

The Planet

S. STEPHENSON - Proprietor.

Business Office: No. 33A
Editorial Office: No. 33B

SATURDAY, MARCH 7.

ARE YOU ON THE SUCKER LIST?

Before we lie a circular. It does it well. It lies about as smoothly as any circular we ever saw. It is from a cure-all medicine company in New York, and begins by pretending that the recipient has written for advice about his special disease. Now, it so happens that the Board of Directors of this medicine company have just had a meeting at which it was decided to allow the manager to supply the remedies to one person in each locality at the cut price of \$6.50 instead of the regular price of \$16.50, this grand chance being open for only fourteen days. You, dear sir or madam, are selected as the person in your locality to receive this offer, because of your influence and because we can cure you, etc., etc. So the circular runs. All you have to do is to send one dollar, and the medicine will be sent C. O. D. It would be interesting to know how many of these circulars have been scattered among the eighty million people of North America.

"Do not despair," says the circular; "simply because some doctor has pronounced your case incurable, but write to us and learn the truth about yourself. A case that is utterly incurable to one physician may be very easily cured by another. * * * Again, bear in mind that we have a remedy your physician has not tried." True enough, no doubt. Do not despair, no matter what your disease may be. These people do not seem to care a continental what ails you, for they can cure one disease as well as another.

"We absolutely guarantee to cure," says the circular, any ordinary case of kidney, liver, or bladder trouble, rheumatism, neuralgia, gout, nervous prostration, hysteria, consumption in its first stages, heart disease, dyspepsia, indigestion, constipation, bronchitis, dropsy, diseases of women, diseases of men, general debility, nervousness, insomnia, incipient paralysis, or apoplexy, scrofula, catarrh of the nose, throat, stomach, or bowels in four weeks, and to benefit the patient within two weeks' time. We have cured many severe cases of the above named diseases in two weeks."

We presume that if you have any disease not mentioned in the above comprehensive list the medicine in question will do you just as much good. From the circular we gather that no matter whether your disease is of the liver or the nose, the medicine sent you will be the same—and "it is not a secret preparation, we tell you what it contains, you know what you are taking." What engaging candor. And, if the medicine does not cure you, why, you get your money back. Could anything be fairer? You send the \$6.50 and the amount "is placed to your credit and we send you a certificate of deposit therefor." Isn't it all straight and simple? Then, if at the end of two weeks you are not cured all you have to do is to "comply with the instructions given in our guarantee" and get your money back. Just what the instructions are, that you must comply with, you will probably learn after you send your money.

And people do send money in response to such circulars. Hundreds of people, thousands of people, in America are mailing money letters daily to men who send out such circulars offering to cure anybody or anything. Once a man or woman bites at one of these baits he or she is put on what is called "the sucker list," and from that day on is in receipt of all kinds of letters offering cure-alls, special schemes for getting quick valuable secrets that will be imparted in strict confidence to a person of high moral character for thirty cents, and nobody knows what all. The man who bites at such an offer is called a sucker by the alleged philanthropist who has landed him, the name and address is listed, along with other suckers, and soon the fish is being tempted with offers from all kinds of cure-alls or get-rich-quick concerns in New York, Philadelphia, Chicago, and Augusta, Maine.

It is a queer weakness in human nature that allows people to be jolled and joshed into parting with their money thus. Old men dream of being boys again. More people believe in the existence somewhere of an elixir of life than will admit it to their friends. They have no great opinion of the doctor they see and know, but away off somewhere they fondly hope that there is a great doctor who can work miracles, who knows all things, who despises money, who has a vast compassion for mankind, and when these people read a circular that is written with angelic candor their faith is great—they send their money, and are placed on the sucker list. And it is said that the pond is as full of suckers as it ever was.—Toronto Star.

Babyhood



—Make it a good beginning!
For the humors that babies inherit or acquire,

Hood's Sarsaparilla

Is the best medicine. The gentleness of its action adapts it to the most tender system. It eradicates Scrofula and all other Humors, cures all their inward and outward effects, enriches the blood, strengthens the body, gives babies a good start in life.

"My infant had bad scrofula sores on her neck and behind her ears. I could not wash her properly for weeks. Began giving her Hood's Sarsaparilla and the sores healed." Mrs. E. D. ALDRICH, Sharon, Vt.

"Nothing builds up the system like Hood's Sarsaparilla. We give it to all, including the baby, with good results. We have great confidence in it." Miss CLEO WILSON, Bradford, Ark.

3
Small doses
a day.

Accept no Substitute for Hood's Sarsaparilla.

AN IMPORTANT OVERSIGHT.

Detroit Tribune.

In retaliating for Congressman De Armond's resolution by threatening to buy the United States, Canada has doubtless forgotten Mr. Morgan.

PITY 'TIS, 'TIS TRUE.

New York Sun.

Though it's hard to break a habit the reverse is rarely true. For habit has no trouble. When it comes to breaking you.

WHERE TO GET KILLED.

Detroit News.

In the state of New York there are 8,599 railway grade crossings. During the fiscal year ending June 30, 1902, these crossings supplied 134 first-class funerals.

SANDALS FOR LADIES.

The Queen.

Sandals designed for ladies' evening wear have already appeared in the shop windows, and will doubtless ere long be seen in the drawing room. A West End bookmaker recently exhibited a pair of sandals he had made for a customer which would have graced the feet of a Roman empress. The bookmaker believes that the sandals have come to stay, and that the shoe, which has held sway for over twelve centuries, is at last threatened with a rival.

THE SCHOLARS SMILED.

Kingston News.

Yesterday afternoon an amusing event took place in a local Sabbath school. Two boys had a friendly scuffle and annoyed the teacher so much that he took one of them by the collar and landed him outside of the door. As the teacher's No. 9 shoe bumped up against the lad's coat tail, the pastor, who had not seen the fracas, gave out the hymn, Fight the Good Fight, which was so appropriate to the occasion that a broad smile wreathed the faces of the scholars.

OUR MAYORS.

The suggestion has been made—and it is a good one—that the City Council Chambers should be adorned by the hanging therein of photos of our Mayors since the time Chatham was incorporated as a town.

It is more than likely that relatives and friends of the older and deceased chief magistrates would donate these photos, and a gallery of the kind would certainly add much interest to the Chambers and enhance them with historical associations.

The suggestion should be acted upon—and we trust the aldermen will take the initiative.

CANADIAN RAILWAYS.

Chicago Record-Herald.

Among the countries in the world Canada stands eighth in its railway mileage, and considering its large extent of territory and widely-spread population such a rank might well be expected. In proportion to its population its railway mileage is materially larger than that of the United States. The mileage of this country, disregarding sidings and double track is now close to 200,000, or something less than eleven times that of Canada, while the population of the United States is fourteen times that of Canada.

THE CURSE OF TALK.

Knoxonian in the Presbyterian.

A high class business man refused to stand for municipal honors in his city last January on the ground that twice as much time was spent in doing business as there was any necessity for spending. He was quite willing to give a reasonable amount of time to public work, but he was not willing to lose precious time in listening to pompous municipal bores who had no business of their own to attend to. Hundreds of the best men we have are kept out of the service of the country for exactly the same reason.

Good men are willing to serve their municipalities in a business way, but they do not wish to sit night after night listening to people whose sole ambition is to hear themselves talk. Some of the best men of the country are kept out of parliament because they cannot endure the deluge of verbal rubbish that we try to dignify by calling it a debate.

No More Morning Growling.

The introduction of Malt Breakfast Food to the homes of Canada has brought joy and contentment to young and old. Whenever Malt Breakfast Food is made the first dish at breakfast, grumbling and growling about the stomach, redness of the skin and skin eruptions is a thing of the past. Malt Breakfast Food is the true health friend; it suits weak and strong stomachs. It does not contain a particle of indigestible starch, and furnishes a quality of nutriment for brain and body that no other cereal food can give. Try a package and note its superiority over all forms of oatmeal. Your Grocer sells it.

Cane Bottom Chairs.

When the seats of cane bottom chairs have become limp and stretched, provide none of the canes are broken, they may be restored by being well washed in hot water and exposed to a current of air. This treatment causes the canes to tighten up, and when dry the seat will be quite flat.

English Ivy.

The English ivy attains so great an age that in England they say it never dies. There are ivy stocks ten or twelve inches in diameter which are known to have been planted as slips 600 or 800 years ago.



You won't harden or shrink woollens with Sunlight Soap. The purity of the oils and fats and the absence of free alkali prevent that.

He that never leaves his own country is full of prejudices.

W. E. Rispin, city passenger and ticket agent, is advertising specially low rates to Manitoba, the Canadian Northwest, British Columbia, California, and all coast points, with special train arrangements. Passengers desiring to go to any of these points would do well to write or call on Mr. W. E. Rispin, 115 King street, Chatham.

40 MEN'S AND YOUTHS' SUITS

WE WILL SELL THEM THIS WEEK AT

..\$3.95..

Here's a chance you don't get every day. On sale Thursday Morning.

Remember the Price, \$3.95.

MEYNELL

3 doors west from Market King Street, CHATHAM

CANADIAN PACIFIC

SETTLERS' ONE-WAY EXCURSIONS

To Manitoba and Canadian Northwest will leave Toronto every Tuesday during March and April, 1903, if sufficient business offers. Passengers travelling without Live Stock should take the train leaving Toronto at 1:45 p. m.

Passengers travelling with Live Stock should take the train leaving Toronto at 9:00 p. m.

Colonist Sleepers will be attached to each train. For full particulars and copy of "Settlers' Guide," "Western Canada" or "British Columbia," apply to your nearest Canadian Pacific Agent, or to A. H. NOTMAN, Asst. Gen. Pass. Agent, 1 King St. East, Toronto.

W. H. HARPER, City Pass. Agent.

WABASH

Will make sweeping reductions in the one-way colonist routes to California, Washington, Oregon, Montana, Arizona, and other West and Northwest points. Tickets on sale Feb. 15th to April 30th, 1903, good to stop over en route. All tickets should read via Detroit and over the Wabash, the short and true route from Canada to all Pacific Coast points.

All travellers will tell you the Wabash is the most comfortable route to travel: everything is up-to-date and first class in every respect; every comfort is provided equal to any first class hotel. For information as to rates, routes, etc., address J. A. Richardson, District Passenger Agent, Toronto or St. Thomas. J. C. PRITCHARD, Agent Depot.

W. E. RISPIN, City Passenger Agent.

GRAND TRUNK RAILWAY SYSTEM

Special Colonist One Way Excursion Tickets from CHATHAM to

Billings, Montana, \$32.75.
Helena, Butte, Ogden, Salt Lake City, \$37.75.

Spokane, Wash., \$38.25.
North Pacific Coast and Kootenay Points, \$40.75.
San Francisco, Cal., \$40.75.

Special Settlers' Train

to Canadian Northwest will leave Toronto every Tuesday during March and April, 1903, at 9 p. m., and the "Pacific Express" will leave Toronto at 1:45 p. m.

Passengers travelling without Live Stock should take the train leaving Toronto at 1:45 p. m.

Tickets, Folders, Illustrated Literature, and information from agents. W. E. RISPIN, D. P. A. J. C. PRITCHARD, Chatham. Depot Agent.

MASONS' SUPPLIES.

We have a complete stock of Lime, Cement, Plaster, Sewer Pipe, Fire Brick, Cut Stone, Sand, Hair, Etc., of the best quality and at the lowest possible prices—give us a call.

J. & J. OLDERSHAW,

King St. West, Opp. Piggott's Lumber Yard

Which are your closest neighbors? Those that refuse to loan me anything when I asked them to, responded the old suburbanite.

The Northway Co., Ltd

The Busy Cash Store

The Northway Co., Ltd

COME SATURDAY..

Among the thousands of dollars worth of new goods we have received during the past week are many lines which our buyer picked up in the European markets at much less than their regular value—in many cases at less than the cost of production. These lines with many others will go on sale SATURDAY MORNING at prices that will make the day's business a record breaker. Come early and share in these money-saving chances.

NEW DRESS GOODS—

Pure Wool Venetian Cloth Suits, 44 in. wide, in full range of new spring shades, special per yard 50c.

44-in. Silk and Wool Crepelines, a beautiful fabric in cream, rosé, royal and pearl, a regular \$1.00 line, special at 75c.

50c. Serge at 40c. yard, fine, heavy, pure wool serge, 44 in. wide, rich, bright finish, navy and black a splendid 50c quality, our special price 40c.

New Blumines, rich fabrics, at per yard, 75c, 85c, 90c, \$1.00 and \$1.25

48-in. Gloria Cloth, rich, black silk and wool, fine finish, special per yard \$1.00

Black Eoline, a fine silk and wool fabric, rich, lustrous finish, 44 in. wide, very special per yard, \$1.25

Ladies' Rain Coats, the best values we have ever shown, new spring styles in latest colorings, matchless values, at each \$3.50, \$4.50, \$5.00 and \$8.90

Ladies' Golfers, fine imported Golf Waists, latest novelties in plain colors and silk stripes, very chic styles, at each \$1.75 and \$3.98

2,000 Yards New Gingham and Zephyr, fine Scotch, Canadian and American makes, in plain colors, plain and corded checks, fancy corded and insertion stripes, in large range of fast colors, very special values, at per yard, 8c, 10c, 12-1-2c and 15c.

Flaked Zephyrs, latest novelty in wash goods, fine quality, pink, old rose, cardinal, ox blood, sky, Nile, navy, Oxford and light grey grounds, flaked with white, very pretty effects, warranted fast colors, special per yard 20c.

50c table linen at 40c yard—Heavy cream table damask, warranted pure linen, full 64 inches wide, firm weave, choice designs, a splendid 50c quality, regular Saturday price 40c.

Pure linen towelling at 5c yard—600 yards brown crash towelling, 17 inches wide, warranted pure linen, soft finish, regular 7c yard, Saturday price 5c.

65c bleached table linen at 50c—Heavy satin damask, pure grass bleach, full 70 inches wide, new designs, a good 65c quality, Saturday price 50c.

10c English longcloth cotton at 8c yard—800 yards fine pure bleached English longcloth cotton, fine cambric finish, full yard wide, a special 10c make, Saturday price 8c.

12 1-2c and 15c wrapperettes at 9c yard—16 pieces fancy wrapperettes, choice designs and colorings, in fine heavy cloth, suitable for waists or wrappers, regular 12 1-2c and 15c a yard, Saturday price 9c.

Floor oil cloth—2000 yards heavy floor oil cloth, 1 yard, 1 1-4, 1 1-2 and 2 yards wide, in splendid range of new spring patterns, special per square yard 25c.

New carpets—An immense stock to select from, every yard new and fresh from the best English and Canadian looms—tapestries, Brussels, velvets, Wiltons, all wools, and unions, full range of prices, the best values in Canada at 25c and every price per yard up to \$1.40.

HOUSE-KEEPERS' WASHING DAY is relieved of half its burdens by using

E. B. EDDY'S INDURATED FIBRE WARE TUBS AND PAILS.

Being LIGHT, STRONG and DURABLE, and made in ONE PIECE with no hoops to fall off, their superiority is at once apparent.

FOR SALE EVERYWHERE.

A Glance : : Through Our Store

Offers many suggestions to parents and friends for the remembrances so appropriate for Holidays time.

The Bethrothal Ring, so interesting, should hold a gem of the "first water." None other would be given on this occasion. If selected at our establishment it carries the assurance.

Our prices are low as is consistent with good quality and we are always anxious to please you.

Come in and test our Merits.

A. A. JORDAN

SIGN OF BIG CLOCK.

MONEY TO LOAN.

Money to Loan

—ON MORTGAGES—

4 1-2 and 5 per cent. Liberal Terms and privileges to Borrowers. Apply to LEWIS & BARNARD

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300 Window Shades

Good Heavy Cloth, mounted on Spring Rollers, assorted colors, complete at each, ..25 Cents..

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