

\$30,000 Worth of Winter Clothing

FOR MEN, WOMEN AND CHILDREN

To be sacrificed notwithstanding the first cost of any article.

THE ENTIRE STOCK OF THE "HUB," 15 MILL STREET

In the O'Regan building, to be cleared out at once regardless of cost.

READ!

A St. Stephen concern who was smuggling clothing and dry goods from the United States of America via Calais, Maine, was not cute enough for the dominion government as the customs officials were put wise and these goods were all seized by the officials, which will now be sold, regardless of cost.

These goods consist of Men's and Women's Fur Lined Coats, Ladies' Hand Tailored Suits, Men's Suits and Overcoats, Ladies' and Children's Coats, Whitewear, Furs, etc., etc.; and a Big Clothing, Furnishings and Dry Goods, Boots, stock from Halifax, N. S.

These three immense stocks will be sold at the Hub, 15 Mill Street

COMMENCING THURSDAY, NOV. 9th at 9 a. m.

Entire stocks now in the hands of the Lyons Sales Co. and when they get hold of stocks they have no mercy on the first cost as their orders are to clear the whole stock out at short notice—Enough said.

READ!

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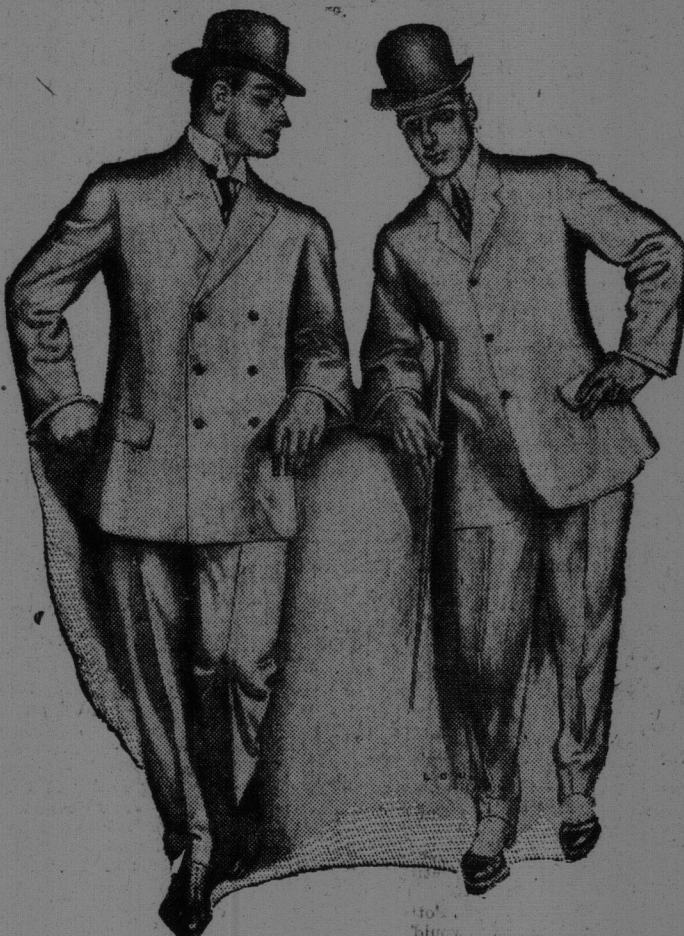
Men's Overcoats Almost Given Away

There is no question about it, if you were buying in Jan., you could not procure an Overcoat as cheap as you will right now at this sale.

Men's Overcoats, worth \$5.00, for \$4.98
Men's Overcoats, worth 9.00, for 5.90
Men's Overcoats, worth 9.50, for 6.90
Men's Overcoats, worth 12.00, for \$7.90 and 8.90
Men's Overcoats, worth 15.00, for 9.98
Men's Overcoats, worth 16.00, for 10.90
Men's Overcoats, worth 18.00, for 12.90
Men's Overcoats, worth 20.00, for 14.90

Boys' Trousers

Good Boys' Pants, at 37c.
75c. Kind, for 47c.
65c. Kind, for 67c.
1.00 Kind, for 67c.



Men's Suits at Tremendous Sacrifice

We are clearing out the entire stock of Men's Fashionable Suits made up of the latest American and Canadian styles, American and Canadian makes, and they all must be sold regardless of cost.

\$4.98, \$5.98, \$6.98, \$8.90, \$9.90 to \$13.90 will buy suits just worth double the amount you pay for them at this sale.

\$8.90 absolute buy a \$20.00 American made tailored suit in pure wool worsted, hand tailored collars and made by skilful tailors.

Boys' Overcoats and Reefers

\$7.00 Boys' Overcoats, for \$2.98
Other Coats, \$3.98 to 7.98
Boys' Good Nap Reefers, at 2.98
Men's Reafter Coats, good quality, at 3.98
Buy quick while they last.

Men's and Boys' Sweater Coats

Men's \$1.50 Sweater Coats, for 98c.
Men's 2.50 Sweater Coats, for \$1.69
Men's \$3.00 Sweater Coats, for 1.98
Men's Neck Sweaters, for 49c.
Boys' Sweater Coats, for 49c.
Boys' Sweater Coats, for 39c.
Men's Working Shirts, for 39c.
49c, 59c.; a great snap for the hard working man.
Men's Fancy Shirts, for 37c.
Men's 75c. Shirts, for 49c.
Men's \$1.00 Shirts, for 59c.

Dry Goods and Ladies' Furnishings

Ladies' Winter Underwear, at 19c.
Ladies' All Wool Princess Underwear, at 39c.
49c. and 59c., worth double.
Ladies' Wool and Cashmere Hose, at 17c. pair
Ladies' All Wool Sweater Coats, at \$1.79, and \$1.89; a great bargain.
Ladies' All Wool Gloves, 9c. pair
Fancy English Gingham, worth 18c. yard, now 10c. and 12c. yard
English Shaker Flannel, at 12c. yard
Taffeta Silk, extra wide, at 15c. yard
Cotton Blankets, at 79c. pair
Feathers and Plumes, at 29c., 39c., 49c., 59c., 69c., \$1.19, \$1.49 and \$1.98; for the best.
DRESS GOODS in this department; you can look for extra bargains.

Great Sale of Men's and Boys' Black and Blue Overalls

Men's 60c. Overalls, for 37c.
Men's 75c. Overalls, for 49c.
Men's \$1.00 Overalls, for 59c.
Men's \$1.25 Khaki Pants, for 79c.
Boys' Overalls, for 29c.
All Jumpers to make, the same prices

Get Your Boy a Suit

A \$3.50 Suit, for \$2.19
A 4.00 Suit, for 2.29
A 4.50 Suit, for 2.49
A 4.75 Suit, for 2.79
A 4.90 Suit, for 2.98
A 5.00 Suit, for 3.19
A 5.50 Suit, for 3.29
And Suits, for \$3.69, \$3.98, \$4.98, \$5.69 and \$6.69; fully worth 1-3 more the price.

Underwear For Men and Boys

Men's Fleece Underwear, 37c.
Boys' Fleece Underwear, sizes 22 to 28, for 25c.
Sizes 30 to 32, for 29c.
Men's Unshrinkable Underwear, regular 75c. kind, for 49c.
Hewson's Underwear, guaranteed all wool, for men, at 79c.
Men's Linen Collars, 4 for 25c.



Wonderful Sale of Men's Trousers

Good Tweed Trousers, excellent wearing quality, sold usually at \$1.25 and \$1.50, Now 79c. and 98c.

Good Tweed Trousers, made to fit any size man, good patterns, at \$1.19, \$1.29 \$1.39 and \$1.49; worth double these prices.

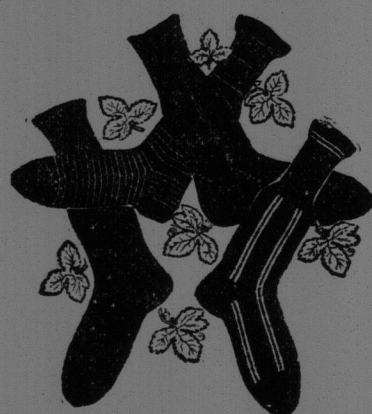
\$3.00 Trousers, for \$1.69.

Just think of it.

Homespun Trousers, for \$1.89

Bannockburn All Wool Trousers; No. 1 quality, worth \$3.00, for \$1.98

Pure Worsted Dress Trousers, worth \$4.00, for \$2.39; \$4.50 and \$5.00, for \$2.79 and \$2.98.



Men's Heavy Wool Hose

Dark and light colors.

Regular 25c., for 17c.

Men's Heavy Wool, Black Hose, worth 30c., for 19c.

MEN'S HEAVY POLICE BRACES for 19c. pair.



Men's Boots

Worth \$1.75, for \$1.27

\$2.75 Kind, for \$1.69

\$3.75 Kind, for 2.19

Boys' Boots

For 49c.

\$1.75 Kind, for \$1.27

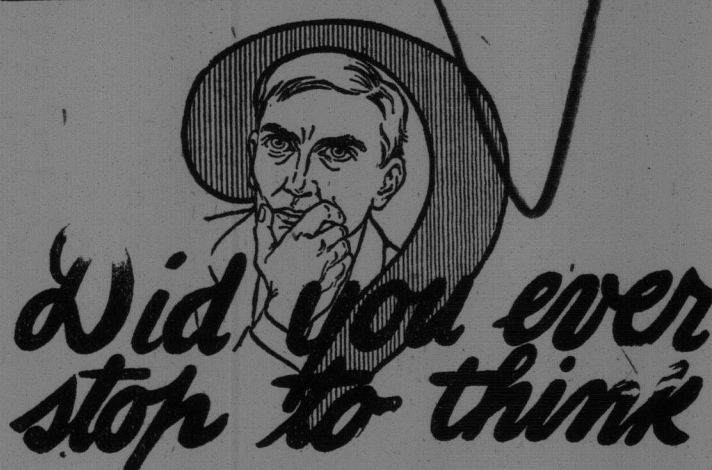
OPEN EVERY EVENING

Greatest Fur Sale Ever Attempted in St. John

TO THE LADIES OF ST. JOHN—The tremendous stock of Furs, Stoles, etc., will not permit us the room here to enumerate the prices, but if you are on hand we promise you the greatest bargains in Fur qCollars, Stoles, etc., etc., you ever had in your lives.

Fur Lined Coats For Men and Women

marked at ridiculously low prices. Get here and see them as soon as you can.



THAT THIS SALE
MEANS DOLLARS IN
EVERY MAN AND
WOMAN'S POCKET IF
THEY ATTEND THIS
SALE.

WAISTS!

Never before did you get waists for these prices or never again will you get them

Ladies' Waists in Fine Lawn, Lustras, etc., must be cleared—odd lots—will sell them out at 25c. each while they last.

Ladies' \$1.25 Black Sateen English Cloth, at 59c.

Ladies' Winter Waists, at 39c., 49c. and 59c.

No Woman Will Go With Out a Skirt

\$1.50 and \$1.75 Cloth Skirts, for 98c. each

2.50 and 3.00 Skirts, for \$1.49 and \$1.59

4.00 and 5.00 Skirts, for \$1.98

Young Girls' and Children's Cloth Skirts, for 98c.

THOUSANDS OF ARTICLES TOO NUMEROUS TO MENTION.

Be sure you keep this ad, read every word and bring it with you on the opening day, Thursday, Nov. 9th, at 9 a. m.

AT THE HUB---

15 MILL STREET, ST. JOHN, N. B.
IN THE O'REGAN BUILDING.