

EATON'S DAILY STORE NEWS



Thrifty Mothers Buy Them—
—Fashionable Lads Wear Them

EATON-MADE

BOYS' CLOTHES

- Clothes that can be depended on for their lasting durability.
- Clothes that are brimful of breezy style.
- Clothes that set and fit with solid comfort.
- And clothes that are priced well within the reach of practically any purse.

EATON-MADE CLOTHES FOR BOYS

ARE SERVICEABLE BECAUSE—the fabrics are the tough, hard-wearing kind that stand well up to the strenuous service to which most boys' clothes are subject.

ARE DISTINCTIVELY STYLISH BECAUSE—originality of sensible style is one of the foremost considerations in the designing of an EATON-made Suit or Overcoat.

ARE COMFORT-FITTING BECAUSE—expert workmanship is employed and great care exercised in the constructing of a garment that will fit the wearer with sound satisfaction.

ARE EXCEEDINGLY LOW PRICED BECAUSE—the clothes are made right here in Toronto; come direct from the factory to you—thus saving commissions and transportation expenses.

From Every Viewpoint EATON-Made Clothing for Boys Should Prove to Be the Very "Acme" of Satisfaction

Mentioned Herewith Are a Few Outstanding Values in Suits and Overcoats

- One line of Suits that is well worthy of special mention is this at \$7.50. The Suits are made of soft finished tweeds in pleasing shades of grey or brown, in pick-and-pick patterns. The coats are single-breasted, pinch-back models, have belt sewn at waist, patch pockets and peak-shaped lapels. Twill serge body linings and bloomer pants. Sizes 29 to 34, for boys 11 to 16 years. Price 7.50
- At \$8.00 are Suits of the same sizes, in light or dark grey tweeds of pick-and-pick, or stripe effect. Coats are single-breasted with yoke, three knife pleats each side of back and front, and patch pockets. Good body linings and full-fitting bloomers. Sizes 29 to 34, price 8.00
- At \$10.00 are handsome Suits of grey wool tweed, in neat herring-bone effect. The coats have plain fronts, with three patch pockets. Back is yoked with three knife pleats at each side. Three-piece belt, twill body linings and bloomer pants. Sizes 29 to 34, price, \$10.00; sizes 35 and 36, price 11.00
- At \$13.50 there are beautifully tailored Suits of a wool cheviot finished tweed. The pattern is a dark brown faint check pattern, and the style a fancy pinch-back, showing three-piece belt and plain patch pockets. Twill linings and bloomer pants. Sizes 29 to 34, price 13.50
- At \$10.50 are blue Suits of a soft cheviot-finished serge or smooth worsted-finished twill serge. The latter is a knife-pleated style and the other a smart pinch-back model. Fancy or plain patch pockets, good strong body linings, and bloomer pants. Sizes 29 to 34, price, \$10.50; sizes 35 and 36, price 11.50

Suits for the Young Fellows of 6 to 10 Years

- Swagger Little Suits of smooth-finished tweeds, in grey striped pattern. They have pleated back and plain front, with patch pockets and belt sewn at back only. Twill linings and bloomer pants. Sizes 25 to 28, price 6.00
- In a light shade of grey, in pick-and-pick patterns, are tweed Suits in single-breasted style, with yoke and knife pleats each side of back and front. Fancy patch pockets, bloomer pants. Sizes 25 to 28. Price with two pairs of pants 7.50
- Of a fine twilled navy blue worsted serge are Suits showing yoke, knife pleats, belt sewn at waist and patch pockets. Bloomers have belt loops, watch pocket and expanding knee bands. Sizes 25 to 28, price 8.50

Bleak, Wintry Days Are Fast Approaching

Here Are EATON-Made Overcoats That Impart Warmth With a Luxurious Comfort the Wearer Can Enjoy

FOR BIG BOYS

Here's the new "Trench" Coat—the prime favorite this season—made of heavy soft finished tweeds, in grey or brown broken check effects. They're single-breasted, with big belt all around at waist and buckle in front. Slash pockets. Sizes 29 to 34, price, \$11.00; sizes 35 and 36, price 12.50

In the popular "Slip-on" style here are heavy Winter Overcoats, in fawn herringbone weave. They're double-breasted, with fancy cuffs, split sleeves, large patch pockets with flaps and convertible collar. Warmly lined. Sizes 29 to 34, price, \$10.00; sizes 35 and 36, price 11.00

Of a soft, fluffly-finished overcoating are handsome pinch-back models, double-breasted, have convertible collar and split sleeves, with cuffs. Sizes 29 to 34, price. . . 12.75

In dark grey Chinchillas or mixed brown shades are double-breasted Slip-on Overcoats, with swagger, full-fitting backs. Have convertible collar, split

sleeves with fancy cuffs and large flapped patch pockets. Sizes 29 to 34, prices, \$13.50 and 14.00

Snug Little Coats for Smaller Boys.

Double-breasted Coats of heavy tweed, in attractive fawn mixture, in herringbone weave, have fancy Norfolk back, three-piece belt and fancy cuffs. Lined with a heavy red lining. Sizes to fit ages 3 to 8, price 6.00

In dark brown check of plaid effect are warm, soft-finished Overcoats at \$7.50. These have fancy Norfolk backs, button close up to neck, have belt at waist and flap pockets. Well lined. Sizes for 3 to 7 years, price 7.50



And as Special Attractions Saturday We Offer These Three Big Specials

Big Boys' School Suits \$5.85, Smaller Boys' Suits \$7.45, and Big Boys' Overcoats \$5.45

The Big Boys' Suits at \$5.85 are just the kind most mothers look for when in search of a good serviceable Suit for school wear—and Saturday's price is so unusually low that it warrants the very special attention of mothers whose boys are in need of such a suit. They're made of strong tweeds, in a dark shade of plain brown and a medium grey, with faint stripe effect. Pinch-backs or plain coats are obtainable—all have belt sewn at waist, and three patch pockets. Good body linings and full-fitting bloomer pants. Sizes 29 to 34. Extra special Saturday, suit 5.85

This offer in Small Boys' Suits at \$7.45 is a most unusual one, for the Suits are made from cloth ends of men's suitings—all excellent quality fabrics that should "wear like iron." There are 60 suits and only one or two suits of any one pattern. All are smart, well tailored, pinch-back models, with three patch pockets at front and three-piece belt sewn at back only. Bloomers have belt loops, watch pocket and expanding knee bands. The materials are soft and smooth-finished tweeds or worsteds, in many patterns of brown and grey. Sizes 25 to 28. Remarkable value Saturday, a suit 7.45

ULSTERS—just what are needed at about this time of year, and here they are offered at a special price—\$5.45. These are good, warm, comfortable coats, made of heavy overcoating, in dark mixed patterns. They're cut double-breasted, have convertible collar and wind straps on sleeves. Warmly lined throughout. Sizes 29 to 33. Saturday, each 5.45

—Main Floor, Queen St.

Boys' Clothing Department Main Floor Queen Street

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