FOR THAT

'Once in a Lifetime'

Occasion, you really must have the finest cake.

PETERS WEDDING CAKE

has held an enviable name for quality since 1868.

DOLLAR WINDOW

Any article in our north window will be sold for

$1 Each

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Don't Spoil Your Personal Appearance

by wearing ill-fitting shoes. Come here. Our salesmen are expert shoe fitters. See the new pumps and oxfords from the world's best makers.

Cook's Shoe Store

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EXCELL AUTO ELECTRIC

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Phone 6400. 297 Dundas Street. 61-tf-zw

TAYLOR'S THROAT AND LUNG BALM

is far stronger and better than any cough mixture, syrup, etc. For coughs, colds and all bronchial irritations it has no equal. Sold under a written guarantee by the 6 Taylor Drug Stores. z

ELECTRIC MOTOR REPAIR COMPANY

349 TALBOT STREET. PHONE 7174.

Motors and Generators Rewound. Repairs to Electric Apparatus. zxv

KEEP YOUR EYE ON YOUR EYES!

LONDON OPTICAL Co

DO YOU ENJOY YOUR WORK?

No one can enjoy his work as he should if his vision is imperfect. A pair of the right kind of glasses will often change labor that seemed a mere grind into pleasurable work. Consult us.

EYESIGHT SPECIALISTS,

Richmond Street, Dominion Savings Building, one door north G. N. W. Telegraph Co. Evenings by appointment. Phone 6180. zxv

Wall Paper Just Like Spring

Beautiful, quiet, bright papers that suggest all the joys of the great outdoors.

Brighten the interior of your home. An early selection will prove advantageous.

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Eczema Easily Relieved

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LONDON'S RUBBER MAN

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Eyes Sore?

If your eyes or lids are sore; if they itch, burn or feel dry; if your vision is blurred, your eyesight dim; if you are obliged to wear glasses, go to your druggist and get a bottle of Bon-Opto tablets. Dissolve one in a fourth of a glass of water and bathe the eyes from two to four times a day. Sound, comfortable eyes and improved eyesight will make the world look brighter.

Note: Doctors say Bon-Opto strengthens eyesight 50% in a week's time in many instances.

Standard Drug Stores.

Strong's Drug Store.

LABOR-SOCIALISTS OF CITY ORGANIZE A DEBATING FORUM

Hard Raps At "Onion" Government At Ottawa.

ABOLISH CAPITALISM

Speaker Says This Continent Will Follow the Example of Russia.

Preliminary organization of a socialist debating forum was effected Sunday afternoon at a meeting under Socialist-Labor party auspices in the Dowler building, A. O. F. Hall, following an address on "Causes of Social Unrest," by Fred Haselgrove. F. J. Appleton presided, and George Bryce was appointed secretary of the new organization, for which officers will be elected at the next meeting on Sunday, April 11. About thirty members were secured.

Mr. Haselgrove was loudly applauded when he declared that following the example of Russia, where the soldiers, workmen and peasants had united to abolish capitalism, the working classes on this continent would also abolish capitalism. When all men became workers, there would be no class legislation because there would be no classes left, he said.

Even if the United Farmer Government in Toronto did not fairly serve the interests of the working class, it would be turned out of power, he declared. Most of Mr. Haselgrove's invective was directed at what he called the "Onion" Government in Ottawa. Quotations from Washington, Jefferson and other great libertarians were used to show how a government which had passed so much iniquitous legislation to keep itself in power could not possibly flourish. Humor was interspersed in one or two places in the address. One of the sallies which evoked particular applause was the statement that the editorials in a local organ of "Onion" Government were far more entertaining than the "Bringing Up Father" feature.

Chairman Appleton in illustrating a Socialist criticism of the present industrial system declared that it had been found that manufacturers in England were now adulterating cotton fabrics with wool, because the unloading of the market of wool commandeered during the war had made wool cheaper than cotton.

When the secretary was asking the new members for their addresses one answered his name with the information, "Looking for a house."

"Look how they were able to get anything they wanted during the war in order to defeat Germany, but now they tell us that they simply can't get enough material to build a few houses for workingmen," said the chairman.

BAKERS WILL REPLY TO ARGUMENTS FOR WORKING AT NIGHT

Will Respect Present Agreement, But Afterwards Will Stand Firm.

London local union No. 270 of the Bakers and Confectionery Workers of America devoted a three-hour meeting Saturday night to discussing the best method of replying to the contention of the master bakers that the public demanded hot bread for breakfast, and that for this reason night work could not be abolished.

Resolutions were passed unanimously instructing the officers to take issue with all the statements of the master bakers, and following the meeting the men stated emphatically that night work was going to be abolished, but that they would respect their present working agreement until its date of expiration, June 26. Every bread baker in London, except one who had been expelled, was a union member, it was announced.

The Ministerial Alliance came in for a good deal of rough criticism, because it was suspected of opposing the day work agitation lest it involve working on Sunday. According to the journeymen bakers Sunday work is required of the bakers in London at the present time. Some bakers reported for work as early as 3 o'clock Sunday afternoon, although Sunday work permits only authorize labor after 9:30 Sunday evening.

The bakers claim that bread consumed on Saturday and Sunday at the present time is practically all baked on Friday, and that few people complain. Scotland has been baking bread in the daytime for 20 years, and Brantford, Ont., bakers have been on day work for three years, they state.

Anyhow, the bakers say, the argument of John Bridge that it is tradition of centuries to bake bread by night work is not a forceful argument for these latter days. If day work had been found to increase the efficiency of the bakers 35 per cent in Brantford and Scotland they would be justified in demanding a change. Traditional methods are obsolete in these times of rapid evolution and progress, the bakers argue.

GO-TO-CHURCH SUNDAY NOT SUFFICIENTLY ADVERTISED

Only Few Local Churches Had Abnormal Attendance.

In some of the city churches yesterday as a result of the "Go to Church Sunday" campaign, large congregations were in attendance. In others the congregations were normal. The First Methodist Church perhaps drew the largest congregation of any church, and sixty new members were received into the church. Rev. R. G. Peever at the morning service spoke of the fellowship that comes from worshipping together in unity. Many people, he said, thought they could worship just as well at home and be just as observant of the Lord's Day as those who went to church. This, he pointed out, was a wrong idea and one of which anyone should get rid as soon as possible and get into the habit of going to church. All down through the centuries from the first temple built by the Israelites, it had been the highest and most reverent form of worship to gather together in a house dedicated to God and sing His praises and ask His Blessing.

At the Talbot Street Church the congregation was normal. Rev. T. S. Roy was of the opinion that the "Go-to-Church Sunday" had not been advertised sufficiently. He said there were few people who knew that such a Sunday had been planned and that the first advertisement of the day had only appeared on Saturday. He remarked that in other places where he had held pastorates the "Go-to-Chruch Sunday" had been advertised extensively in every form of advertising, so that it was impossible for the people to forget it, and special services were always preached regarding the matter of going to church. Had it been more widely advertised, Rev. Mr. Roy was sure there would have been few churches that would have had only the usual congregation.

The ministers who spoke on the matter of going to church in their sermons were all of the one opinion, that it was possible for one member in every family to attend church at least once on Sunday and that only in cases were there were absolutely necessary duties to perform, sickness in the household, or similar circumstances, was there any reason to neglect going to church.

ROWAT'S SPECIAL COFFEE

The finest procurable. It pleases most particular people.

70c a pound.

T. A. ROWAT & CO.

250 Dundas Street. Phones 3051-3052

WANT BRITISH FLAG ON UNION CHARTERS ISSUED BY A. F. OF L.

London Branch of I. L. P. Adopts Resolution Calling For Action.

At the regular meeting of branch "London" of the Independent Labor party held yesterday afternoon the following resolution was adopted and ordered to be sent for presentation to the provincial convention which convenes in London on Friday of this week:

Moved by Henry B. Ashplant, seconded by Harry Wray, that,

"Whereas, it has been brought to our attention by many citizens who desire to cement the fraternal spirit of international goodwill in the ranks of the working class, that charters and advertising literature issued by several of the organizations promoted by the American Federation of Labor in Canada are engrossed with the national flag of the U. S. A., and do not give similar recognition to the British flag, and,

"Whereas such discrimination in Canada is not conducive to international goodwill.

"Therefore, we call the attention of all members of labor organizations affiliated with the A. F. of L. in Canada to the desirability of bringing this matter to the notice of all organizers and officials of the said A. F. of L., with a request that in future the British flag be associated with the U. S. A. flag on all charters and on the literature distributed as the official equipment of the A. F. of L. in any and all organizations promoted by the American Federation of Labor in the Dominion of Canada.

"It is further resolved that the provincial convention of the Independent Labor party of Ontario be requested to send copies of this resolution to President Samuel Gompers of the A. F. of L."

EX-WARDEN GRAHAM DIED SUDDENLY ON SATURDAY MORNING

Was Prominent in Municipal Affairs of Middlesex For Many Years.

GLENCOE, March 28.—The death occurred suddenly at his home, two miles from here Saturday morning, of Donald D. Graham, well known throughout Middlesex County. Mr. Graham retired last night in the best of health, but suffered a chill early Saturday morning, dying within a few minutes. He was prominent in the administrative affairs of the county during his life here, and was warden of Middlesex in 1908, and also acted as reeve of Mosa Township.

Mr. Graham was an extensive cattle buyer in the district, shipping stock regularly to Toronto and Buffalo. He was a prominent Liberal and an adherent of the Presbyterian Church. He retired from the Middlesex County Council in 1913. In addition to his widow, two daughters and one son survive, namely, Miss Phemia of the Royal Bank staff here, and Miss Clarice, a nurse in Detroit, and Duncan, at home. The funeral arrangements have not been completed pending the arrival of relatives from the west.

SOUTH DELAWARE NEWS.

SOUTH DELAWARE, March 28.—The fall wheat has come through the winter in good condition, the meadows are very little heaved, and farmers have already started working on the land. The snow got away nicely and present indications are that the syrup season will be short. There will be a large acreage of spring grain put in this year, as everything that the farmer grows is selling for a high price.

Cattlemen are busy buying up cattle for the grazing season. The livestock has come through the winter in good condition.

At The Theaters

NORMA TALMADGE IN "SHE LOVES AND LIES" AT THE ALLEN TODAY, TOMORROW AND WEDNESDAY, IS PICTURE OF SURPRISES.

Norma Talmadge's innumerable admirers can be prepared for a surprise when they see her latest picture "She Loves and Lies," at the Allen today, tomorrow and Wednesday. Norma has three distinct roles in this delightful comedy drama. Not only is she called upon to assume the roles of a young actress, a frequenter of Greenwich village, New York's famous Bohemian quarter, and an old lady of 52, but she must play the latter part so well that she can land a husband about half her age—and she gets away with it.

Conway Tearle, her handsome leading man, also has a delightful role, well suited to his talents. The story is one of those plays that interests at the start, grows in supense and ends with a climax that contains a number of delightful surprises.

Presented on the same program among the other attractions, will be Snub Pollard's latest comedy, "Fresh Paint," the Allen News, Chester Outing picture. Special musical accompaniment and overture by the big Allen concert orchestra and the organ, under the direction of Maurice Poure.

"BEHIND THE DOOR" AND VAUDEVILLE AT THE GRAND TODAY.

Hobart Bosworth is now being starred by Thomas H. Ince in a series of special productions. The first of these is a picturization of Gouverneur Morris' story of the sea, "Behind the Door," which will be shown at the Grand today, tomorrow and Wednesday. It is the story of the virile captain of a merchant ship whose wife was captured by a submarine and subjected to horrible cruelties. The vaudeville bill is an exceptional one, and is headed by the Seven Byron Brothers, saxaphone serenaders. Jack Bassett and Gwen Bailey will present a wonderful exhibition of equilibrism, entitled, "The Unexpected." Doria and Merilees in a high-class singing offering; Sullivan and Meyers in "It Happened in Freeport," a comedy skit, and Ernest Hiatt in "Nothing Serious" will be the other beatures. "Squeaks and Squaks," a "Big V" comedy, the Gaumont News, Topics of the Day and the Pathe Review will complete an excellent bill.

"FLO-FLO" AT THE GRAND GOOD FRIDAY AND SATURDAY.

One of the most tuneful and spectacular of all the musical shows which captivated New York for an entire season will be the special offering at the Grand Good Friday and Saturday, with daily matinees, when John Cort brings here his fashion show production of "Flo-Flo" "Flo-Flo" has all the graces of the musical comedy of the past and any number of new ones which are essentially her own, including that much-written-of famous chorus of matchless beauty and grace. The chorus, incidentally, has that rare quality—a sense of humor, which is seen in a series of eccentric dances. "Flo-Flo" gives occasion for a spectacular fashion display that for richness and costliness excels anything hitherto presented on the American stage. The twenty musical numbers are said to be heard at their best as played by the "Flo-Flo" augmented orchestra. The seat sale opens tomorrow.

"THE MOLLUSC" AT GRAND.

With lines that fairly scintillate with wit, "The Mollusc," a comedy in three acts, coming to the Grand Theatre for one night only, April 1, provides three solid hours of fun. This presentation was originally played by Mary Moore and Charles Wyndham in the Criterion Theatre, London, England, and has enjoyed wonderful success wherever played. It will be presented here by the H.K. Players under the auspices of the Western University Meds '22.

A PICTURE WHICH TELLS OUR YOUNG MEN AND WOMEN THE TRUTHS THEY OUGHT TO KNOW.

"The End of the Road," the big film production presented by the public health films, which comes to the Majestic soon, is a picture of truths, a picture which tells the young men and women of Canada what their parents should have told them, a picture which reveals most discreetly, but forcefully, the horrors that lurk in loose living, a picture which treats the sex subject face to face, though in such a way as to not offend the most modest of persons

The film production is said to be highly entertaining as a drama. Beautiful Claire Adams in the leading role presents a most realistic and appealing heroine.

AT LOEW'S.

The feature film at Loew's for today, Tuesday and Wednesday will be Ethel Clayton in her new picture, "More Deadly Than the Male." The story was adapted from a novelette appearing in a popular fiction magazine recently.

The vaudeville portion of the program will comprise Miss Billie Richmond, assisted by the Moyer Sisters and Maurice La Maur, in "Cabaret De Luxe"; Barnes and Freeman, in a skit, called "The Intruder"; Terry and Hawthorne appear in a skit, "The Turning Point." Burns and Garry, "Laughs, Songs and Steps," and the Three Maxim's Ambidexterous Girls, Loew's Weekly and a Sennett comedy will complete the bill.

SECOND WARNING TO PUBLIC.

Again we are warning you! You will shortly see "Duds." Look, but don't touch. "Duds' are for a purpose. While you may derive great pleasure from seeing "Duds" we cannot impress upon you too strongly—do not touch. Be on the watch for "Duds." Remember, this is the second warning.

LIVER TROUBLE AND HEARTBURN

All liver diseases of whatever character are diseases of the highest importance and demand close attention.

The liver is the largest and one of the most important organs of the body. Its duty is to prepare and secrete bile, and serves as one of the filters of the body, cleansing it of all impurities and poisons. Therefore when the liver gets out of order it is the starting of trouble in nearly every part of the body.

Keep the liver active by using Milburn's Laxa-Liver Pills, and you will have no heartburn, constipation, biliousness, sick or bilious headaches, dull, yellow eyes, brown blotches, sallow complexion, coated tongue, jaundice, catarrh of the stomach, or the painful protruding internal or bleeding piles.

Mrs. John Kadey, Chipman, N. B, writes: "I have used Milburn's Laxa-Liver Pills for some time and can recommend them to anyone suffering from heartburn and liver trouble I tried other remedies, but they only relieved me for a short time. I always recommend Laxa-Liver Pills to all sufferers, as I think they are a valuable remedy."

Milburn's Laxa-Liver Pills are 25c, a vial at all dealers or mailed direct on receipt of price by the T. Milburn Co., Limited, Toronto, Ont.

OH! MY NICE HAIR IS ALL FALLING OUT

Hurry! Let "Danderine" save your hair and double its beauty.

To stop falling hair at once and rid the scalp of every particle of dandruff, get a small bottle of delightful "Danderine" at any drug or toilet counter for a few cents, pour a little in your hand and rub it into the scalp. After several applications the hair usually stops coming out and you can't find any dandruff. Help your hair grow long, thick and strong and become soft, glossy and abundant.

Bernice Anthracite, stove and egg size,

$13.25

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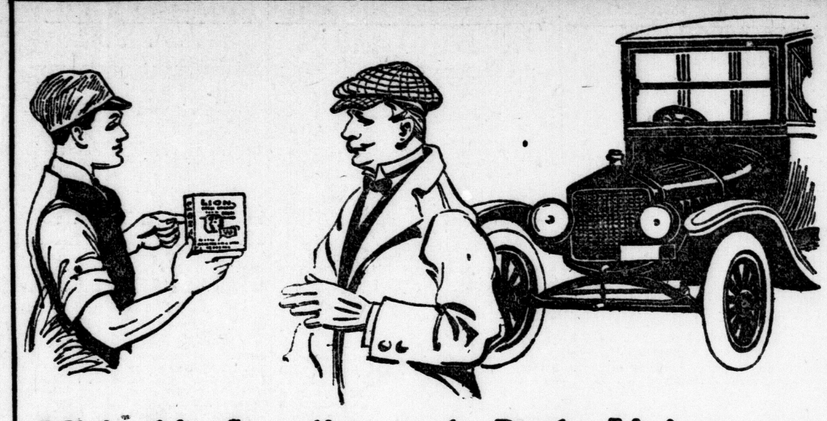

With this Canadian-made Brake-Lining your Car will be "smooth and quiet" on the brake

This lining has a sure grip and makes a silent (hard-wearing) brake; for it is impregnated thro and thro with a special friction—an exclusive and new Canadian process. This process offers the greatest resistance to wear—and to "rubbing smooth."

Insist on Lion Brake-Linings for your Ford. Your repair man can supply you.

Hamilton Cotton Co., Limited, Hamilton, Ont.

At all Dealers and Garages

LION Brake-Linings for FORD CARS

MADE IN CANADA

Look for the RED LINE

NOTICE.

Advertiser subscribers should renew their subscriptions before April 1, 1920, at $4 a year. After that date the rate will be $5 a year, or $2.75 for six months. Address renewals to The Advertiser Company, London, Ont. 56-tf

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who are constantly using their eyes in their daily work, will find relief from eyestrain by calling at the Brown Optical Company, 223 Dundas street, and being properly fitted with glasses at a moderate cost.

Phone appointments 1877. zxv

The Diet During and After INFLUENZA

ASK FOR Horlick's The Original

Avoid Imitations and Substitutes

For Infants, Invalids and Growing Children | Rich milk, malted grain extract in Powder

The Original Food-Drink For All Ages | No Cooking—Nourishing—Digestible

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REGULAR SERVICES

To Glasgow.

From—

Portland.....Cassandra ..... Apr 24

Summer Sailings, 10 a.m.

Montreal.....Saturnia ..... May 8

Montreal.....Cassandra ..... May 29

Montreal.....Saturnia ..... June 12

Montreal.....Cassandra ..... July 3

Montreal.....Saturnia ..... July 17

To Glasgow via Moville.

New York.....Columbia .....Apr. 17

New York.....Columbia .....May 22

New York.....Columbia ..... July 3

To Liverpool.

New York.....Kais. Aug. Vict.. Apr. 24

New York.....Vauban ..... May 15

New York.....Carmania ..... May 15

New York.....Kais. Aug. Vict.... May 29

To Plymouth, Cherbourg & Liverpool.

New York.....Carmania ..... Apr. 10

New York.....Caronia .....May 22

New York.....Caronia .....June 26

To Plymouth, Cherbourg, Southampton.

New York.....Royal George ...Apr. 14

New York.....Royal George ...May 1

New York.....Royal George...June 2

To Cherbourg and Southampton.

New York.....Mauretania ... Apr. 24

New York.....Mauretania ... May 22

New York.....Imperator ..... June

To Plymouth and Havre.

New York.....Saxonia ..... May 1

New York.....Saxonia ..... June 19

To Plymouth and Hamburg.

New York.....Saxonia ..... Apr. 10

To Patras, Dubrovnik and Trieste.

New York.....Pannonia ..... Apr. 10

To Genoa.

New York.....Italia..... March 31

For rates of passage, freight and further particulars apply to local agents or

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GENERAL AGENTS

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RUPTURE KILLS 7,000 ANNUALLY

Seven thousand persons each year are laid away—the burial certificate being marked "Rupture." Why? Because the unfortunate ones had neglected themselves or had been merely taking care of the sign (swelling) of the affliction and paying no attention to the cause. What are you doing? Are you neglecting yourself by wearing a truss, appliance, or whatever name you choose to call it? At best, the truss is only a makeshift—a false prop against a collapsing wall—and cannot be expected to act as more than a mere mechanical support. The binding pressure retards blood circulation, thus robbing the weakened muscles of that which they need most—nourishment.

But science has found a way, and every truss sufferer in the land is invited to make a FREE test right in the privacy of their own home. The PLAPAO method is unquestionably the most scientific, logical and successful treatment for rupture the world has known.

The PLAPAO PAD when adhering closely to the body cannot possibly slip or shift out of place, therefore, cannot chafe or pinch, as velvet—easy to apply—inexpensive. To be used whilst you work and whilst you sleep; no straps, buckles or springs attached.

Learn how to close the hernial opening Nature intended so the rupture CAN'T come down. Send your name today to PLAPAO Block 413, St. Louis, Mo., for FREE Plapao and the information necessary.

Dr THOMAS' ECLECTRIC OIL

A SURE, SAFE AND SIMPLE REMEDY FOR ALL THE COMMON AILMENTS OF MAN AND BEAST. IT SHOULD ALWAYS BE KEPT ON HAND, AS A MORE SERVICEABLE PREPARATION FOR SUCH USES CANNOT BE FOUND. GET A BOTTLE TO-DAY AND HAVE IT READY FOR THE TIME WHEN YOU WILL NEED IT.

CHAPTER ONE

STORE CLOSED

MONDAY and TUESDAY

And it shall come to pass---that on the 31st day of March 1920---the fourth day of the week, being Wednesday,

The Giant Clothing Store

On the Dundas Street Highway of the City of London, number 120, will be taken over by me.

I Am

"Alexander the Great"

I have come to revolutionize the clothing prices in London---Read every word of my message in tomorrow's papers.