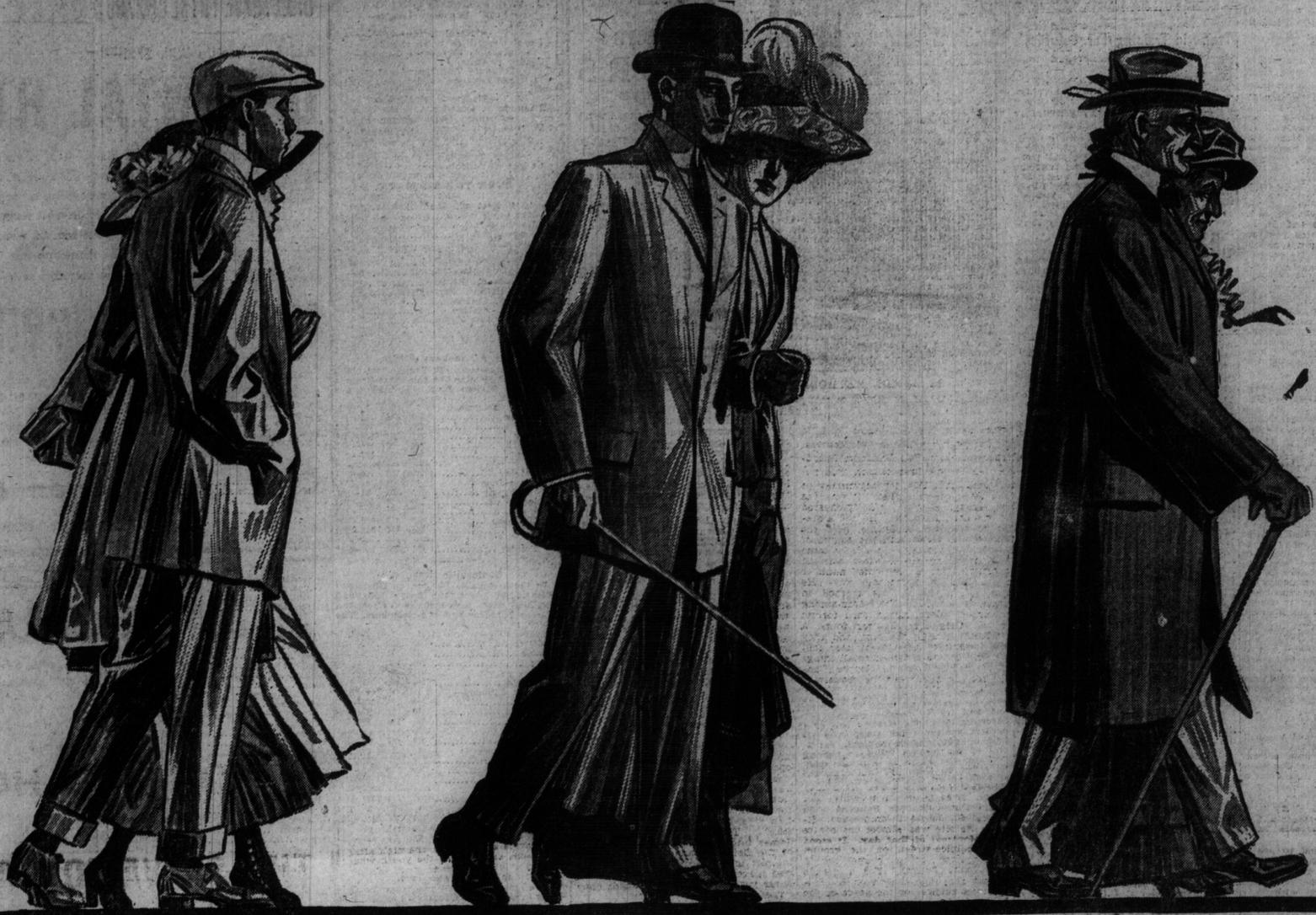


Mark Envelopes for Mail Orders for Goods on this page "City Ad."

# EATON'S DAILY STORE NEWS

The New Queen Street Elevators are quicker because they're not crowded.

## Men, Do Your Buying in Clothing, Furnishings, Headwear and Footwear Thursday---We're Ready



And do your buying Thursday morning if possible, we can serve you best in the morning and you'll have better opportunity to make most satisfactory selection.

Step into the Queen Street Section, where are presented in great array assortments in clothing, furnishings or headwear that afford the most gratifying selection in every requirement for Thanksgiving wear. For footwear, take the new Queen Street Elevators—they'll take you direct to the boot department and here, amongst a vast assemblage of the choicest footwear makes in the country, are featured such famous lines as the Eatonia, Excelsior, World's Best, EATON, Packard and others, and a man couldn't ask for a more comprehensive display. In furnishings, if your preference be for the very high-class goods, visit the New Furnishing Section in the Yonge

Street Annex, leading from Queen Street Section—this is ready for business Thursday, and here you'll find quality, elegance and exclusiveness in furnishings to suit any taste.

Do your buying Thursday—if you've dealt with us before, you know the satisfaction that's assured you; if you haven't, there's here ready for your selection a gathering of merchandise in men's wear hardly surpassed on the continent—one that, no matter what your price or what your particular need, offers a wealth of assortment in every line that is perhaps the greatest attraction to the man supplying his ready-to-wear need, and, as far as we know, you can't buy better qualities for the prices asked.

And back of your every purchase, no matter what you buy or what you pay, stands the Store's guarantee of "Satisfaction or your money refunded."

Again we say SHOP THURSDAY, AND SHOP IN THE MORNING, if possible.

### What is Your Thanksgiving Need in Suit or Overcoat?

Men's Suits at 6.50—Heavy winter weight, durable tweeds, just the proper fabrics for a good working suit: Oxford grey or brown mixtures with colored stripe. Single or double-breasted coat, lined with serviceable twill serge. Sizes 36 to 44.  
Stylish Tweed Suits at 8.50—Desirable patterns, with colored stripe, medium and dark grey and brown shades, clean wearing materials that have good appearance. Double or single-breasted coat with twill linings to match.  
Business Suits at 10.50—Neat dark tweeds with worsted finish, easily kept clean and drowsy in appearance, dark greys and browns with contrasting thread stripe. Single or double-breasted with medium-length roll and shapely built shoulders.  
Men's Black Beavercloth Overcoats, 8.00—Winter-weight material of smooth surface and dressy finish. Single-breasted, 48-inch Chesterfield with seam down back, centre vent, velvet collar, durable body linings. Sizes 36 to 44.  
Men's Winter Overcoats, 15.00—Single-breasted, button through style, medium length roll, coat is cut 46 inches long with seam in back. Materials are those favorite wide wale fabrics in three shades of grey, smart new designs. Choice body linings.

Men's College Ulsters, 12.50—A soft cheviot finished fabric in an olive mixed pattern. Single-breasted coat with convertible collar; length 50 inches; full, easy-fitting back. Sizes 34 to 44.

### Winter Overcoats for Big Boys and Little

Youth's College Ulster at 4.87—A double-breasted coat with military collar and cut in generous length. The material is a fashionable tweed of soft, warm finish in a dark brown with a green stripe. Good serviceable linings. Sizes 29 to 33 chest. Price . . . . . 4.87

College Ulster at 6.50—Soft-finished diagonal woven tweed in a mid-grey self-striped effect. Double-breasted, buttoning close up to chin, military collar, nicely shaped shoulders, striped glassade sleeve lining and twill serge body linings.

At 3.25, Fancy Overcoat for Younger Boys—A nice light brown tweed lined with grey. Single-breasted with military collar, convertible lapel. A smart little coat with good quality linings and neatly tailored. Sizes 24 to 28.

Boys' Blanket Cloth Overcoat—"Red River," red flannel lined; epaulette on shoulders; navy blue with seams piped with red. The small boys' favorite for the cold weather. Sizes 21 to 27. Price . . . . . 4.25

### Men's Furnishings

Men's Sweater Coats, heavy wool, buttoned, with two pockets and high collar, close-ribbed cuffs, colors are grey or royal blue with assorted colored trimmings down front. Special value, each . . . . . 1.75

Men's Imported English Natural Wool Belts, 3 1/2 inches wide, with double adjustable slide buckles, with two watch pockets, two double money pockets and two knife rings attached; suitable for hunters, prospectors, miners or shanty men. Each . . . . . 1.00

Men's Neglige Shirts, made from a strong shirting material, small attached cuffs, well proportioned bodies, in blue and white or black and white stripes. This is a special purchase. Sizes 14 to 17 1/2. Special . . . . . .50

Boys' Night Robes, made from a medium-weight English flannel-ette, made with pocket, collar attached; yoke and pearl buttons, in pink or blue stripes; sizes for 6 years to 14 years . . . . . .87

Boys' Underwear, made from a dark natural Shetland wool, medium weight, double-breasted pearl buttons, ribbed cuffs and ankles, sateen facings on shirt and drawers, a small percentage of cotton carded with the wool, making the garments unshrinkable. Shirts or drawers, sizes 22 to 24, .85; 26 to 28, .45; 30 to 32, .55

### Men's Hats

Men's Soft or Neglige Hat, this is a special purchase and suitable for young and middle aged men, has a medium full crown and flat set brim, narrow silk band and unbound edge. Russian leather sweats, in two qualities. Black only. Prices 1.50 and 2.00  
Derby Hats, our stock is complete in all the new styles of Derby Hats, including the John B. Stetson, Mallory, Crofut and Knapp, Sterne, Marlors and Battersby. Prices range . . . . . 2.50, 3.00, 4.00 and 5.00  
Main Floor—Queen St.

### The Best Three-Dollar Footwear We Know Of

The Eatonia Boot is made in Canada by skilled Canadian workmen. They require no breaking in, they fit from the start. The shapes are made to suit nature's requirements. One price. . . 3.00  
No. 1—A stylish patent leather boot for women, a modern shape that displays beauty. The tops are dull leather, cut in Blucher style. Goodyear welted. All sizes.  
No. 2—A favorite with the men. Patent leather, in a design that displays style, fit and comfort, dull Blucher tops. Made by Goodyear welt process. All sizes.  
Per Pair . . . . . 3.00  
Second Floor—Queen Street.

## Our Men's Furnishing Section in the Yonge Street Annex Formally Opens Thursday.

Herein Are Shown Men's Furnishings of the Most Elegant Kinds.

The very highest grade, qualities and styles in all that pertains to the proper attire of the well dressed man are gathered in this recent addition to the Store.

Without in any way affecting our unusually extensive stock of Men's Furnishings in the Queen Street Section—a section noted for the remarkably good values and the great savings it offers, where will still be displayed the medium and lower-priced goods—in the new Yonge Street Annex will be found the most exclusive goods in an assortment that's fully in keeping with the grand scale upon which the Store carries out everything it undertakes.

Those to whom correctness and elegance is the first consideration, will find as good assortments in the very high qualities they desire as will those who desire exclusiveness, coupled with a fair moderation of price, for here are gathered some of the finest goods in Men's Furnishings that the country produces, also importations from Europe and the United States that offer a selection hardly equaled in the Dominion, of collars, shirts, suspenders, night robes, pyjamas, bath robes, etc.

The man who desires the very best in Men's Furnishings is invited to make this new Yonge Street Annex his buying headquarters.

# THE T. EATON CO. LIMITED