Fall Goods

MEN'S AND BOYS' Suits and

IMMENSE SELECTION.

Ready-to-Wear

In Fancy Tweeds and Serges. Men's Single Coats, Vests

MEN'S AND BOYS'

COATS

Our popular Shoe Department will be more popular when rou see our new lines. Remember, our Shoes are not cheap shoes, but GOOD SHOES cheap.

Footwear.

Cheap Shoes never gave a man or woman anything but sore feet, a dowdy appearance and a touchy disposition.

Jardine's Boots and Shoes will help you to enjoy life.

Our usual large and well selected stock of Press Cooks (in all shades) Millinery and

Fancy Goods

Ready for your inspection. Jardine

The Voyage Ended

The last of our Labrador fishing fleet arrived on Saturday last. Two Newspapers that should be in Every Home in this District The voyage on the whole has been fairly successful. This especially applies to the "floaters" who, with the exception of one or two, secured good trips. The fishing this summer on Labrador and elsewhere was prosecuted at a great disalway 1st, 1914, for \$1.40

Was prosecuted at a great disalway 1st, 1914, for \$1.40

This is an opportunity for get.

In Every Home in this District

For Sale, a schooner about 25 tons, sails and other gear in good condition. A bargain if taken at once. Apply to C. E.

SUNDAY SERVICES.

November 3rd, 1912.

Methodist.

Plast week in St. John's \$6.60 a like an opportunity for get. was prosecuted at a great disalvantage owing to the heavy storms preventing fishing boats from getting on the ground ouring the most important period of the season. Owing to the ice being plentiful along the coast a great deal of fishing property was lost. In many cases traps were so destroyed that the veyage had to be abandoned. The loss of life was also heavy, and our people has been again carled upon to suffer the loss of dear ones who left home but a short time ago in their usual good health to follow their vocation. Now that the yoyage is over and our people are home again we offer our con-

The ladies of the C. of E. Association of French's Cove will hold their sale of work and Tea on Nov. 26th and 27th.

Overcoats

Men's and Boys'

SUITS

and Pants.

Perfect Fitting, Nobby, Up-to-date. Come early and get your

Ladies', Misses' and Children's

The Very Latest Styles. We have them to suit all classes.



A Winning Pair

The Memorial Service, which was to have been held in Coley's

A number of fishermen who fail ed to secure a passage home to Cupids on the Labrador boat, ar-

low their vocation. Now that the vocation is over and our people are the rural and farming interests. E der Young, who is widely known Its magazine section contains as a pulpit orator. Other services the best of the current literature of for the week will be announced

gratulations to those who were successful, as we also tender our sincere sympathy to those who, as a result of the season's stormy voy aye, is left to mourn.

the best of the current literature of later.—Com.

later.—Com.

Reader, please read our local st opkeepers' advertisements in The happenings of Canada and all the Gaardian. They are offering some Mr. W. H. Mosdell arrived this week from Everett, Mass.

To the people of this community the merits of our own paper are well known, so surely the best local paper and the great metropolical paper and the great metropolical newsaaper to be published. You would do well to patronize them. In any event read their adserted making it possible for a local newsaaper to be published. You would do well to patronize them. In any event read their adserted making it possible for a local newsaaper to be published. should mean many new subscribers.
Send all orders to the office cf

"The Prophetic Outlook for Tur-Women's and Misses' Coats are key. The Rumblings of war as the leading lines now offered at the announcement of Armageddon. Miss Janie Smith, of Placentia, is at present in town, the gueet of Mrs. John R. Dawson.

The precarious condition of the Sick Man" of the East is the cause of deepest anxiety among diplomatic circles, but when viewed from advt. Mr. Stanley Bradley, son of the late Thomas Bradley, arrived here this week from Bangor, Maine, U.S. A., on a visit to friends.

We will be very grateful if the prophetic outlook the situation is most intensely interesting. Why? That is what will be studied Sunday night at the Old Printing Office at 7 nm. Come

NEWS IN A LINE Sanctumettes

A valuable horse owned by Mr. W. G. Rendell, butcher, perished Thurs-

A special train conveying the Gover-nor and suite passed through here Wednesday en route to Hr. Grace to open the Marine Railway Dock and

Mrs. Mary Ann French, Strawberry

here are about 150,000 Turkish troops

Vice-President Sherman, running nate of Pres. Taft in the Presidential ection, died on Wednesday.

After two days' fighting, the Bulgarn Army has gained a complete vicry over the principal Turkish troops.

A heavy gale of southeast and northeast winds, with high tides, prevailed here. Wednesday, smaller open prevailed here Wednesday and Thursday.

Point Church on Sonday afternoon, has been pestponed.

rived on Friday morning by the S. S. Earl of Devon.

New St. Matthew's Church is terior, and with the Dominion erected during next week. The opening of the church will likely take place some time in November.

Since the Ingredients Entering Peruna Are Known, Its Power as a Catarrh

tive ingredients entering the most popular household remedy in the world have been made known to the public. This means a new era

effect upon the mucous mem-branes. Cedron seed, a rare medicine and unsurpassed tonic.
Cubebs, valuable in nasal catarrh and affections of the kidneys and bladder. Stone root, valuable for the nerves, mucous membranes as well as in dropsy and indi-

(Trade Review, Uct. 26.) St. John's has been a busy town this week, and there was probably more coafish and fish products landed and sold than for any simi lar period in the history of the city. Such a condition should mean a corresponding activity in the retail stores along the street, but streams to say the street, Mrs. Mary Ann French, Strawberry lill, is at present very sick.

Will the person who sent us a short note from Roxbury, Mass., kindly send his full name. No communication can be published unless we receive the writer's name, not necessarily for publication but as an evidence of good faith.

The Turks are reported to be confident and holding their own against shine, and fishermen will clean up

The Turks are reported to be confident and holding their own against shine, and fishermen vill clean up the opposing forces around Adrianople. landing and selling the voyage completely before stating to pur-chase the necessary water supplies. Another cause of complaint by Temperance and Moral Reform work will be taken at the service.

the city shop keeper is the growth of the retail trade in the outports. In old times the fishermen who came to St. John's in the fall bought everything he wanted here —from a needle to an anchor—and Bell Island is likely to have a the only outport business left to the outport shopkeep t was giving outporting a telephone system. The S. S. Nascopie was expected to reach St John's Thursday afternoon.

A Sale of Work, in aid of new St. Matthew's Church, will take place on Nov. 19th. See advt.

Out provisions on creat during the winter, on the strength of the summer's supply. New it is different, the outport store has grown larger and more presentious, and sells various lines that formerly were only sold in St. John's. Very few outport shopk speers import their own goods from abroad, but the net result of the hange is the palmos.

Brief Naws

the net result of the hange is the

The S S Progres, arrived here to-day with passengers from Bell Island. Mr. Philip Snow, who has been cook for the time on her, is now captain at the steamer. Any man desirons of securing PAY YOU TO STUDY employment now as the fishery is over can secure said with the Reid, Nfld. Co. on the Trepassey and Heart's Content branch rail Mr. Geo. Hierlihy will have ways, the iron mining companies at Bell Island, the lumbering com-

panies at Grand Falls, Bishop's Falls and other points in the innearing completion. The organ arrived in St. John's by the Allan at Port au P rt, all of which pay liner Mongolian, and will likely be good wages. After four days' hard fighting,

150,000 Bulgarians defeated 250,-000 Turks. The Turks are said to be in full retreat, being closely followed by the victorious Bulgarians.

SALVATION ARMY CITADEL—7 a.m., Prayer Meeting; 11 a.m., Holiuess Meeting; 3 p.m., Free and Easy Meet-ing; 7 p.m., Salvation Meeting.

Seventh Day Adventists Sunday services will be conducted regularly at 7 p.m. by Paston R. A. Hubley.

TRUTHFUL ADVERTISING THE BASIS OF SUCCESS.

Remedy and Tonic is Understood. COLUMBUS, OHIO.—The ac-

in the advertising of popular fam-ily medicines—Peruna leads. Peruna contains among other things, golden seal, powerful in its

lay: Winds shifting to Southeast and increasing with rain by even-

If you intend building a stable store or dwelling house, use

Rev. J. W. Aikens, Field Secre-Methodist Church of Canada, 18 planning a trip to Newfoundland and will speak at Central Church er, one of the strongest men of the Method'st Church All are welcome. The special of the Method of the strongest men of the Method'st Church All are welcome. welcome. The annual offering for

LUMBER LUMBER

We beg to announce that we are prepared to execute

Palings Hardwood Flooring and Moulding.

Get our prices before purchasing els e where, Earle & Parsons

Country Rd., BAY ROBERTS sack or barrel.

IT WILL

section for the famous Gossage's SOAPS. These include the following

Housewife's Friend (brown), Wheel (pale),

Magical, Telephone Honey Scouring.

Carbolic and Nautilus. A large stock now on hand. C. E. RUSSELL, Wholesale Agent Bay Roberts.

CEMENT

On hand and for sale a few brls. of

Cement (Hammer Brand)

C. E. RUSSELL, Bay Roberts.

Notice

In accordance with Act 2nd, Geo. 5th, Cap. 17, entitled "An Act for the raising of a sum of money by loan for the Public Service of the Colopy," the Minister of Finance is hereby authorised to raise by loan upon the credit of the Colony the sum of TWO HUNDRED AND FIFTY THOUSAND DOLLARS by sale of Debenture Bonds, with Interest Coupons attached. Interest at the rate of 4 per cent per annum, payable half yearly, on the first days of January and July in each

M. P. CASHIN, Minister of Finance. Step. 6th, 1912.

For Sale

I have the following for sale: Gramophone Records. Bicycles, etc.

Grocer, E. RUSSELL, Guardian Office

Weather probabilities for Satur-wy: Winds shifting to Southeast Have You Ever Considered what Paint Costs You?

If you have not done so, it is time you did, and then think of

SOLIGNUM

tary of the Department of Temperance and Moral Reform of the which will SAVE YOU MANY DOLLARS.

Solignum, the Great Wood Preservative,

Tuesday, November 12th., at 7.30 is specially adapted for the preservation of Shingles, Wharf p.m. This is an exceptional op- Piles, Fences, Fish Stages, Wharves, etc., and is much cheap-

If your dealer does not stock SOLIGNUM, he is oldfashioned and behind the times, and is losing the opportunity of Making Money for himself and Saving it for You.

REID NEWFOUNDLAND Company.

Low Rates Farm Produce

Farmers and Market Gardeners take Notice

Low Rates on Local Vegetables

Between all points on the Railway, 25 cents per sack or barrel. From all points on the Railway to all ports of call in Placentia, Notre Dame Bay, Bonavista Bay, Trinity Bay, South Coast (S. S. Glencoe), S. S. Home ports (York Harbor to Flowers Ceve. inclusive), and the Duchess of Marlborough route (Lewisporte and Cook's Harbor inclusive) 25 cents per

To Labrador ports S. S. Solway, S. S. Home, Duchess of Marlborough, 50 cents per sack or barrel.

NOTE:—The same rates as above apply from steamer points to all Rail points.

Advertising Columns Reid Newfoundl'd Company

oaps Muir's

Under New Management.

This establishment is now under the Superintendence of Mr. A. L. Tremlett and a staff of expert workmen. All orders for

Cemetery Decoration

lpiced under his care will receive prompt attention and careful workman-ship. Mail Orders have our special care. Yours is respectfully solicited.

MUIR'S MARBLE WORKS, Water St. St. John's

If You Think

Of purchasing an

Ayre & Sons Ltd.

Send to

We Guarantee Satisfaction. for prices.

Quality the Best. Prices the Lowest.

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St. John's,