

Why Do People Insist on Good Milk?

¶ *Because*, milk being the mainstay and natural food for the baby, it becomes essential that the best should be obtained. The question then arises: How are we to *know* the *best milk*? *Well!* Are you likely to get the *best* from any but the *best equipped dairy*?

¶ The Valley Dairy has endeavored to procure the best possible means of pasteurizing milk to render it pure, clean and safe, and after years of experience and experimenting we claim that we now have the best, most modern, sanitary and efficient dairy machinery yet invented. *Valley Dairy Milk* is pasteurized and cooled in enclosed tubes (not over an open surface, where dust and flies come in contact with the milk).

¶ The results of various tests made, bear testimony to the efficiency of our plant.

¶ Our Government Contest record of *perfect score* on bacteria, our city record of 850 per C.C., our dairy and equipment