

**SHALLWANG/NERAM**

## Fall Catalogue Is Now Ready

And now Time advances the clock of Fashion to  
AUTUMN 1910

**I***F by any chance you have not received your catalogue, write us at once before the present issue is exhausted and a copy will be forwarded to you by return mail. Through this catalogue we place this store at your service and each season hope to gain a more intimate business relationship with the friends of this store throughout Western Ontario. Serving you at home through the mails with even greater satisfaction than could be expected by shopping in person at the store. Our efficient mail order staff is your representative at the store, and your orders are personally selected, wrapped and mailed out each day, being often delivered one hundred miles from London as quickly as would be delivered to a city address, as mail orders are shipped the day received, except when goods ordered are temporarily out of stock.*

*We Pay  
Delivery  
Charges  
On All  
Mail  
Orders.*

A black and white line drawing illustration of five women in early 20th-century fashion. They are standing in front of a large, arched shop window. The window displays a mannequin wearing a patterned dress and a large, dark, textured object, possibly a fur coat or a large hat. The women are dressed in long, light-colored dresses with various details like buttons, pockets, and hats. One woman on the left is adjusting her hat. The woman in the center is holding a large, dark, textured object. The woman on the right is holding a small bag. The background of the window is filled with a dense, dark pattern of small circles, possibly representing flowers or a decorative backdrop. The overall style is that of a vintage advertisement.

*We Pay  
Delivery  
Charges  
On All  
Mail  
Orders.*

*Write For  
Catalogue.  
Fall and  
Winter  
Issue Now  
Ready.*

# The Mail Order House of Western Ontario

*This store is favorably located to render prompt mail service in every direction throughout Western Ontario. A one-day service is possible within a one-hundred-mile radius of London.*

**Your Money Back Our Guarantee**  
*The privilege of returning goods for exchange or refund of money in case the merchandise ordered does not meet your requirements, eliminates all risk in ordering by mail from this store. Return all unneeded goods and your money will be promptly refunded, including return charges on same.*

**Delivered Free To Your Door**  
*The parcel post service, linked up with the rural delivery, gives you an every-day service and daily communication with this store. Most orders may now be sent by parcel post, giving free delivery service to all outside points, as well as in the city. Write for anything you need. Our mail order shippers will render you prompt service.*

**DEMONSTRATION**—How to wash silk, georgette or crepe de chine blouses, silk or satins, silk hose, etc. Bring your soiled garments. Second Floor.

# SMALLMAN & INGRAM

NAVY BLUE GEORGETTE CREPE.  
Just received and in stock today. At  
silk counter.

## ARD KEMP TO ENGLAND TODAY

## 98 Additional Storm Victims' Bodies Found

## Reprieve Was Nothing Short of Miraculous

**Kodak Finishing**  
done by experienced people. You will be pleased with  
our developing, printing and enlarging.

**J. H. BACK & CO.**  
210 DUNDAS STREET

## HAVE YOU SCOFULA?

**CORPUS CHRISTI, Texas, Sept. 12.**—Recovery of 98 additional bodies today along the north shore of Nueces Bay brought the known dead as a result of Sunday's storm to nearly four hundred and caused fears that the total death toll might reach double that number.

## Counsel Made Wild Night Ride To Secure Stay of Execution.

**J. H. BACK & CO.**  
210 DUNDAS STREET

who received him in his nightclothes at 5 o'clock in the morning and made the stay of execution of the sentence indefinite.

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**NEWTONVILLE SLAYER  
FOUND TO BE INSANE**

COBOURG, Ont., Sept. 19.—Herbert Copeland, 37 years of age, who killed his mother, Hannah Copeland, aged 70 years, at their home near Newtonville last April, is insane and probably will be sent to an Ontario hospital for the insane. Copeland was to have been tried for murder at the assizes here today, but was adjudged mentally incapable of instructing his counsel.

HAMILTON, Sept. 19.—Peter Ray, president of the Wentworth Milk Producers' Association, says that if the board of commerce order prevents the producers from raising the price of milk

PARIS, Sept. 19.—The dramatic escape early this morning of Pierre Lenoir from death at the hands of a firing squad in the Vincennes wood was the subject of lively conversations in political circles today. Lenoir had been tried with Senator Humbert and other defendants on a charge of having communicated military intelligence to the enemy, and was sentenced to death by a military court and already had taken his place, and preparations were being made to escort Lenoir out to meet death from a volley of the riflemen, when the news of his escape was received. Confronted with former Premier Caillaux, who is under charges similar to those on which Lenoir was convicted. The

demned man remained in his cell.

No Statement.

who received him in his nightgown at 5 o'clock in the morning and met him at the place of execution of the sentence.

**NEWTONVILLE SLAYER  
FOUND TO BE INSANE**