

**BENCH-TAILORED  
Clothes for Men**



TAILORED BY  
**Lowndes**  
TORONTO

Smart Styles  
for Young Men

THE  
**LOWNDES COMPANY**  
LIMITED  
142 - 144 West Front Street  
TORONTO

People who realize the value of



**PURE MILK**

Will certainly not overlook the

**CITY DAIRY PRODUCTS**

Inspected farms—scientific pasteurization—delivered in sealed dust-proof bottles—absolute cleanliness everywhere—this is the barest outline of the most complete Dairy Service on the continent.

Phone Coll. 2040

**Columbian Conservatory of Music of Toronto**

CONTROLLING and using the Columbian System—a modern and radical method of instruction by which a thorough musical education may be acquired in a comparatively short time and at much less than the usual cost.

PUPILS may enter upon the course at any stage of musical development. Full particulars of the system by mail or at the studios. A demonstration is preferable.

PETER C. KENNEDY,  
President and Musical Director.  
Directorate—Lieut.-Col. GOODERHAM,  
Mr. E. R. WOOD, Mr. A. F. WEBSTER.  
Studios:  
**Heintzman Building 183 YONGE STREET**

Our  
**VARSITY**  
AND  
**GLASSMAN SUITS**  
AND  
**OVERCOATS**  
ARE THE  
**Season's Winners**

T & D CLOTHES

Two Stores: 26 Yonge Arcade  
and 395 Yonge Street

*Very Smart & Natty*

**Carleton**

The newest wing collar—very dressy, yet comfortable. We cut it so it fits snug without pinching. Ask your haberdasher for the classy new Carleton.

(2 in. high in front; 1 7/8 in. at back) or for Chaucer, same model but slightly higher.

In quarter sizes at 2 for 25c.

Name the brand before you select a collar. It's 26

BERLIN, ONT.

Patronize The Varsity Advertisers!  
Be sure to mention The Varsity!



**KNOX COLLEGE**

Dr. Watt (not our genial R. MacG.) is to deliver a course of five lectures and demonstration periods in "first aid" for the third and fourth year Forestry students.

This course will be of great practical value to the men as a great deal of our work is done in the bush out of immediate reach of medical aid, and accidents which necessitate immediate and intelligent treatment are only too common.

The course will in all probability be held at four o'clock on Wednesday afternoons, but definite notice will appear later on the bulletin board.

Forestry was well represented at the Pharmacy dinner by F. S. Newman, who delivered an extemporaneous speech with very great success.

This looks well for the future of oratory among the men of our faculty; and it is a vitally important thing for men in our profession to be able to express their thoughts well to the public verbally as well as on paper.

Frank also says that the jovial "pill mixers" deserve great praise for success of their excellent dinner.

From a utilitarian standpoint it is a rather fortunate thing that Knox students are taking such a great interest in hockey. In previous years before a rink was opened there was a tendency for a certain class of students to settle down to persistent "plugging." Not that faithful and sincere work is to be discouraged; but the atmosphere about a college must be made as unpleasant as possible for that fossil-like type and individual called the "plug." Explain it how often individuals are found in theological colleges who have shut themselves in from the outside world—men whose time is taken up with the endeavor to solve perplexing theological problems to the exclusion of all other things. Fortunately there is very little evidence of this type in Knox this year. This can be directly attributed to the enthusiasm taken in hockey.

A large number of the students attend the Mendelssohn concerts last week. One freshman unacquainted with the unwritten rules of college life followed the example of a senior theologian, appeared in Massey Hall with a lady.

**WYCLIFFE COLLEGE**

Ever on the look-out for instructive and interesting departures from the beaten track of business, the Government instituted a spontaneous oratorical display, on Friday evening last. Lots were drawn by those present, to select speakers, and the speakers in turn drew for subjects. Then followed the entertainment, fluent and sporadic, fiery and cold, vituperative and placid, all had their exponents in the forensic art.

The result of the frantic appeals in Varsity for more "general culture" has had its effect in Wycliffe, by sending about a dozen men to each performance of the Mendelssohn Choir. Mr. A. D. Greene's fair partner insisted (over the telephone) that her "aunt" should accompany her, as chaperone. Alan was much troubled, as he had only two tickets! While in this predicament, the joke was gently explained to him. Having hurled most of his furniture at the informer, he went on his way rejoicing.

After all, Cooper can't very well swell any more.

**WANTED**

To complete its fyle records of volume No. 30, year 1910-1911, (not 1911-1912) The Varsity requires copies Nos. 18-27 inclusive 30 and 31, 35 and 36, 38 and 39 of the paper. If there are any readers who have some of these copies, and can spare them, will they kindly forward the same to the Business Manager of The Varsity.

Patronize The Varsity Advertisers!  
Be sure to mention The Varsity!

**VICTORIA COLLEGE**

Victoria is glad the Meds. enjoyed their joke if even it was at our expense.

We are glad to hear that Miss Kempthorne's condition is slightly improved.

The demand for telephones in the college is at present much greater than the supply. Five minutes passes very quickly inside the booth but seems like a century to the waiters outside. We would suggest that subscription lists be issued in order that "fussers" may obtain their positions in the waiting line.

On Tuesday evening the Y.M.C.A. was addressed by Rev. W. A. Cameron of Bloor St. Baptist Church. His subject was "What Preachers owe to Poets." The poets specially mentioned by Mr. Cameron were Whittier, Wordsworth, Tennyson and Browning. Needless to say the address was well received. Don't be surprised if in the near future you see the halls decorated with love sonnets and hockey odes.

Friends of the representative are much concerned at his appearance. Grave fears are entertained that his recovery is hopeless. The cause of it all is that when opening the box in the Hall he unexpectedly found an article. Friends standing near quickly revived him and stood him up. For a minute he appeared dazed. Then he broke away from those supporting, rushed towards the box, snatched the previous document, then dashed frantically out the door toward the Varsity office.

The members of the Glee Club are all off. A notice posted at the foot of the stairs ordered them to bring skates, toothbrush, smiles and music. There is a faint suspicion that more than singing will be done on the tour. If they are not careful the L.D.A. may call on them when they return on Wednesday.

Prof. speaking to '15—Sir Walter Scott was by nature and predeilection a Tory (applause) but he was nevertheless an honest man and a gentleman (audible smiles from those who did not applaud).

Members of '15 are said to be curious to know whether the proper translation of the college motto is "Morals disappear in study."

**MEDICAL NOTES**

The date of the '16 Dance has been settled for Feb. 23. It will be held in the Foresters' Hall, College St. The '16 Theatre Night will be on Saturday Feb. 10 at the Royal Alexandra. Fish out your pennants.

The Year Dinner is to be held on March 1 at McConkeys. Everyone can enjoy this function and every man of the year is expected to boost the Dinner and make it a success.

We regret to say that R. M. Harvie of '16 is suffering from an unpleasant attack of "Grippe." We all wish him a speedy recovery.

**UNIVERSITY COLLEGE**

Come on ye Class of 1913, array yourself in becoming apparel and invade Aura Lee this evening—the night of your annual skating party. Every possible preparation has been made for an enjoyable evening, and you cannot afford to miss it. Good ice, fair maidens, the best the caterer can provide, what more can an inhabitant of this zone want? Get your tickets from any member of the committee in the rotunda this morning.

Jim Pedley's "mattress" has been receiving a large amount of rough handling since Friday's issue on account of the letter which "Ostermoor" wrote concerning Militarism. Such honourable privates in the Q.O.R. as Bob Johnston, Herb Taylor, Bert Alley, and Joe Groves have been emphatically showing Jimmie their opposition to any attempt on his part to disparage the best regiment in Canada.

It is announced from "The Fussers' Headquarters" that Bill Parker will be the official representative of U.C. at the Conservatory of Music Ball.

Friday morning Bill McQueen was detected lugging a huge clothes basket full of hymn books to the Dining Hall. What is the idea? Are the patrons to hold service during meals?

The very successful Skating Carnival held at the Stadium on Saturday night was the brilliant suggestion of a fair Co-ed of U.C. and it is in a great measure due to her energy and efforts that the affair came off so gloriously.

"Who gave you the black eye?"  
"Nobody gave it to me, I had to fight for it."

**Warmth and Strength**

on a cold day come from foods that are easily digested and are rich in heat-making elements. For the out-door man or the indoor man, for children to study on, to grow on, to play on, there's nothing so nourishing and satisfying as

**Shredded Wheat**

It is better than porridges for children because they have to chew it. The crispness of the shreds induces thorough mastication, which develops sound teeth. It is the best "whole wheat bread" because it contains all the rich body-building material in the whole wheat. Delicious and nourishing when served with hot milk or canned fruits.

Made of Choicest Selected Canadian Wheat  
A Canadian Food for Canadians



The Canadian Shredded Wheat Company, Limited

Niagara Falls, Ontario  
Toronto Office: 49 Wellington Street, East

YOU ARE INTERESTED IN  
**:: Good Hair Cutting ::**

We have the reputation of doing the best work in the city.

**E. M. Kennedy & Co.**  
**BARBERS**

464 SPADINA AVE. Near College St.  
SHOE SHINE PARLOR IN CONNECTION.

**BUY**  
**VAN DUSEN'S**  
**TIES**

342 College Street

**HUNT'S SWEET SHOPS**

466 SPADINA (at College)  
1454 QUEEN WEST (at Close Ave.)

Chocolates and Bon Bons  
Fine Hard Candy  
Fountain Service  
Delicious Hot Soups  
Hot Drinks Coffee Sandwiches  
Ice Cream Sundaes Sodas, etc

**BRUCE & HUNT**  
Company - Limited

**BEEBE,**  
280 COLLEGE STREET  
**Haberdashery**  
**for Students**

Our NEW FALL LINES of Men's Wear is now complete. All the latest designs in NECK WEAR, SHIRTS, HOSIERY, HATS and GLOVES.  
Phone College 3212

**Upper Canada Tract Society**

2 RICHMOND ST. EAST  
We carry a choice stock of—  
**BOOKS, BIBLES,**  
**THEOLOGICAL BOOKS**  
AND  
**MISSIONARY BOOKS**  
PHONE MAIN 7952

**WALKER'S**  
**The Big Up-town Dry Goods Store**  
**MEN'S FURNISHINGS**

For Shirts, Collars, Ties, Mufflers, Gloves, Umbrellas, Braces, and Underwear, etc., — GO TO —

**R. E. WALKER & Co's**  
450--452 Spadina Ave.  
Half-block from College St.  
10% Discount Off to Students

Patronize The Varsity Advertisers!  
Be sure to mention The Varsity!

TELEPHONE COLLEGE 888  
**Sage & Company**

High-Class Caterers  
Office: "The Metropolitan," 245 College Street  
Retail Store: 247 College Street

THE **Students Book Department ::**

UNIVERSITY OF TORONTO  
R. J. HAMILTON, B.A., :: MANAGER  
Carries a complete stock of  
**ARTS, MEDICAL, APPLIED**  
**SCIENCE, EDUCATION and**  
**FORESTRY TEXT BOOKS.**  
ALSO  
**NOTE BOOKS, FOUNTAIN PENS**  
AND  
**University Embossed Note Paper.**

**ACCURACY AND COMFORT**  
IN OUR FITTING OF

**EYE GLASSES**  
**THE CULVERHOUSE**  
**OPTICAL CO.,**

6 RICHMOND ST., E., TORONTO  
Phone M. 4586

**SMART, SNAPPY**  
**Men's Shoes**  
—AT—  
**BLACHFORD'S**  
114 Yonge St.

**WE ARE CANADIAN SELLING AGENTS**

FOR  
Bausch & Lomb-Zeiss Microscopes and all Laboratory Supplies : : :  
Baker & Adamson C. P. Chemicals.  
Complete Stock Physicians' Supplies.

**Ingram & Bell, Limited**  
420 Yonge Street

BUY  
**NECKWEAR**  
AT  
**STOLLERY'S**  
Yonge Street, Cor. Bloor

BETTER LET HANSON'S DO YOUR  
**DEVELOPING AND PRINTING**  
THAN WISH YOU HAD.  
**HANSON'S DRUG STORE**  
444 Spadina Ave.

**J. W. GEDDES**  
**Picture Framing**  
Students' Groups and Certificates at Special Prices.  
431 SPADINA AVE. Phone Coll. 808

Patronize The Varsity Advertisers!  
Be sure to mention The Varsity!