

In response to this rapid development, not only was the Japan DIY Industry Association established in July of 1977, but the Ministry of International Trade and Industry of the Japanese government also formed a committee within its Consumer Goods Industries Bureau to assist our industry to develop further and approved our association as a corporate judicial person in May 1980.

With the support from the government and cohesiveness within the industry as a whole, we expect the DIY business to have one of the highest potentials for growth of any sector in our economy.

Our past trends and current projection show that Japan's home center market have doubled its current scale in five years from 1980 to 1985; to boast some 1400 home centers with around U.S.\$ 4 billion in sales.

The Role of the Japan DIY Industry Association

The Japan DIY Industry Association was established with the purpose of disseminating DIY concepts and know-how among the consumers and offering assistance in the overall development of the DIY industry. Our effort to accomplish these objectives are reflected in the following activities of the association:

- 1) Holding an annual Japan Do-It-Yourself Show
- 2) Running DIY seminars to train DIY-store employees and DIY school to instruct housewives
- 3) Conducting various studies on DIY
- 4) Sending study missions overseas
- 5) Preparing DIY instructional booklets
- 6) Publishing an association newsletter
- 7) Keeping an up-to-date membership roster

Our membership, which totals 442 as of January 1985, is broken down as follow:

Retailers	:	105 companies operating a total of five hundred fifty home centers
Wholesalers	:	123 companies
Manufacturers	:	193 companies
Others	:	21 companies

Membership of Japan DIY Industry Association

