-five Trimmed Hats at \$4.95.

One Hundred Outing Hats, New York's latest, regular \$2.75, on sale at \$1.75.

THOS. STONE & SON.

To make room for our Christmas Goods we will commence

SATURDAY, NOV. 14th,

CROCKERY AND CHINA.

Dinner Sets in plain and decorated ware. Toilet Sets, plain, decorated and gold stippled, 6. 10 and 12 piece sets. China Tea Sets. These lines will be sold at a reduction at from \$1 to \$5 per set. The regular and reduced prices are marked in plain figures. If you require a set of dishes come early and get first choice. See sample in "The Ark" window. Crockery and lamp room on second flat.

MACAULAY,

Terms Cash.

89 King St.

DON'T MISS IT!

If you are going to purchase Fancy China or Lamps call and see our large assortment of very pretty goods at prices that will surprise you and save you money. A reduction of to per cent off these goods, bought for the Xmas trade. Dinner, Tea and Chamber Sets at the usual low prices for good ware.

GROCERIES

New Cooking Figs, 5 cts. per ib. 7 lb. Pails Jam, 50c, 2 cans best Salmon, 25cts. — Fresh Mackerel, 10c per can, 6 lbs. Cream Wheat Germ, 25c. 7 lbs. best Rolled Oats 25 cts. 3 lbs. Raisins, 25 cents 2 lbs. Currants, 25 cents Soda Biscuits, 7cts. per lb.

BING BURNES - SE FEEL

John McConnell, Phone 190, - Park St.

DOROTHY

Are here in all their bright-

Many new lasts and styles have been added to our stock.

We can fit any ladies foot with a Dorothy Dodd

\$3.75. \$4.00

McKeough

pretty production that it would be

S-U-C-C-E-S-S may spell Success but it pretty nearly also spells Esther

Abram and Victoria Aylesworth. It

was easy to see that they were the

The stage was a revelation to the

udience as the curtain slowly ascend-

ed over a perfect symphony in stage

setting. The bank of pupils which

rose receding from the stage, was a

sight to delight the eyes of all and to

please the artistic taste. The girls, dressed in pure white, in the centra,

made a fitting jewel for the dark set-ting furnished by the lads, in their

more sombre garb, at either end of

ine large platform. The scene was one that won spontaneous applause.

The concert opened with the chorus, 'Rule Brittania,' by the school.

William Robertson, chairman of the School Board, presided in his usual

DR. THORNTON'S ADDRESS.

Dr. Thornton presented the William McKeough memorial medals in one of

al institution.

Dr. Thornton said:—"When a few days ease I was asked to present the McKeough memorial medals, I assure you that I acceded to the request with a very great dear of pressure—for I look upon it as an honor to be assected in any way with a net be

associated in any way with an act so generous, so commendable and so wor-

"Before saying anything relating particularly to these modals, I wish to congratulate the teachers of Mo-

to congratulate the teachers of Mc-Keough School on the success which has always apparently attended their labors, and I feel confident that the ratepayers of the city are satisfied that what they have done is but the earnest of the things they shall do. "The late Charles Bradlaugh, a member of the British House of Par-liament, used to say, "I know no devit but ignorance." I know we are not nrepared to accept Mr. Bradlaugh as a standard in the teaching of morals, but, if there be any semblance of

but, if there be any semblance of truth in his remarks, then surely no

equal number of persons in our city is doing more to exorcise that devil and to drive from our midst that su-perstition of which ignorance is said

to be the mother. There is in the hu-

man heart a desire for distinction, a longing for honor, and advantage has

longing for honor, and advantage has been taken of this natural and unversal desire, by the giving of medals, prizes and badges of honor to stimulate flagging, zeal and bring about increased effort along desired lines. Perhaps the badge or medal most highly prized by British subjects is the Victoria Cross, given to men of the British army and navy for conspicuous bravery in the presence of the enemy. Though it is only a small Maltese cross made of bronze, so highly is it prized, and so universally honored, that legislation was introduced in the British Parliament to protect it from falling into unworthy hands, and it is contrary to law for a pawn-

it from falling into unworthy hands, and it is contrary to law for a pawnbroker to loan money on one. Those who gain this coveted medal are in a peculiar sense looked upon as the guardians of the honor of Har Majesty, from whom the medal takes its name. as well as of the integrity of the British Empire."

"So let me say to those who are to receive the McKeough memorial medals this evening.

receive the McKeough memorial med-als this evening.
"By unanimous resolution of the Board of Education, the name of the public school of North Chatham was

one of the finest.

leading spirits of that production.

ard to equal.

School Scores Brilliant Success

SUCCESS-Spell it with capitals all PRODUCTION BY APT PUPILS he way through and then emohasize it in any possible way, and some idea may be gained of the McKeough may be gained of the McKeough School Concert. Original in concep-OF PRETTY FLORAL OPERETTA tion, unique in school concerts, pleasing and entertaining, it will ever be remembered. It was all that could be

desired, and a more pleased audience desired, and a more pleased audience never left the Opera House. The Delightful Evening with the Teachers and backed by a living stage setting of Students at Their Annual Concert a full chorus of 500 voices, appealed to the artistic and intellectual taste. and Graduation. The spectacular effects and charming pupils of McKeough School made a

Presentation of Medals and Prizes

Those Who Contributed to the Success of the Undertaking-Eloquent Addresses by Dr. McKeough and Dr. Thornton-Tributes to Miss Abram, Miss Aylesworth and Miss Morrison.

the guardians of the honor of the name they bear, so those who receive these medals become in some sense the guardians of the name upon them. That name is being perpetuated in our midst, and thus far no stain has been permitted to tarnish it, and I know I speak the feelings of the donors of these medals when I say that their greatest pleasure in connection with the city would be in seeing those with a commendable in the nature and characteristic of the commendable in the rethese medals become in some sense the guardians of the name upon them. That name is being perpetuated in our midst, and thus far no stain has been permitted to tarnish it, and I know I speak the feelings of the donors of these medals when I say that their greatest pleasure in connection with the gift would be in seeing those who receive them occupying in the world places of the largest possible useful-ness, maintaining that cleanliness of character and strict business integhappy manner. He said that Mc-Keough School in the past had been noted for giving fine entertainments, and to-night's he promised would be character and strict business integrity which characterized the man in whose honor they are given.

whose honor they are given.

A very pleasing feature of the evening was the number given by the pupils of the McKeough school kindergartens. The represented songs, a greeting, my shadow and the farmyard were cutie and charming and cunningly given, but for sports of childhood was reserved the especial approval of the audience. The double bouncing of rubber balls by Beatrice Dyer, Helene Landon and Leonore Stevens was a remarkably elever exhibition. Little Beatrice Dyer was wonderfuli his characteristically clever addresses. The Doctor paid a graceful tribute to the donors of the medals and said he was pleased to be associated with an act so amiable, so commendable and so worthy. He congratulated the teachers of McKeough School on the success that had attended their labours and control of the congratulation of the success that had attended their labours and control of the congratulation of the success that had attended their labours and control of the congratulation of the congratu and paid glowing tribute to the good work done by Miss Abram during her regime as principal of this education-

acter of the competion and the re-sults which should follow.

sults which should follow.

Before making the presentation, however, I wish to take advantage of this privilege of addressing you for a mement or two and publicly congratulate Miss Abram upon her pronounced unqualified success as principal of McKeough School. The brilliant prestrige of the school has not wained since she bravely undertook the onerous and responsible duties of the principalship. The important and prominent position that it has so long and so worthly held among the schools of Ontario is still maintained with undimmed lustre and this, in spite of the fact that she followed success and has been in keen competion with the Central School during the most flourishing

simply as a matter of business in order to maintain the efficiency of our schools. On account of miserable salaries in the past the supply is no longer, by any means, greater than the demand.

But I must proceed with my presentation. The Planet—or, properly speaking, The Planet—or, properly speaking, The Planet Junior, that very happy, estimable and popular annex for young people of the Saturday edition—offered for competition to every school boy and girl in Kent this beautiful watch, for the best essay or competion on the "City of Chatham."

Chatham."

It is universally conceded that Chatham is a prosperous and progressive city, much of which is no doubt due to the energy and enterprise of her citizens and the general prosperity of the country. Much credit, however, is also due to the constant encouragement, anxiety for the public weal and strenuous stimulation to continuous effort of our two newsy, up-to-date, progressive and enterprising newspapers. And the latest project of The Planet is not the least benifficent of the many useful and admirable public enter-

the latest project of The Planet is not the least benificent of the many useful and admirable public enterprises which it has inaugurated or promogated in its long, honorable and successful career as a journal and newspaper.

There have been born in our County or resided here during the formative and developmental period of their lives more people who have distinguished themselves in literature than any other County, possibly in the Dominion. To mention some of the most famous—Jean Blewett, the sweet singer, whose poems and their rendition by herself from this platform we are all familiar with; Arthur Stringer, who is likely to be ranked among the immortals; Robertt Barr, the celebrated novelist and news reforrespondent; Edwin W. Sandys, the famous writer of sports who wrote his first articles for The Chatham Planet; Eva Hamilton Young, comparatively unappreciated who wrote his first articles for The Chatham Planet; Eva Hamilton Young, comparatively unappreciated here, but in her hew home carving out for herself a distinguished position in literature; the late lamented Archibald Lampman, one of the sweetest and purest poets of any land; Ralph Connor, whilst a teacher in our Codlegiate Institute and a resident of Chatham, probably received some of his inspiration here. And in order to foster and encourage, stimulate and perpetuate talents evidently indigeous to the soil and to prevent the sad catastrope of a "flower being born to blush unseen," or a mute inglorious Milton to rest unknown and unhonored in one of our County churchyards. The Planet has with rare liberality launched this highly praise worthy and commendable competition. Think the scheme should be assisted and encouraged by every teacher in the county, a better method of promoting and encouraging composition among children could scarcely be devised and there is no more important part of a child's education than

among children could scarcely be devised and there is no more important part of a child's education than to learn to write the English language correctly and gracefully.

The presentations were then made. In the absence of Mr. Twohey, Dr. McKeough also presented a beautiful locket to Mary Park, stating that composition being se excellent that the judgess found some difficulty in giving the award, so The Planet had generously offered a special prize, which was presented to Mary Park. A series of books, generously donated by the staff, were also presented to the several pupids who received

to the several pupils who received special mention in the competition.

THE OPERETTA.

Then came the pleasing part of the orogram, the operatta, "Queen of the casons." In order that a better un-

derstanding of the piece may be had, the argument is here given.

"It is the children's holiday and a hearty invitation is extended to everyone to spend the day in the woods, where the gay songs of the birds and the beauty of the flowers will make it one of joy and gladness. The fairy Silverwing appears and speeds them on their way.

"They gather in a dell for their tes-fivel and during in and out among

"They gather in a dell for their festival, and, daneing in and out among the flowers, at last choose the sweetest and fairest, the Rose, to be their queen and rule over them and receive their homage. She accepts the honor and promises to do all in her power to make it the most/ auspicaous day of the year. Then they all scatter through the woods to gathet its choicest blossoms for their chosen Queen. "In their absence some of the boys gather to have a good time. Suddenly one of them is seized with the idea that they should have a King instead of a Queen and raises a rebellion, but Fairy Silverwing again appears and

the power of her magic wand over-comes the rebels.

"Just then the children return laden with flowers. They crown their Queen and the Seasons, personated by

with Howers. They crown their Gueen and the Seasons, personaled by the children, appear in turn at the Queen's Court to do homage to Her Majesty, each one presenting a claim for usefulness and beauty. The Queen fully recognizes their claims and hoints out that cach is doing an appointed work in God's great plan. "The operetta closes with a hymn of praise to Him Who doeth all things well."

Willie Hoig, the usurping King, and May Lamperd, the Fairy Silver Wing, were, perhaps, the stars of a splendid production. Master Hoig has a voice of considerable range and wonderful power, and very sweet withal. He took both the speaking and singing parts with an easy nonchalance remarkable in one so young.

May Lamperd was the ideal fairy, voice, dress and everything lent to the illusion. May is a very clever young.

Continued on Page Four.

DR. GEO. T. McKEOUGH, who last evening resented THE PLANET JUNIOR prizes at the



McKeough School Concert.

Board of Education, the name of the public school of North Chatham was changed to McKeough School, in honor of the memory of the man who for years had been so closely identified with the educational institutions of the city. But not only was he deeply interested in the public schools of the city, but the man whose name appears on the medals which you are to receive this evening, was deeply, vitally interested in everything that makes for good citizenship. And in presenting those medals the thought in the minds of those who annually provide the medals is not simply to give a little personal and monetary gratification; the idea is to stimulate to larger and better lives those who shall receive these marks of distinction. And, just as the men who wear the Victoria Cross become in a sense

Rev. F. E. Malott, B. A., B. D., presented to Stuart French a silver medal won by them as champion athlete to the school Stuart is not of Assessor Thomas French. Mr. Malott made a very clever speech in which he commended the development of both mind and muscle and condemned professional athleticism.

THE PLANER JUNIOR PRIZES.

Dr. Geo. T. McKeough made the

Dr. Geo. T. McKeough made the presentation of The Planet Junior prizes. In so doing the eloquent doctor gave an earnest and spirited address and he was warmly welcomed by the audience. He said in part:

Through the kindness of Miss Abram and the teaching staff of this school, I am permitted on behalf of that great home journal The Chatham Planet, to make a presentation this evening in which all the school children of the County are interested, and although a pupil of McKeough School did not carry off this much

at Brisco's.

50, 500, 750ate musical comedy,
see only.