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Aboriginal mean busin

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bout a dozen companies exhibited at DFAIT's

Aboriginal Procurement

Awareness Day last May, in Ottawa, including Sixdion Inc., an Ottawa information management firm represented by Natalie Holmes (see photo).

To find more Aboriginal busi-

nesses for the procurement of goods and services, go to www.ainc-inac.gc.ca/saea-

www.ainc-inac.gc.ca/saeapsab/index_e.html

Many Aboriginal firms export, as highlighted by DFAIT's Aboriginal Exporters Directory. This directory lists Aboriginal small and mediumsized enterprises that are either export-ready or active exporters.

To order a copy, contact DFAIT's

Min. des Afra les etrangeres

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Enquiries Service, tel.: 1-800-267-Ret 8376 (Ottowa area, tel.: 944-4000), e-mail: enqserv@dfait-maeci.gc.ca or download an electronic version at www.dfait-maeci.gc.ca/ foreign_policy/aboriginal/ business/business-en.asp.



Seafood market...with a catch

Niche marketing key to Europe

The 11th annual European Seafood Exposition (ESE), held May 6 to 8, 2003, in Brussels, Belgium, was a successful event for the 25 Canadian companies exhibiting in the Canadian pavilion.

Organized by a team including Agriculture and Agri-Food Canada (AAFC) and provincial government representatives from Prince Edward Island, Nova Scotia, New Brunswick, British Columbia, and Newfoundland and Labrador, the pavilion brought together companies from across Canada at what is now the world's largest seafood show—60 national pavilions and continued on page 6 — Seafood