Why consider a Canadian company as a system supplier?

The selection of an office automation system supplier is one of the most important choices facing companies and organizations in the 1980s. A number of Canadian companies have emerged as leaders in office automation. The following factors show why their products and services should be seriously considered by organizations about to make office automation

Experience

Canadian companies which have participated in the Office Communications Systems Program (OCS) have emerged as leaders in the field, with an array of proven integrated products and systems ready for the domestic and international markets.

Participating Canadian companies understand the value of planning, and have learned the need to understand the client's functions, procedures and ways of working before beginning system design.

Thoroughly tested systems

Because these companies have developed and tested office automation systems under live office conditions, they have already been through the all-important learning curve, something that most other system suppliers have yet to do.

refined and fine-tuned after extensive use in the field, under actual office operating

conditions, and after exhaustive studies of use, needs and preferences.

Systems developed by participating Canadian companies have been the subject of the most thorough evaluation and assessment studies ever conducted in the office automation field.

Bilingual or multi-lingual capability can be built in as a feature of most Canadian-designed office automation systems.

Standard or specialized hardware and software

The general approach in Canada is to design systems which make use of widespread and common operating systems and hardware. This ensures a high degree of equipment compatibility and information exchange. Specialized integrated office systems, which are often required to meet particular user needs, have been ranked among the best in the world.

A sound reputation

Canada has a general reputation for excellence in high-technology, particularly in telecommunications and software, the foundations of the integrated office.

For more information

Information on Canadian office automation companies and their products and services is available by contacting the following address or telephone number. Ask for the folder: Canadian Office Automation Technology: Company Information.

> External Affairs Canada Technology Development (TTT) 125 Sussex Drive, Ottawa, Ontario, Canada K1A OG2 Tel: 613 996 1918.



Affaires extérieures

