

REPORT 4B  
87/10/28

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 87  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

POST : 431-HELSINKI

FINLAND

QUARTER: 1

005-COMM. & INFORM. EQP. & SERV

ORGANISE COMPUTER JOURNALIST MISSION TO CANADA.  
UPDATE POST DATABASE OF COMPUTER AGENTS AND  
IMPORTERS. UNDERTAKE MAILINGS OF CANADIAN  
HIGH-TECH DIRECTORIES.

COMMERCIAL OFFICER ACCOMPANIED 4 NORDIC JOURNA-  
LISTS WHO RECEIVED EXCELLENT OVERVIEW OF CDN  
COMPUTER CAPABILITIES. DUE TO SUPERIOR CONTACTS  
NEW CDN EXPORTERS OF COMPUTER SOFTWARE ARE ENTE-  
RING THE FINNISH MARKET.

001-AGRI & FOOD PRODUCTS & SERVICE

PROMOTE AND REPORT ON EXPECTED EASING OF FINNISH  
IMPORT RESTRICTIONS ON FOOD AND AGRICULTURAL  
PRODUCTS.

NO PROGRESS ACHIEVED. FINNISH AUTHORITIES HAVE  
DISALLOWED USE OF CANADIAN MUSTARD IN MEAT  
PROCESSING INDUSTRY. POST WILL ATTEMPT TO HAVE  
ACTION REVERSED.

002-FISHERIES, SEA PRODUCTS & SERV.

FACILITATE SIGNING OF BILATERAL FISH PRODUCTS  
INSPECTION AGREEMENT BETWEEN CANADA AND FINLAND.

FINNISH BOARD OF CUSTOMS AND FANDO HAVE AGREED  
TO SIGN AGREEMENT IN AUTUMN OF 1987.