



### Hardwood Flooring

This is the age for hardwood floors and small rugs. Get our prices before going elsewhere as we have experienced workmen and a splendid stock of the finest lumber on hand. We will send and measure your house or any separate room if required and submit to you an estimate free of charge. Best selected quarter-cut white oak, 20c per square foot, laid, waxed and polished complete. Plain oak flooring can be supplied at 18c per square foot, laid, waxed and polished complete.

### Concerning the Window Furnishings

There is very little that is required for the furnishing of the windows that we have not got in our Drapery Department, Fourth Floor. Our stock at the present time of Lace Curtains, Curtain Nets, Scrims, Madras Muslins, Window Shades and Curtain Poles is today at its best. Select your curtains now while the stocks are complete.

### Lace Curtains

A complete line of lace curtains, including the beautiful scrim and marquisette creations, Swiss curtains and the ever-popular Nottingham curtain.

### Nottingham Lace Curtains

A huge variety of this make of curtain, in white or ecru, 2 1/2 and 3 yards long, and with pretty, lacey borders; some have plain centres, others spray centres. Priced at 98c, \$1.69, \$2.25, \$2.78, \$3.89 and \$4.39 per pair.

### A Special From the Lace Curtain Section

350 pairs of English Lace Curtains, some are of the regular Nottingham weave, others in rich heavy fish net effect, and all of excellent quality; 2 1/2 and 3 yards long, in white or ecru, which regularly sold at \$1.50 a pair. Thursday, 1.29 a pair

### Curtain Materials

We have lots of nets, scrims, marquisettes and madras muslins for you to select from, in width varying from 30 to 50 inches; in white, cream or ecru, in an exceptionally large variety of patterns, including the small conventional trellis and the larger floral patterns. Specially priced at 19c, 23c, 35c, 39c, 49c, 59c, 75c up to \$1.50.

### A Special From the Curtain Material Section

65c Madras Muslins at 49c

350 yards of this high-grade, closely woven Scotch Madras Muslin, in a variety of patterns, some with borders in white or cream. They are from 45 to 52 inches wide and regularly sell at 65c a yard, but for Thursday they are specially priced at, per yard

### Window Shades

When selecting curtains for your windows do not overlook the window shades, as nothing looks worse than new curtains with soiled or damaged window shades. We have a complete stock of opaque window shades, in white, cream or green; size 36" x 72", at 30c, 39c and 49c each. But we have a complete stock of Scotch Hollands in any width which can be made to fit your window. A phone message to our Drapery Department will bring a man to measure your windows.

(Get Our Estimate).

## The Bazaars of the East

glowing with color and filled with gorgeous merchandise were, before the war, the gathering places for the rugs of the Orient, those floor coverings that are satisfactory above all others.

Here are moderately priced rugs from our stock—purchased before the war:

- Fine Turkish Meshed, size 10' x 8' 1", medallion pattern in centre, with very soft shades of cream and rose colorings on a pale blue ground work ..... 127.50
- Fancy Turkey, size 12' 2" x 9' 6". This is a very fine quality of these useful hard-wearing rugs and exceedingly moderate in price. The ground coloring is of soft camel shade, with rose and blue colorings in border ..... 139.50
- Chinese Rug, size 11' 7" x 9'. This is a very rare rug of exceptional coloring, and very silky and fine quality, in a beautiful shade of old rose ground work, with an all-over, Chinese design, in blue and cream shades only ..... 242.00
- Persian Mahal, size 14' 4" x 10' 5". This is a fine specimen of these wonderful Persian rugs, of very close and silky weave, in a small all-over design, with warm deep red shades for ground work, together with tan, blue and old gold shades intermingled ..... 250.00
- Turkish Ispahan, size 11' 8" x 8' 2". Splendid close deep pile and very soft shades. This is one of the most handsome rugs we have, and very suitable for parlor or drawing-room, in light and dainty colorings. This rug has pale blue ground work, with the rich colorings of pale green and rose in design work ..... 195.00
- Small Oriental Rugs. We have a stack of these small sizes, ranging from 3' x 4' 6" to 3' 9" x 6' 9", in many different varieties, such as Mossuls, Pergams, Farahans and Kazacs, in prices valued from \$22.00 to \$35.00. All marked down to clear at one price, 19.75 each



### The French Government's Exhibition of Thousands of War Trophies From the Battlefields of France

is now on view on the Sixth Floor of the Robert Simpson Co. This was the central attraction of the Great Allied Bazaar, held a short time ago in New York, where thousands of people paid 50c to see this part of the show, after having paid \$1.00 admission to the bazaar. This sensational collection of trophies, which the French Government values at 950,000 francs, has not been shown anywhere on this continent before except in the New York Allied Bazaar. This is a rare opportunity for Toronto citizens to see the first important trophies of the war (trophies that have stood in the Hotel des Invalides at Paris), and at the same time to help the Red Cross Society. This exhibit is held under the auspices of the Toronto Branch of the Canadian Red Cross Society, who are charging an admission fee of 25c for adults and 15c for children. One 25c ticket admits two children.

*Military Band in Attendance*

**Hours 10 a.m. to 5 p.m. daily. Sixth Floor of The Robert Simpson Company, Limited**

### Wallpapers, Burlaps, Mouldings

**Tapestry Wall Papers**, Autumnal and Summer tints; others in old blue, grey and tan shades. This selection includes many patterns from Thomas Strahan. Per single roll ..... 1.00

**Blend Papers**, hand mottled tones of brown, with green, Persian blue, golden tan and green with brown; put on horizontally, covering the walls from baseboard to moulding without seams; 60 inches wide. Per lineal yard ..... .60

**Cut-Out Blend Borders**, hand stencilled designs, in rich color treatments, to harmonize with blend walls. Per yard ..... .25

**Queen Anne Chintz Papers**, for bedrooms; these papers are becoming very popular; attractive color workings, in rose, blue and yellow; some designs have gaily plumed birds among the bowers. Per single roll ..... .50

**English Handblock Wall Papers**, fabric and silk fibre backgrounds; with patterns in artistic color workings for halls and living-rooms. Half regular price, single roll ..... .75



**Dyed Burlap From Scotland**, large shipment just received, evenly woven and free from flaws; rich tones of dark green, brown, red, medium green and tan. Full 36 inches wide. Per yard ..... .35

**White Enamel Room Moulding**, for bedrooms and parlors, 1 1/2 inches wide. Per foot ..... .1

**Chair Rail, 2 inches wide**, imitation oak finish. Regular 3c. Thursday, per foot ..... .2

**Plate Rail, 3 inches wide**, imitation oak, medium golden oak shade. Per foot ..... .9

## A Cold, Raw Wind!

How are you fixed to go up against it, and later on the cold days of winter? If you need an ulster make a visit to the Men's Store. Our stock is large and excellent.



### Men's Ulsters at \$15-- a Value for Which Our Men's Department is Noted

It's a very satisfactory coat from the standpoint of wear and warmth, as well as that of appearance. It's a heavy English tweed in a brown mixture. Cut in double-breasted ulster style, 50 inches long. Has convertible collar, belt at back, and is lined throughout. Sizes 36 to 44. A splendid coat for ..... 15.00

### One of the New Green Overcoats for Men

Made from a rich dark green coating in a plain pattern; cut single-breasted Chesterfield style, with patch pockets, satin lined shoulders and sleeves, and finely tailored. One of the popular coats for the season. Sizes 36 to 40. 22.00

### An English Greatcoat

Made from a beautiful all-wool dark blue cloth, in a smart English slip-on style. Single-breasted, buttoned through front, leather buttons, patch pockets and silk-lined shoulders and sleeves. Sizes 36 to 42. A handsome coat, warm, serviceable and dresy. Price ..... 30.00

**An Extra Fine Heavy English Greatcoat** is made from a beautiful cloth that is warm without being excessively heavy. Comes in medium shades of brown mixtures. It is a double-breasted ulster style, with storm collar, belted back, satin lined shoulders and sleeves, and is beautifully hand tailored. Sizes 36 to 42. The price is ..... 40.00

### Boys' Ulsters and Slip-on Overcoats

For the little fellows from 3 to 8 years we have a dandy little double-breasted slip-on overcoat, in grey and brown, showing diagonal stripes. It has military collar that comes close to chin, natural shoulders, patch pocket and durable warm linings. Sizes 21 to 28. The price is ..... 4.50

For better wear we feature a pinch-back model overcoat, tailored from a medium grey wool chinilla coating, has convertible collar, cuffs on sleeves, patch pockets with flap and fancy stripe wool linings, and quarter lining of black satin through shoulders and sleeves. Sizes 21 to 28. For boys 8 to 10 years of age ..... 11.50

A splendid coat for the older boys is shown in an ulster effect, tailored from a winterweight tweed coating, in a serviceable shade of grey, showing a fine diagonal weave. Coat is double-breasted, with wide convertible collar, half belt, center vent in back and durable warm linings. For boys from 12 to 17 years. Sizes 30 to 38, \$7.50; sizes 34 and 36, \$8.50.

A very smart double-breasted slip-on overcoat is shown for boys 14 to 17 years. It is tailored from a fine wool tweed coating, in plain colors of grey and brown. Has neat 2-way collar, split sleeves, loose-fitting box back and warm linings. This is a thoroughly intelligent good coat and a splendid value. Sizes 32 to 36. Price ..... 13.50

### White Union Wool Blankets Made for Warmth and Service

- Size 64 x 82. Per pair, \$4.25 and \$4.95.
- Size 66 x 86. Per pair, \$5.00 and \$7.75.
- Size 70 x 90. Per pair ..... \$25
- Finest quality All-wool Blanket, 2-way collar, split sleeves, loose-fitting box back and warm linings. This is a thoroughly intelligent good coat and a splendid value. Sizes 32 to 36. Price ..... 13.50

Embroidered on fine pure linen in dainty designs, with spoke hemstitched hems. Per pair, \$1.58, \$2.50, \$3.25, \$3.50, \$3.75 and \$3.95.

Bleached Sheets, hemstitched, large size, 50 x 100 inches. Closing Thursday at, per 2.48 pair

Plain Hemmed Sheets of good heavy quality, size 70 x 90 inches. Thursday, per 1.95 pair

**TOWELS AT HALF PRICE.**  
Huckaback Bedroom Towels, hemmed, good washable quality. Regularly 60c per pair. Rush price Thursday, per pair ..... .25  
No. Phone or Mail Orders.

### The Pure Food Market

Telephone Adelaide 6100

- MEATS.**
- 2,000 lbs. Sweet Pickled Shoulders, special, per lb. .... .68
- Pork, 5 to 7 lbs. each, Thursday, special, per lb. .... .16
- Shoulder Roasts Prime Beef, per lb. 14c and 15c.
- Roiled Boneless Brisket Pot Roast, per lb. .... .17
- Round Steaks, Simpson quality, per lb. .... .20
- Best All Purpose Sausage, our own make, per lb. .... .23
- Breakfast Bacon, mild curing, by the piece, 3 lbs. and up, lb. .... .27
- Pure Lard, 30 lb. pails, net weight, per lb. .... .22
- GROCERIES**
- 5,000 lbs. Finest Creamery Butter, special, per lb. .... .44
- One Car Standard Granulated Sugar, in 20 lb. cotton bags, per bag ..... .64
- Finest Manitoba Flour, Quaker Brand, quarter bag ..... 1.35
- Edwardsburg or Bessive Table Syrup, 5 lb. pail ..... .35
- Finest Featherstrip Coconut, per lb. .... .25
- Salt, in bags, 3 bags ..... .14
- Fresh Flaked Wheat, 7 lbs. .... .37
- Fancy Patna Rice, 3 lbs. .... .25
- Choice Red Salmon, tall tin ..... .23
- Pure White Clover Honey, 5-lb. pail ..... .68
- Peanut Butter, in bulk, our own make, per lb. .... .17
- Ingersoll Cream Cheese, large package ..... .23
- Swiss Orange Marmalade, 4-lb. pail ..... .47
- English Must Vinegar, imperial quart bottle ..... .15
- Petit Pois Peas, Six, per package ..... .29
- 500 lbs. Fresh Sweet Wine Biscuits, per lb. .... .23
- Pure Cocoa, in bulk, per lb. .... .23
- Choice California Prunes, 3 lbs. tin ..... .25
- Finest Canned Blueberries, new pack, per tin ..... .11
- Fresh Codfish Steaks, per tin ..... .15
- One Quince, 3 tin ..... .25
- Fresh Buttermilk, gallon ..... .15
- Shredded Wheat or Granulated, two packages ..... .25
- 4c ASSAM TEA, PER LB. 37c.
- 2,000 lbs. Fine Rich Full-bodied Assam Tea, of uniform quality and fine flavor, a 45c tea anywhere. Thursday, per lb. .... .37
- FRUIT SECTION**
- Finest Messina Lemons, per doz. 25
- Choice California Sunkist Oranges, per dozen ..... .38
- Root Artichokes, peck ..... .38
- Finest Cooking Onions, peck ..... .50

The Robert SIMPSON Company Limited