

REPORT 4
88/07/27

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 404-MILAN

002-FISHERIES, SEA PRODUCTS & SERV.
ITALY

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 4 BECAUSE ITALTEL WAS AND STILL IS IN PROCESS OF REORGANIZATION AND UNDERGOING MERGER TALKS OUR EFFORTS WERE DIRECTED AT PRIVATE SECTOR PRIMARILY IN SOFTWARE MARKET FOLLOWED BY TELECOMMUNICATIONS. ABLE TO ACHIEVE GOOD RESULTS /

QUARTERLY RESULTS REPORTED:

SEVEN NEW AGENCIES WERE DEVELOPED IN THE LAST QUARTER OF 87-88. SALES IN THIS SECTOR HAVE DOUBLED SINCE 1986.