Big Show Opens at Guelph at 9 o'Clock This Morning.

FINE EXHIBITS

Western Ontario Cattle and Sheep Are Unusually

day, September 24.

Fares from London as follows: To St. Thomas, single 25c; return, 40c.

To Port Stanley, single, 35c; return 50c.

Return tickets good 30 days. Book tickets at lower rates.



PASSENGER SERVICE

HALIFAX AND BRISTOL For particulars of sailings and rates apply to Local Agents, or The Robert Reford Company, Limited, General Agents, 50 King street east, Toronto. D. 31.

LONDON AND PORT STAN-LEY RAILWAY

Timetable Effective Sept. 20.

exhibit in this department of the nter Fair, and today saw birds from vinter Fair, and today saw ords from s far west as British Columbia and ntries from the United States already in the building. London chickenmen are well repre-ented by their choicest stock, and ex-ect to win many big prizes.

Many Fine Horses.

Today also saw the arrival of the horses, the first to come, being two splendid-looking Clydesdale stallions, the property of W. T. Coldwell of Centralia

traila.

In the sheep department, which has a record-breaking entry list, the first to arrive on the scene was a pen of Oxfords, owned by E. Barbour of Hillsburg, and a pen of Shropshires, belonging to W. H. Beatty of Wilton Grove. P. Arkell & Sons of Teeswater also have their Oxfords in. A. and W. Whitelaw of Paisley Block will have the largest exhibit this year that they have ever had at the Winter Fair. Their lot will arrive on Friday, and will consist of 20 Leicesters and grade sheep. 20 Leicesters and grade sheep.

Fine Lot.

GUELPH. Nov. 29.—Everything is in readiness for the opening of the Winter Fair at Guelph Friday. Today at the big building the exhibitors were busy getting their stock quartered. In the poultry department the entries are coming in by the hundreds, and will all be in position when the judging starts Friday morning at 9 o'clock. The extraspace will all be utilized for the wonder
TractionCompany

Winter services in effect Sunday, September 24.

Extra Attractions.

One of the extra attractions which Secretary Wade has arranged for this year will be the musical rides by the members of the 64th Battery. The soldiers, under the direction of Lieut. Drew, are daily rehearsing at the arena, and will prove one of the features of the fair. They will put on their ride on Monday, Wednesday and Thursday evenings.

The poultry will be the only exhibits where the judging starts on Friday, the general public will not be admitted until Saturday.

The dairy test, one of the big features of the show, began at 9 o'clock tonight, when the 74 cows were milked out, and will continue until Sunday morning.

OFF TO CHICAGO.
GUELPH, Nov. 29.—The judging team from the O.A.C. which has been selected to take part in the annual competition at the Chicago Fat Stock Show left this afternoon. The team is composed of the following fourth year students; W. H. Graham, L. O'Neil, G. R. Wilson, F. L. Ferguson and D. R. Munro. They were accompanied by one of the members of the staff, and expect to make a good showing, being considered one of the strongest teams sent to Chicago in e strongest teams sent to Chicago in

ARE DOING WELL GUELPH, Nov. 23.—The workers in onnection with the Victory Loan cam-aign in Guelph are making strenuous fforts to break records on the last days efforts to break records on the last days of the campaign, and are meeting with splendid results. Up to noon on Wednesday the statement showed that there had been 1,435 applications received for bonds, for a total of \$772,500, in the city. In the county, up to 9 o'clock last night, the total sum subscribed amounted to \$1,735,000, with the number of application incomplete.

The official statement for the province of Ontario was received yesterday, showing the standing of the counties up to November 27. Wellington County stands third in the list. The county canvassers are jubilant at the result.

Timetable Effective Sept. 20.

TO ST. THOMAS—†5:20, †*6:20, 7:20, *8:20, 9:20, *10:20, 11:20 a.m., 12:20, *1:20, 2:20, *3:20, 4:20, 5:20, 6:20, *7:20, 8:20, 9:20, *10:20, †11:20 p.m.

TO PORT STANLEY—†*6:20, *8:20, *10:20 a.m. *1:20, *3:20, *5:20, *7:20, *10:20 p.m. *1:20, *3:20, *5:20, *7:20, *7:20, *10:20 p.m. *1:20, *3:20, *5:20, *7:20,

SPECIAL DECEMBER SERVICE

Toronto and Winnipeg DAILY

Westbound, Dec. 3rd to Jan. 2nd. Eastbound, Dec. 1st to Jan. 5th Note—Tri-weekly service will be resumed thereafter.

REGULAR SERVICE

BETWEEN Edmonton and Vancouver Winnipeg and Edmonton DAILY TRI-WEEKLY For Tickets, Reservations, Literature and Information, apply to

F. B. CLARKE, 416 RICHMOND ST. LONDON. Or write R. L. Fairbairn, G.P.A., 68 King St. E., Toronto.

Prices Smashed On Ladies' Coats!



You can make no mistake in buying your coat here on Saturday. \$35 SALTS ESQUIMALT PLUSH COATS—No. 1 quality; all the latest \$23 PRESS PLUSH COATS — Beautifully trimmed, very stylish, sale for

sale for \$15.45

5 VELOUR COATS—All styles, colors and sizes; very, very stunning \$22.45 Regular up to \$30, Silk and Serge Dresses. On sale for \$8.45 to \$15.50

> Only One to a Customer HURRY IF YOU WANT ONE.

\$5 Poplin Skirts Fancy pockets, buttons and fancy belt. On sale Saturday 2.85

Suits at Below Cost

\$18.50 Suits—All-wool serge, silk and satin lined; beautiful trimmings \$9.95 \$25 Suits—All-wool serge; very latest models. On sale for \$14.45

WAISTS \$5 Striped Silk and Crepe Waists On sale for 2.45 \$2 Voile Waists, in white and 98c

Other Lines Up to \$8.50.

Millinery Bargains

Beautiful new Dress Hats, faithful reproductions of the high-priced New York models, in burgundy, purple, grey, nigger and black, with gold and silver laces and fur-trimmed flowers. On sale at extraordinary low prices. Also a very special reduction in all Shapes and Trimmings.

SPECIAL: Children's Trimmed Hats



Metropolitan Suit Mfg. Co. 232 DUNDAS STREET.

THE HOME OF MEN'S AND BOYS' FINE FURNISHINGS CHRISTMAS GIFTS

Price-Smashed SUIT VALUES SATURDAY AT DOWLERS'

A BIG "DRIVE" IN \$20.00, \$22.50, \$24.00 AND \$25.00 SUITS AT

This is a tremendous opportunity for money-saving on up-to-the-minute clothing, including blues, greys, browns, in pure-wool worsteds and serges, English, Scotch and Irish tweeds, of this season's make. We make

this clean-sweep of the balance of scores of lines after the biggest season's selling in our history — and these reductions are from the closest original prices that were shown this season in Canada. Here's your chance to save the first payment on a war bond to boost the boys at the front.

Overcoat Demonstration Saturday

Overcoats that fairly speak Quality. And Webster says "Quality is characteristic degree of excellence," and yet we save you from three to five dollars on each purchase below coats of inferior quality in other stores. Not a mere claim, but a cold fact, which you may easily prove for yourself. These include Swagger; Young Men's "Belters," Sport Coats, Full Back Balmaroons, Men's Big Ulsters, Dress Chesterfields in English Meltons, Tweed Coats.

A | A SPECIAL PURCHASE

Includes every style in the scales from ultra extreme for the swagger young fellow to the ultra conservative—Trench models, English slip-ons, loose box coats, belted styles and regulation Chesterfields; many of them would be thought wonderful values in other stores at \$25.00 and \$27.50.

Young Men's

Overcoat Store

styles, smart dressed young men look to us for

the new things. We are showing a magnificent array of values at 10 to 20 per cent of a clear

saving from other store prices in our big

demonstration of values. Go where you will,

examine where you like, but do not invest one

A Trouser Sale

\$2.89 and \$3.75

Two extraordinary specials Saturday. Regular

\$4.00 and \$5.00 lines. It will pay you to see

them. It will pay you better to stock up with

them for at least a year ahead.

trench coats, English box coats, etc.

coats tor A special purchase of manufacturer's "overmakes" that were intended to sell at \$16.50

came our way. Double-breasted, two-way collars, warm comfortable driving coats. Warm and tailored for service. Sizes 35 to 46.

GIVE JACK-FROST-THE-LAUGH OVERCOATS

\$30.00 Blue Suits

These serges are woven of the genuine Australian long wool yarn, guaranteed fast color Indigo dyes, hand tailored, hair cloth and Belfast canvas stayed coat fronts and cannot be duplicated elsewhere for less than \$31.00. Scores of shrewd buyers are picking them up here every day.

Manufacturers' Sample Sweater Coat Sale, \$3.59

\$4.50, \$5.00 and \$5.50 qualities, all lined up or quick selling Saturday morning. Assorted colorings, assorted sizes, all at one price

Christmas Reminders

House Coats, Bathrobes, Silk Mufflers, Neckwear, Handsome Sweater Coats, Fine Silk Shirts, Gloves, Silk and Cashmere Hosiery. An Overcoat or Suit from Dowler's to father, brother, son or hubby is always appreciated as a Christmas gift.

Underwear Underwear AT DOWLER PRICES.

Get into one of our big Irish Frieze or Melton | Penman's Heavy Rib Wool\$1.00 Storm Collar Coats. They're certainly bar- | Combinations from\$5.00 to \$1.35

O'Coat Value Demonstration

10% to 20% of a Clear Saving

cent till you have seen our values in belters, We can show it to you in actual values in fabrics, besides it stands out distinctly in the superior tailoring and fit of our garments over any other store in the city. There's just as much difference in cloth quality as there is in artist paintings. Extra special values......\$10.50, \$13.65, \$16.50, \$18.00, \$19.50, \$22.50, \$24.00 to \$75.00

Dowler Foot-Warmer Socks

over 1,200 dozen, in heavy pure wool rib of medium, heavy and extra heavy weight, in heavy wool mixtures, cashmeres, Scotch worsteds, fine silks and lisles, at prices based on last year's buying. Special lines at 171/2c, 20c, 25c, 30c, 45c, 50c, 60c, 75c, \$1.00 to \$1.50

Boys' Mackinaw Overcoat Sale \$4.90

A big purchase has brought these our way, 150 Coats in all, just the thing for school wear, handsome checks, storm collars, doublebreasted, comfort and smartness combined. Sold by other stores at \$6.50.

BOYS' SUIT \$4.78

In English Tweed, Norfolk Belter, Bloomers. | special prices.

BOYS' UNTEARABLE STOCKINGS, 35c Boys' Underwear, Combinations and Two-Piece Natural Wools and Elastic Rib, at very

R. H. & J. Dowler, Limited

St. Thomas

Windsor

DO TO GAIN WEIGHT

EXTRA

SATURDAY!

Bargains in Work Shirts

75c Black and White Stripe Drills59c

This line is being sold by some stores at 85c.

Extra Size \$1.25 Work Shirts79c

Special bargain\$1.00

London's Best \$1.35 Large Size Body Shirt.

\$1.25 Heavy Jersey Knit Shirts\$1.00

Flannel Shirts, in greys, blues and pepper and salt \$1.00, \$1.25, \$1.50, \$1.75 and \$2.00

Overall Bargains

Fast Color, Woven Stripe Double Wear Over-

alls, \$1.75 quality everywhere; here we are

putting them out at\$1.35

Canada's Best \$2.25 Overalls, tailored in double

Work Mitts Specials

For farmers, mechanics, railroad men, linemen

and teamsters, one finger, all fingers and

Lined Smocks, with heavy tweed, good full

lengths and full sizes\$4.00

Corduroy Vests, double-breasted, heavy lining,

corduroy back, buttoned to neck. Very special\$2.75

Fur-Collar Coat Bargains

AT FEBRUARY PRICES

\$18.00 quality, for\$12.65

\$20.00 quality, for\$16.50

\$24.00 quality, for\$19.50

\$32.50 quality, for\$25.00

stitched seams, extra full sizes, every pair guaranteed. Special\$1.75

Physician's Advice For Thin, Undeveloped Men and Women,

Thousands of people suffer from excessive thinness, weak nerves and feeble stomachs who, having tried advertised flesh-makers, food-fads, physical culture stunts, and rub-on creams, resign themselves to life-long skinniness and think nothing will make them fat. Yet their case is not hopeless. A recently discovered regenerative force makes fat grow after years of thinness, and is also unequalled for repairing the waste of sickness or faulty digestion and for strengthening the nerves. This remarkable discovery is called Blood-Iron-Salts. Six strength-giving, fat-producing elements of acknowledged merit have been combined in this peerless preparation, which is indorsed by eminent physicians and used by prominent people everywhere. It is absolutely harmless, inexpensive and efficient. A month's systems of the strength should read systems are at Placed Leron-Salts. Thousands of people suffer from ex-

WHAT THIN FOLKS SHOULD PTE. WM. BATCHELLOR DIES AFTER LOSING **BOTH LEGS AND ARM**

lor was their only son.

CORP. DODDS GASSED.
WATFORD, Nov. 29.—A telegram to Mr. Thomas Dodds today stated that his son, Corp. Edward A. Dodds, has been admitted to a clearing hospital in Belgium, having been poisoned with gas. Corp. Dodds left here with the 149th Battalion in the machine gun section. where. It is absolutely harmless, inexpensive and efficient. A month's systematic use of Blood-Iron-Salts should produce flesh and strength by correcting faults or digestion and by supplying faults or digestion and by supplying highly concentrated fats to the blood. Increased nourishment is obtained around the food eaten, and the additional fats that thin people need are provided. The Standard Drug Company and other leading druggists supply Blood-Iron-Salts and says there is a large demand for it.

While this new preparation has given splendid results as a nerve tonic and vitalizer, it should not be taken by nervous people unless they wish to gain at least ten pounds of flesh.

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Capt. Ernest Lawrence, formerly of Watford, is reported as suffering from severe gunshot wounds in the shoulder. He is in a hospital at Berkeley, England. He enlisted in the 76th Battalion and went overseas as a lieutenant.

HAS GUNSHOT WOUND.

HESPELER, Nov. 29.—Word was

HAS GUNSHOT WOUND. HESPELER, Nov. 29.—Word

received by Mrs. Elizabeth Watson that her son, John Watson, who enlisted with the 11th Battalion, is in the 26th field ambulance with a gunshot wound in the right arm. Prior to enlisting he was employed as a weaver.

Pte. James Beattie, who enlisted with the 34th Battalion, is reported a casualty for the third time. He is a former Coombe boy, and has been in the trenches for two years. He is 20 years of age. His wife resides in England

SERGI. GERRIE KILLS

Guelph in 1913 with his son-in-law, J. J. Knight, agent of the G.T.R. Mrs. Mill, who had been an invalid for 17 years, passed away five weeks ago at the age of 82. Mr. and Mrs. Mill were ser last, and was on duty at a base hospital at Seaford camp. Besides his mother, one brother, Fred, survives.

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DELICIOUS FOOD

HEALTH IN EVERY PACKAGE OF THE

Only Son of Owen Sound Man
Terribly Wounded.

SERGT. SMITH DEAD.
GALT, Nov. 29.—Sergt. L. Stanley Smith, eldest son of Mrs. D. Smith, Water street north, is reported today as having died in the Lord Derby War Hospital at Warrington, England, on November 28. The cause of death is not stated, and the news came as a great shock. He was in London during the Passchendaele fighting, and was so badly wounded that both legs and an arm had to be amputated, is dead in an English hospital. His parents received the message today. Pte. Batchellor was their only son.

SERGT. GERRIE KILLED.
STRATFORD, Nov. 29.—Word has reached the city of the death in action on November 23 of Sergeant Russell Gerrie, son of Rev. J. P. Gerrie, formerly of this city and now of the Y.M. C.A. staff at Edmonton.
Corp. Fraser Gerrie, formerly a reporter in Stratford and on the London Advertiser, is still overseas with the Princess Pats. He was wounded some time ago. Besides his parents, another brother, Frank, and sister, Constance, survive.

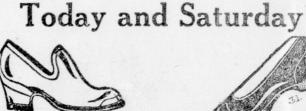
Announcement from England tells of the promotion of a well-known Strat-

Announcement from England tens of the promotion of a well-known Stratford boy in the person of Lindsay Malcolm, son of George Malcolm on the collegiate staff. He succeeds Lieut.-Col. Irving as C. R. E. 4th Division of Canadian Engineers and has the rank of lieutenant-colonel.

LATE DAVID MILL

CAME FROM EXETER GUELPH, Nov. 29 .- David Mill, aged GUELPH, Nov. 29.—David Mill, aged 84 is dead at his home here. He came to Canada from Devonshire, England, and for many years was a successful farmer in Usborne township. Later he lived retired at Exeter. He was for some years president of the Salt Welis Company in Exeter. He came to

BIG RUBBER SALE!





MEN'S GOOD QUALITY RUBBERS YOUTHS' SIZES 11, 12, 1363c CHILDREN'S, 4 to 10½49c LADIES' HIGH-GRADE RUBBERS, to fit any style shoe 89c

THE PEOPLES SHOE STORE

Headquarters for High-Grade Rubbers at the Lowest Prices. 12 MARKET SQUARE. 131 DUNDAS STREET.