

IF

The "DAVIS' PERFECTION" 10c Cigar cost a dollar, it would be cheap to the smoker who delights in a MILD AND FRAGRANT CIGAR.

"PERFECTION" is not a "stroke of good luck," a "chance" or a "caprice." IT WAS THOUGHT OUT BEFORE IT WAS BROUGHT OUT.

There was a demand for a better 10c cigar, and S. DAVIS & SONS, with fifty years' experience, were able to meet the demand. Ability and Experience met, and the result was the "PERFECTION" 10c Cigar — a blend of the world's choicest tobaccos.

MILD, YET EXQUISITELY FRAGRANT

S. DAVIS & SONS, LIMITED, MONTREAL. Makers of the Famous "NOBLEMEN" 2-for-a-quarter Cigar

THE ENGLISH ATHLETIC CHAMPIONSHIP WINNERS.

The English athletic championship meeting held at Stamford Bridge, London, on July 1, was nothing short of a great out-and-out international fixture, as there were men there from all over Europe and this continent...

Folytechnic Harriers. Time 4 minutes 21.5 seconds.

Two mile stepphase—Won by R. Noakes, Sparkhill Harriers. Time 11 minutes 10.5 seconds. Middlesex A.C. Time 13 minutes 35.5 seconds. Pole vault—Won by R. Pasemann, Berlin, with a vault of 12 feet.

DENHAM DEFEATS ST. BASS BY HALF A DOZEN LENGTHS

King's Plate Winner Sulks at Windsor—Stake Race Goes to Moisant.

WINDSOR, July 17.—To-day's feature races at Windsor were a stepphase over the short course, the Edgewood Stakes for two-year-olds and a race that called for horses foaled in the Dominion of Canada. The latter event proved an easy victory for the Valley Farm Stable horse Denham, who spreadeagled his field and won in a romp by half a dozen lengths.

The World's Selections BY GENTLE

WINDSOR.—FIRST RACE—White Cap, Sati, Ondramon, Bugh, Night. SECOND RACE—Martin W. Littleton, Rogin, Night. THIRD RACE—Naushon, Countess, Cliff Edge. FOURTH RACE—Mermen, Supervisor, Naughty Lad. FIFTH RACE—Ochre Court, Communit, Toastrack. SIXTH RACE—King Avondale, Mexoana, Sir Alvecot. SEVENTH RACE—Col. Ashmeade, Blackford, Aspirin.

To-Day's Entries

WINDSOR, July 17.—The entries for Tuesday are as follows: FIRST RACE—Two-year-olds, Canadian-bred, foaled in the Dominion of Canada, 4 1/2 furlongs: Hook Spring, 103; White Caps, 115; Edna, 104; Steamboat, 104; Prince Polo, 108; Onmanron, 118; xValley Farm entry.

O'Keefe's Special Half & Half. Here it is at last—just what you have been waiting for—O'Keefe's Special Half & Half. It's a superb brew—rich, creamy and full-bodied—half O'Keefe's Special Extra Mild Ale and half O'Keefe's Special Extra Mild Stout.

Canadian Horses For Port Huron

PORT HURON, Mich., July 15.—With about all of the horses that have figured in the Michigan circuit meetings, and the addition of a number of the winners from Canada circuit, it is expected that there will be some fun on the local track next week. This entry is much better than at the three cities that have gone before it, and there will be four days of sport.

DR. SOPER DR. WHITE. SPECIALISTS. In the following Diseases of Men: Piles, Varicocele, Dyspepsia, Eczema, Epilepsy, Rheumatism, Asthma, Syphilis, Lost Vitality, Catarrh, Stricture, Skin Diseases, Diabetes, Emissions, Kidney Affections.

SAMUEL MAY & CO. MANUFACTURERS OF BILLIARD & POOL TABLES. ALSO REGULATION BOWLING ALLEYS. "TIFCO" BOWLING BALL. This ball is the best on the market, because it never slips, never loses its shape, always rolls true, hooks and curves easily, does not become greasy, is absolutely guaranteed, is cheaper than any other reputable patent ball, and complies with the rules and regulations of the A. B. C.

BRISK SALE AT MAHER'S FAIR PRICES FOR HORSES.

The auction sale at Maher's Horse Exchange, 200 Adelaide St. W., Toronto, on Monday, July 17, was characterized by brisk bidding, fair prices and a large number of horses sold. Despite the rain, the attendance was large, bidding along quite a number of buyers.

W. Weir Wins Heather Quoting Handicap.

Daniel Weir, an old-time London player, gave F. Gallagher of the Heathers a very interesting game in the second draw. F. Gallagher, 15; G. Dawson, 15; W. Weir, 21; D. Sinclair, 20; J. Nichol, 12; L. Pell, 10; W. Ryton, 10; B. Dickson, 10; C. Bell, 14; W. Carlyle, 17; W. Smith, 10; R. Cornish, 10; A. Moorecroft, 11; G. Piper, 13; J. Carlyle, bye.

Argo Entries for N.A.A.O. Regatta

The Argonauts will have eight entries in the National Association of Amateur Oarsmen's regatta at Saratoga Lake, July 28 and 29. The Argos should just about clean up across the line, and if they are beaten it will be in fast time, as all the crews are in the best of shape.

DRINK Regal THE BEST LAGER. Regal the Lager that is always good! Hamilton Brewing Ass'n., Limited, Hamilton, Ont.

War Canoe Race at Beach. The war canoe race for the Scarborough Beach trophy will be held at the Kew Beach Athletic Association's regatta on Civic Holiday, Aug. 7. The race on July 2 will be given by the K.B.A.A.

Olympic Club Bouts.

Knockout boxes, Fighting Jack Kelly of Baltimore, 10 rounds at the island stadium on the night of July 25, with 125 pounds at 6 o'clock as the weight. The following preliminaries are suggested: Frankie Fleming of Montreal, who has been boxing main bouts in New York with distinct success, and Tom Stnach of Toronto, 12 rounds, at 125 pounds.

Lakeview Golfers Defeat Galt.

On Saturday afternoon a team of ten golfers from the Waterloo County Golf and Country Club of Galt visited the Lakeview Golf and Country Club, both teams were in excellent form, but the Lakeview players had the advantage from

Ricord's Specific

The only Remedy which will permanently cure Gonorrhoea, Gleet, Stricture, etc. No matter how long standing. Two bottles cure the worst case. My signature on every bottle—none other genuine. Those who have been pointed in this ad per bottle. Sole agents, SCARBORO'S DRUG STORE, 225 SPENCER COR. TORONTO.

Isn't Mutt a Cross, Crabbed, Ugly Old Cove? By "Bud" Fisher

A cartoon strip by Bud Fisher. A man reads a newspaper article about a cross, crabbed, ugly old cove. He asks his wife, "Isn't Mutt a cross, crabbed, ugly old cove?" She replies, "Well, you just tell yourself that this don't hurt you a bit and—". The man says, "EX-ACTLY".