

of poster advertising in Canada, and can give a service which for efficiency and completeness is not excelled in any country in the world.

We are official representatives of the Poster Advertising Association of Canada. Our experience, our organization, and our artists are at your command. Whether it be one particular section of the country, the whole of Canada, all or any part of the United States, in which you wish to deliver a vivid message to the buying public, we stand ready to serve you. One of our representatives will gladly talk over any such proposition with you—supply you with samples—give you a scheduled plan—show you exactly how a poster campaign is carried out and what it costs.

Such a consultation implies no obligation whatever on your part.

## THE CANADIAN POSTER COMPANY

*Lewis Building, 17 St. John Street, Montreal, P.Q.,  
and at Hamilton, Ont.*